

DepED DIVISION OFFICE  
BAGUIO CITY

FEB 26 2020

RECEIVED

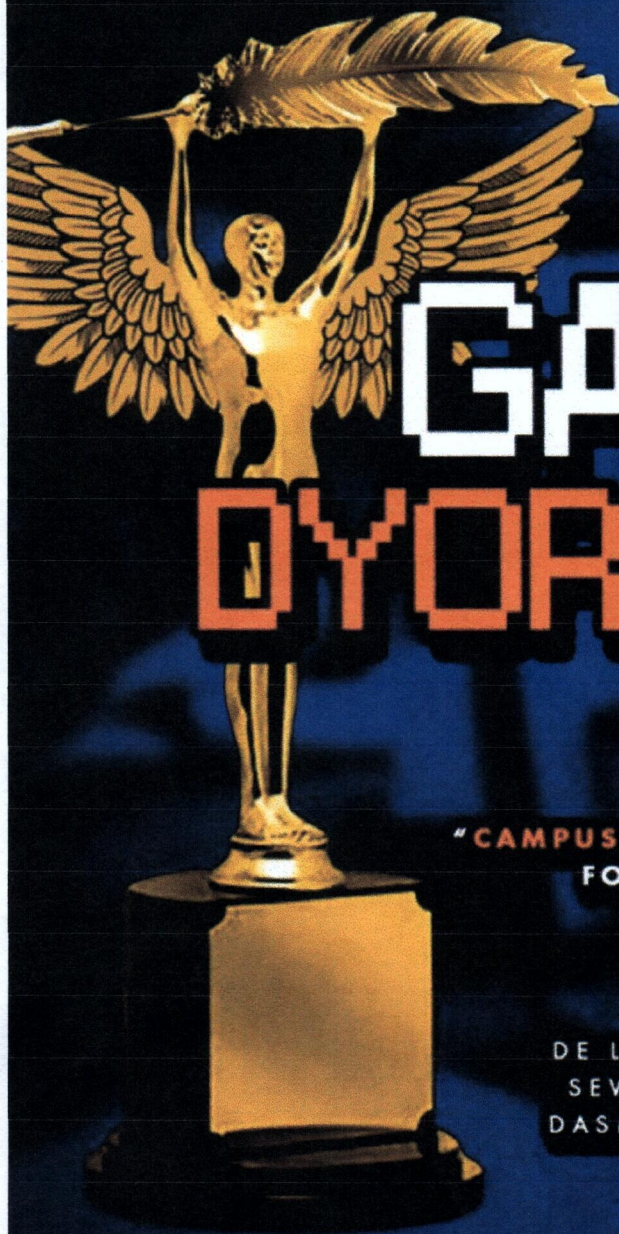
# Search

for

# GAWAD

# OYORNALISMO

2020



**"CAMPUS JOURNALISM: AN EFFECTIVE INSTRUMENT  
FOR DEVELOPMENT COMMUNICATION  
AND INFORMATION LITERACY"**

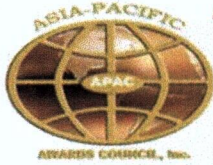
APRIL 18, 2020 5PM  
DE LA SALLE UNIVERSITY - DASMARIÑAS  
SEVERINO DE LAS (ALUMNI) BUILDING  
DASMARIÑAS CITY, CAVITE, PHILIPPINES



ASIA PACIFIC AWARDS COUNCIL, INC.  
CENTER FOR THE PROMOTION OF CAMPUS JOURNALISM, INC.



FOR INQUIRIES:  
09215794211



**ASIA-PACIFIC AWARDS COUNCIL, INC.**  
**Center for the Promotion of Campus Journalism, Inc.**

SEC Registration No. CN2001912347



**SEARCH FOR NATIONAL GAWAD DYORNALISMO**  
**2020**



January 28, 2020

**Dr. Marie Carolyn B. Verano, CESO V**  
Schools Division Superintendent  
Schools Division of Baguio City  
Baguio City, CAR

Dear Dr. Verano:

Greetings from the Press!

In view of the significant contributions of the school publications and its personnel to the implementation of Republic Act No. 7079, otherwise known as the **Campus Journalism Act of 1991**, which upholds and protects the freedom of the press at the campus level and to promote the development and growth of Campus Journalism, the **ASIA -PACIFIC AWARDS COUNCIL, INC.** and the **CENTER FOR THE PROMOTION OF CAMPUS JOURNALISM, INC.** is staging **NATIONAL GAWAD DYORNALISMO 2020**.

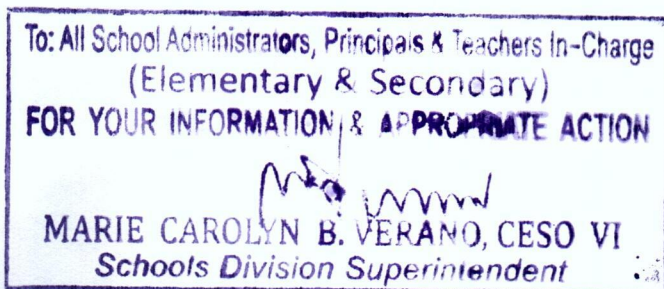
The **GAWAD DYORNALISMO (GD)** is a Grand Tribute for Campus Journalists, Campus Paper Advisers, School Principals and Supervisors for their commitment, innovation and demonstration of exemplary performance which elevated Scholastic Journalism Excellence in the country.

The Awarding Ceremonies with the theme, "**Campus Journalism: An Effective Instrument for Development Communication and Information Literacy**" will be held on April 18, 2020 5:00 p.m. at De La Salle University- Dasmaringas, Severino Delas Alas (Alumni) Building, Dasmaringas City, Cavite. featuring personalities from the National Press Club-Philippines, Lions Clubs International, Philippine Normal University, University of the Philippines, De La Salle University and DepEd/CHED.

With this, we would like to **request for an endorsement** of this search to the field. Attached are the guidelines for your perusal. Thank you and more power!

Yours in the Campus Press,

**CRISANTO E. AVILA, DCEd, EdD, PhdHum**  
Director, CPCJ



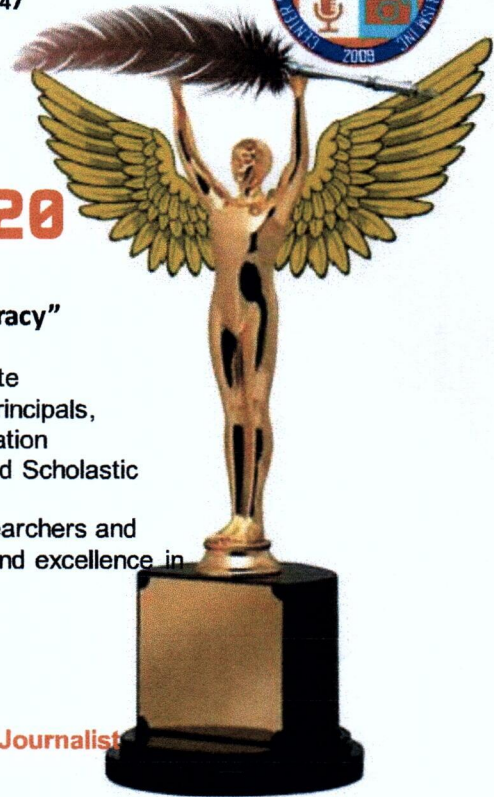


# SEARCH FOR NATIONAL GAWAD DYORNALISMO 2020

**THEME: "Campus Journalism: An Effective Instrument  
for Development Communication and Information Literacy"**

The **GAWAD DYORNALISMO** (GD) is a Grand Tribute for Campus Journalists, Campus Paper Advisers, School Principals, Supervisors and College Deans for their commitment, innovation and demonstration of exemplary performance which elevated Scholastic Journalism Excellence in the country.

This year's **GD** will also recognize book authors, researchers and professional media practitioners who exhibited dedication and excellence in book writing, research and mass media.



## **GUIDELINES**

### **A. CATEGORIES**

#### **1. Gawad Dyornalismo for Outstanding Campus Journalist**

Elementary, Secondary and Tertiary  
(Public and Private Schools, Colleges and Universities)

Minimum Qualifications:

Grades 4 to 6 and Grades 7 to 12

1<sup>st</sup> Year to 5<sup>th</sup> Year College

Participated in the DepEd Press Conferences/ Higher Education Press Conferences  
and Other Campus Journalism Trainings and Events

Has been at least REGIONAL winner and became National Qualifier

Handled any editorial post in the publication

Published Article/s

At least with Honors in Honor Ranking System

#### **2. Gawad Dyornalismo for Outstanding Campus Paper Adviser**

Minimum Qualifications:

Attended and organized Campus Journalism Seminars

Has been at least REGIONAL winner

and became National Qualifier (Both Individual and Group)

Has served at least District/Division Advisers Association Officer

Has served at least District/Division Trainer/Lecturer/Committee

Published School Paper

With at least Very Satisfactory Latest Performance Rating

#### **3. School Category**

##### **Gawad Dyornalismo for Outstanding School Campus Journalism Program Implementer**

Minimum Qualifications:

Conducted School Based Campus Journalism Seminars

Winner: At least Regional Level and Qualified to National Level

(Both Individual and Group Contests)

Participated to Dep Ed /CHED Press Conferences  
Published School Paper  
With Government Permit/Recognition to Operate (for Private Schools)

#### **4. Administrator, Supervisor, College Dean Category**

##### **Gawad Dyornalismo for Outstanding Campus Journalism Administrator/Supervisor/Dean**

Minimum Qualifications:

Organized at least School Based/District/Division/Regional Campus Journalism Seminars

Winner: At least Regional levels and Qualified to National Level  
(Both Individual and Group)

Participated to Dep Ed/CHED Press Conferences

With at least Very Satisfactory Latest Performance Rating

#### **6. School Paper Category**

##### **Gawad Dyornalismo for Outstanding School Paper**

(ENGLISH AND FILIPINO, ELEMENTARY, SECONDARY and TERTIARY)

Minimum Qualifications:

At least 3 years in circulation

At least has won regional awards in any page and Qualified to National Level

#### **7. Professional Media Practitioner Category**

##### **Gawad Dyornalismo for Outstanding Media Practitioner**

Minimum Qualifications:

At least 3 years in the industry

Regular writer/contributor

#### **8. Researchers Category**

##### **Gawad Dyornalismo for Outstanding Researcher**

Minimum Qualifications:

With a research paper presented at least in the regional level

With at least Very Satisfactory Latest Performance Rating

#### **9. Book Authors Category**

##### **Gawad Dyornalismo for Outstanding Book Author**

Minimum Qualifications:

With a book published and circulated in the country

Has received other citations

#### **B. REGISTRATION FEE/SPONSORSHIP RATE- This is to help cover expenses on food, venue, and other operational expenses. Early Birds rates are given for discounts.**

Campus Journalists Category (medallion, trophy, certificate and dinner)	- P 3,500.00
Campus Paper Advisers Category (medallion, trophy, certificate and dinner)	- P 5,000.00
School Category (trophy and certificate)	- P 4,000.00
Administrators, Supervisor & Dean Category (medallion, trophy, certificate and dinner)	- P 5,000.00
School Paper Category (trophy and certificate)	P 4,000.00
Professional Media Practitioner Category	P 5,000.00
Researchers and Book Writers Category	P 5,000.00
Companion/	P 500.00 per head with dinner

Deposit sponsorship at any branch of:

1. BDO, Account Name Crisanto E. Avila, peso saving account 7750216445
2. PS Bank, Account Name Crisanto E. Avila, current/checking account 035-33100075-4
3. Payments may also be sent through Smart Padala, MLuiller, Cebuana, Western Union, LBC and Palawan:

Name: Crisanto E. Avila

Address: Blk 8 Lot 1 Phase 2 Extension, Mabuhay City, Paliparan 3  
Dasmariñas City, Cavite Zip Code: 4114

Birthday: December 15, 1973 CP Number: 0921-57964211

Send the GD Application Form and Bank Deposit Slip/Money Transfer Slip to <https://www.facebook.com/cris.avila.501> or email to [john\\_xryz@yahoo.com](mailto:john_xryz@yahoo.com), on or before April 6, 2020 (Monday). Be sure to notify CP Number 0921-5794211.

Deadline of registration is on April 6, 2020 (Monday) however, awardees are advised to signify their interest of participation by messaging the secretariat as soon as this invitation is received. All awardees will receive CONFIRMATION LETTER upon receipt of the documents and sponsorship.

**SUBMISSION OF ENTRIES, send via LBC or other courier to:**

The Secretariat  
Gawad Dyornalismo  
Block 8 Lot 1 Phase 2 Extension  
Mabuhay City, Paliparan 3  
Dasmariñas City, Cavite 4114  
Contact Number: 0921-5794211

1. For Individual and School Category (students, advisers, principals, supervisors, deans, school, colleges and universities, media practitioner and researchers) submit the following supporting documents:
  - 1.1 Certificate of Highest Award/Achievement in Campus Journalism (S.Y. 2019-2020 or 5 years backward)
  - 1.2 1 (one) page, 2-3 paragraph bio note
  - 1.3 GD Application Form
  - 1.4 Original Payment Slip
  - 1.5 Certificate of Honor/ Performance Rating
  - 1.6 Copy of the Abstract /preface (for researchers/book authors)
  - 1.7 Copy of the Publication/s/broadcast on CD (for media practitioners)
2. For School Paper Category (published in S.Y. 2019-2020 or 5 years backward)
  - 2.1. Certificate of Highest Award/Achievement
  - 2.2. Hard Copy of School Publication
  - 2.3. GD Application Form
  - 2.4. Original Payment Slip

**AWARDS NIGHT**

Awards night is slated on April 18, 2019 (Saturday), 5:00 p.m. at De La Salle University-Dasmariñas, Severino Delas Alas (Alumni) Building, Dasmariñas City, Cavite. Attire shall be formal: Filipinana long gown for female and long sleeves Barong for male. **Special Awards for best in attire will be recognized.**

1. Awardees will be given seat number, every companion will be charged with P500 pesos each for entrance fee and plated dinner.
2. Awardees are advised to take heavy meal before coming at the venue, plated dinner will be served at 7:00 in the evening.
3. Map of the venue will be provided.

4. Awardees will be notified in case there will be changes on date and venue.

### C. CRITERIA for SELECTION, JUDGES AND AWARDS

1. **CRITERIA:**

<b>Achievements and Awards-</b>	<b>50%</b>
<b>Academic Standing/Performance Rating</b>	<b>30%</b>
<b>Journalistic Output/Publication</b>	<b>20%</b>
<b>Seminars and Trainings Attended</b>	<b>10%</b>
<hr/>	
<b>Total</b>	<b>100%</b>

2. Evaluators are from the array of notable academicians and media practitioners in the country. Their decision is final and irrevocable.
3. Honorees will receive:
  - 3.1 Outstanding Campus Journalists: GD Medallion, GD Trophy and Certificate
  - 3.2 Outstanding Campus Paper Adviser, Principals, Supervisors and Deans  
GD Medallion, GD Trophy and Certificate
  - 3.3 Outstanding School Paper GD Trophy and Certificate
  - 3.4 School Category GD Trophy and Certificate
4. The **GAWAD DYORNALISMO Lifetime Achievement Award for Campus Journalism Excellence** will be awarded to the nominees who have been awarded with the Most Outstanding School Paper Adviser of the Philippines of the NSPC.
5. The **GAWAD DYORNALISMO** will present **Posthumous Award** to the departed individuals who extended remarkable contributions in the development of Campus Journalism in the Philippines.
6. **ASIA-PACIFIC AWARDS COUNCIL, INC.** is a private and independent, national and international award giving body, duly recognized by the Philippine Government.
7. Personalized Invitation/Nomination Letter may be sent upon request.



**CRISANTO E. AVILA, DCEd, EdD, PhD**  
Awards Director  
Gawad Dyornalismo



**ASIA-PACIFIC AWARDS COUNCIL, INC.**  
Center for the Promotion of Campus Journalism, Inc.

SEC Registration No. CN2001912347



**SEARCH FOR NATIONAL GAWAD DYORNALISMO 2020**  
**APPLICATION FORM**



Category Applied for: \_\_\_\_\_

Name: \_\_\_\_\_

Given Name                      Middle Name                      Family Name

Birthday: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Mobile Phone No/s. \_\_\_\_\_

Grade Level: \_\_\_\_\_ (for student)

Profession: \_\_\_\_\_ Position: \_\_\_\_\_

Employer: \_\_\_\_\_

**For CJ, SPA, Admin and EPS:**

Region: \_\_\_\_\_

Division: \_\_\_\_\_

School: \_\_\_\_\_

School Address: \_\_\_\_\_

Position in the Publication: \_\_\_\_\_

Length of Service to the Publication: \_\_\_\_\_

**Highest Educational Achievement:**

Degree: \_\_\_\_\_

School: \_\_\_\_\_

Inclusive Dates: \_\_\_\_\_

Latest Honor/Performance Rating: \_\_\_\_\_

**Major Awards/Achievements in Journalism:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Articles Published:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Applicant's Name and Signature

\_\_\_\_\_  
Date

NOTE: For paperless transaction, send this form to <https://www.facebook.com/cris.avila.501> or email to [john\\_xryz@yahoo.com](mailto:john_xryz@yahoo.com), on or before April 6, 2020. Be sure to notify CP Number 0921-5794211.