

JAN 31 2020

RECEIVED



Pasa-Kalye
UCPB Building Bookends,
T. Claudio St, Baguio
09988580186

TWO SIX ZERO HERO

January 18, 2020

MARIE CAROLYN B. VERANO, CESO VI
City Schools Division Superintendent
Baguio City Schools Division Office
Military Cut Off, Baguio City

Dear Ms. Verano,

Greetings! We the creative youth sector of Baguio is proud to announce our proposed first program for 2020, the: Two Six Zero to Hero "Character Concept Making Challenge." This will be staged in the month of February during the Arts Month. It is aimed at bringing out the creativity and imaginativeness of the youth sector on what could be the next character to emulate for the city of Baguio that the youth should find inspiration with.

It is an exciting program as we aim to target at least 200 creatives in the youth sector to participate, twice the number of participants during last year's "Baguio Needs A Hero" art contest and exhibit.

In this regard, we are asking your support by including this as one of your authorized programs for National Arts Month and we are seeking your help specifically in disseminating to the schools under your jurisdiction the event for wider participation.

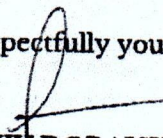
Participants may register at Bookends, T. Claudio St., Baguio City, and at Kiosk No. 8, Prudential Life Building (below Jollibee) Assumption Road, Baguio City or by sending a Text Message to 09496531889 (Rajiv) or email us at rajivd95@gmail.com the following details:

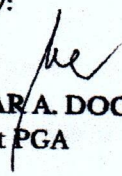
Name
Age
School

Should you be in need of clarification, we shall be contacted at the numbers provided below

Respectfully yours,

Noted by:


RAJIV DORAISWAMY
Event Organizer


MARICAR A. DOCYOGEN
President PGA



Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION
DIVISION OF BAGUIO CITY
#82 Military Cut-off Road, Baguio City, 2600



ADVISORY

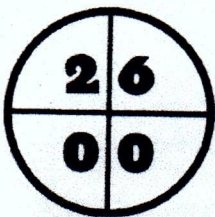
February 06, 2020


TO: **ALL SCHOOL HEADS (PUBLIC & PRIVATE)**
ALL OTHERS CONCERNED


For information and appropriate action subject to existing guidelines.

For the Schools Division Superintendent:


SORAYA T. FACULO, Phd
OIC-Assistant Schools Division Superintendent



 @2600Eventandpromotions

 09496531889

DEP-ED

Project Proposal

Title: Two Six Zero to Hero
"Character Concept Making Challenge"

I. BACKGROUND/RATIONALE

The creative atmosphere of Baguio has intensified in the past 3 years beginning when the city was awarded the title of UNESCO CREATIVE CITY OF CRAFTS AND FOLK ARTS in October of 2017. This spurred the emergence of hundreds of artists; artisans collectively called the CREATIVES from different art fields. Two festivals were staged following the declaration and more is expected this being one of commitment of the city to the UNESCO.

Proudly, the contemporary art groups, primarily composed of young artists have made their coming out by conducting small pockets of privately led events and activities that convened the sector to showcase their talents in the arts of different fields. This include several exhibits, arts contests and participation to activities led by popular arts group like the Pasa-Kalye.

In these activities, we have been inspired with the powerful as such leaders were developed and subsequently ideas leading us to be aware that we are in need to showcase more

For the year 2020, several activities have been lined up by this group of creatives beginning with the event; Two six zero to hero; another answer. Character concept making challenge.

The Character Concept Making Challenge is a project aimed at encouraging the youth to bring forth their creativity in developing a character that represents fields of society and relevant issues affecting them.

II. OBJECTIVES:

1. To discover the new Baguio character that will inspire the youth
2. The secondary objective set in this program focuses in the participation of the youth and the community in the creative spirit of the city to support the city's designation as UNESCO Creative City, specifically:
 - a. To cement the status of the pop culture group as another form of art.
 - b. To provide an avenue for the creative youth to express themselves.
 - c. To support the youth, identify their hopes and dreams for the future through art with this challenge to make them imaginative.
 - d. To provide an opportunity for the community to connect in the creative endeavours of the city as mentors, audience and sponsors

III. PROPONENT:

2600 Events and Promotions and Pasa-kalye Group of Artists

IV. MECHANICS:

1. Open for ages 24 and below.
 2. Traditional media (watercolor, ink, charcoal, acrylic) accepted, excluding digital art on a vellum board A4 size
 3. Only one pose required (front action or dynamic pose, no side or back pose).
 4. Criteria for Judging
 - a. 30% Creativity
 - b. 30% Adherence to theme
 - c. 40% Technical
- a. Deadline of submission on February 16, 2020

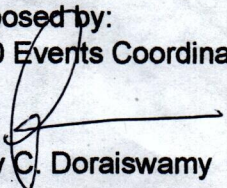
V. Proposed Venue: Porta Vaga

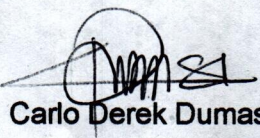
VI. Impact

Meeting the objectives would solidify the participation of the youth, creatives, GOs, NGOs and the whole community in continuing the city's commitment to Creativity

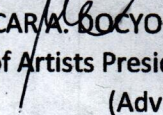
To the sponsors, they will be included in the tri-media promotion of the event

Proposed by:
2600 Events Coordinators


Rajiv C. Doraiswamy


Carlo Derek Dumasi

Approved by:


MARICARA L. DOCYOGEN
Pasa-kalye Group of Artists President
(Advisor)