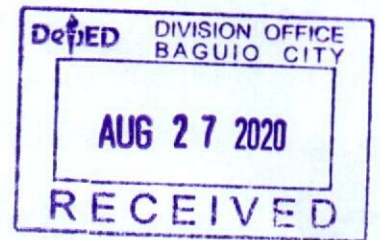




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION



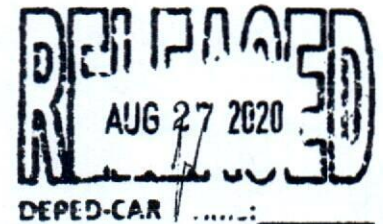
Office of the Regional Director

August 26, 2020

**REGIONAL MEMORANDUM**

No. 255.2020

To: Assistant Regional Director  
Regional Office Division Chiefs  
Schools Division Superintendents  
Supervisors in-charge of Learning Resource Management  
All Others Concerned



**LEARNING RESOURCE "DAMIKNOW" YOU TUBE CHANNEL**

1. In view of the provision of learning resources required to support the blended distance learning delivery modality of the Department of Education and with reference to the BE-LCP and the DepEd-CAR's Learning Continuity Operational Plan, this office through the Curriculum Learning and Management Division-Learning Resource Management Section (CLMD-LRMDS) provides guidance on the utilization of "**Damiknow**" You tube Channel.
2. You Tube is one of the mostly used OERs by internet users since it is a public domain and is perceived to be effective in reaching out to a wider population of learners, parents, and teachers. With this, the LRMDS opted to create a You Tube Channel that will serve as an access point and repository of developed and contextualized learning resources which can be viewed and downloaded as supplementary learning materials to be used online or offline.
3. Specifically, this endeavor envisions education stakeholders to develop contextualized educational videos, upload these in the You Tube Channel after undergoing quality assurance, to serve as an avenue for knowledge sharing and to showcase the talents of DepEd personnel in the production of videos, multimedia presentations, audiobook and others. In a way too, the You Tube channel shall serve as a way of continuously advocating and preserving the educational indigenous knowledge and practices of the Cordilleras.
4. The You Tube channel will be named as "**DamiKnow**". The name was conceptualized as it is seen that the region has a bountiful resource of human ingenuity, skills, and values. The "know" replaced the "no" to emphasize the importance of knowledge, skills, and values sharing through the resources that will be uploaded in the channel. The effect may not be felt or seen immediately but may have impact in the long run.

CLMD/CFM/rca



Address: Wangal, La Trinidad, Benguet, 2601  
Telephone No.: (074) 422-1318 | Fax: (074) 422-4074  
Website: www.depedcar.ph | Email: car@deped.gov.ph



ISO 9001:2015 Certified  
Quality Management System  
DE-50500784 QM15






Republic of the Philippines  
**Department of Education**  
 CORDILLERA ADMINISTRATIVE REGION

Office of the Regional Director

- The channel shall stream videos on educational advocacy, professional development, and teaching and learning resources developed and quality assured by the region's education internal stakeholders. Hence, all are invited to submit such video content types through the [lrmshelpdesk.depedcar@gmail.com](mailto:lrmshelpdesk.depedcar@gmail.com). These shall undergo quality assurance by the CLMD team. Only videos that have passed the conformance review shall be uploaded by the RO-LRM section. Developers shall be given certificates of recognition for their invaluable contributions.
- To further guide the SDOs, District Offices, Schools, and Community Learning Centers, and their internal and external stakeholders, all are encouraged to visit, watch, share, download, and subscribe to the You tube channel of DepEd-CAR named "**Damiknow**".
- Furthermore, the details of RM no. 236, s. 2020 on the "Contextualized mechanism to guide schools in the implementation of the blended/distance learning delivery modality" will be discussed via live stream through **DamiKnow** on the following dates:

| Dates                          | Topics  |
|--------------------------------|---|
| August 31 to September 4, 2020 | Guided Home Psychosocial Support Activities for Elementary and Secondary Learners               |
| September 5, 2020              | Overview of the Contextualized Mechanisms and Compendium of Resources to guide the SY 2020-2021 |
| September 7, 2020              | Ensuring One's Health and Wellness  |
| September 8, 2020              | Priming Our Parents, Guardians, and Volunteer Teachers  |
| September 10, 2020             | IPED Mechanisms in Distance Learning Delivery   |
| September 11, 2020             | The Learning Competencies for SPED  |
| September 14, 2020             | ALS in the New Normal   |
| September 15, 2020             | Weekly Home Learning Plan   |
| September 16, 2020             | Instructional Supervision and Feedback Forms  |
| September 17, 2020             | Monitoring and Evaluation for Supervisors   |
| September 18, 2020             | Shielding Our Kids from Cyberbullying   |

- For inquiries and clarifications, please contact CLMD Chief Carmel Meris at [carmel.meris@deped.gov.ph](mailto:carmel.meris@deped.gov.ph) or LRMDs EPS-Focal and Manager Rosita Agnasi at [rosita.agnasi@deped.gov.ph](mailto:rosita.agnasi@deped.gov.ph).
- Immediate and widest dissemination of and strict compliance with this Memorandum is directed.

  
**MAX B. ECLAR, PhD, CESO V**  
 Regional Director

CLMD/CFM/trca



Address: Wangal, La Trinidad, Benguet, 2601  
 Telephone No.: (074) 422 - 1318 | Fax: (074) 422-4074  
 Website: [www.depedcar.ph](http://www.depedcar.ph) | Email: [car@deped.gov.ph](mailto:car@deped.gov.ph)



ISO 9001:2015 Certified  
 Quality Management System  
 DE-50500784 QM15