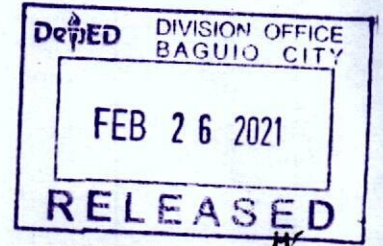




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION  
SCHOOLS DIVISION OFFICE OF BAGUIO CITY



February 24, 2021

DIVISION MEMORANDUM  
No. **52**, s. 2021

**2021 Women's Month Celebration**

To : CID and SGOD Chief Education Supervisors  
Public School District Supervisors  
Education Program Supervisors  
Public School Heads  
All Schools Division Office Personnel  
All Others Concerned

1. Pursuant to Presidential Proclamation No.224, 227 and Republic Act No.6949, this office announces the National Women's Month Celebration for the whole month of March.

2. The objectives of the one month celebration are the following:

- 2.1 To advance women's rights and gender equality, break gender stereotypes and stop gender-based violence and discrimination against women.
- 2.2 To create and facilitate platforms to discuss good practices, gaps, challenges, and commitments in pursuing gender and development.
- 2.3 To inspire and empower women and girls to be agents of change.

3. Participants to the activities are all male and female learners, teaching and non-teaching personnel of SDO-Baguio City.

4. Participants to the activities need to strictly comply with protocols on social distancing and implement precautionary measures consistent with the IATF health protocols, DOH protection protocols, local quarantine rules and all other relevant protocols outlined in DepEd and DepEd Task Force COVID-19 issuances.

5. The following are the suggested activities in recognition of women's significant contributions to nation-building.

3.1 Share about NWMC in Flag Ceremonies-all government agencies are encouraged to include NWMC announcement in their respective Flag Raising Ceremonies on March 1, 2021.

3.2. Wearing of Purple T-shirt in all MONDAYS of the month of March.

3.3 The use of all Women-Cast Lupang Hinirang in NWMC activities is also encouraged. The music video can be downloaded from <https://tinyurl.com/lupang-hinirang-all-women>.

*N*



"DepEd SDO Baguio City: We Serve, We Care."

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**SCHOOLS DIVISION OFFICE OF BAGUIO CITY**

3.4 Uploading of the official logo, advocacy video and other NWMC advocacy materials in your school website/Facebook, Youtube and Twitter pages using the 2021 NWMC Facebook Profile Frame;

3.5 Participating in the online campaign thread about the observance using the hashtag # WomenMakeChange;

3.6 Sharing social media cards for #JuanaSays, which features a daily dose of inspirations; quotes from Filipino women whose work and contributions have created positive changes in their respective fields.


3.7 Display the official 2021 NWMC banner

3.8 Create and offer your own “Serbisyo para kay Juana”-giving of special treats like freebies, discounts, special lanes, and other promos for women and girls on International Women’s Day (March 8)

3.9 Conduct Fora, Workshops, Lectures, Contest and similar activities

\*Schools Accomplishment Reports relative to the conduct of the activities shall be submitted to Asuncion C. Saguid, the Division GAD Focal on or before **April 3, 2021**.

6. Immediate and wide dissemination of this Memorandum is desired.

  
**MARIE CAROLYN B. VERANO, CESO V**  
 Schools Division Superintendent 

SGOD/HRDS/acs

Encl.: As stated

Reference:  
 To be indicated in the Perpetual Index:  
 under the following subjects:

COMMUNICATION  
 INFORMATION

POLICY  
 DMOS

DSVIM

Source / Section  
 2020-MM-DD



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