

17 March 2021

Dear Word Cup Delegate:

RE: Invitation to the 18<sup>th</sup> Word Cup Philippines: 6<sup>th</sup> Journalism Masterclass  
Virtual Press Conference and Online Contests

They say "Rome wasn't built in a day," and so do a lot of things including learning and developing your skill or craft.

But Rome got built nonetheless, and so will your skills if you're serious enough about it.

In February we laid the foundation for you to build your awesome skills. We now would like you to be bold enough to make the first step in mastering the craft through our 6<sup>th</sup> Masterclass. So how is our Journalism Masterclass superior to the usual training? Ours is a practitioner-led, experiential journalism approach. It places a premium on the word "press conference" as a source of information. Getting first-hand information from a reputable source helps us fight misinformation popularly referred to as "fake news." In this Masterclass, you and your team can expect up to four **live press conferences!**

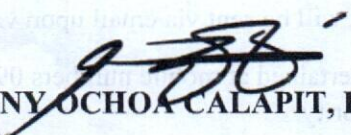
Be the next YouTube sensation! You or your team can conquer the screen and social media platforms by learning the ropes of **Mobile Journalism, TV and Radio Broadcast, Collaborative Publishing, Column Writing, Cartooning, and Copyreading** in the next few weekends of **April**. In **May**, immerse in intensive writing workshops in **news, feature, editorial, science, sports and photojournalism**.

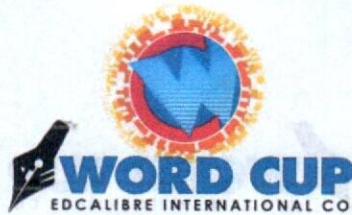
These press conferences, intensive workshops and contests are expected to bring out the best in you. Winning one of the "toughest" skills-based academic contest is a confidence booster too. We are offering awards for both individuals and groups who will excel in their sessions.

You and your group may participate in one or a number of events using the medium you are most comfortable with--Filipino or English. In all events, expect to receive guidance from the best media practitioners in the field for as little as P300 (for one session) to P500 (two sessions) per member per category. Non-members may also join for P850 (one session) to P1000 (two sessions) per person per category.

Reserve the dates and register at: [bit.ly/18thWordCup](http://bit.ly/18thWordCup) Please refer to the training and contest matrix below for the categories and schedules. We anticipate your favorable response to our invitation. If you have further questions or additional requirements, please feel free to call me at 0915-960-7268.

In the service of campus journalism,

  
EUGENIO SONNY OCHOA CALAPIT, Ed.D., En.P., QMP  
Executive Director  
EdCalibre International



## Details of Registration

The objectives of the Journalism Masterclass are to:

1. Enhance the writing, editing, broadcasting or photography skills of teachers and students;
2. Recognize and award exemplary work, and;
3. Get quality outputs published in national media.

Contests are open to elementary, junior high school, senior high school, college students and school paper advisers. Links to each of the sessions shall be sent separately to the participants. This means one participant can join all of the sessions if not in conflict with another topic.

## Membership

To avail of amazing discounts in our events, you may grab the opportunity to be our member. Click here. <https://bit.ly/WordCupMember> For one year, your membership privileges include massive discounts up to 50% on the participation fees of our online contests and workshops. You shall also have priority seats in our Word Cup Forum.

## GENERAL REMINDERS

- > The awarding ceremony shall be on 22 MAY 2021.
- > Join **FOUR press conferences** in our 18th Word Cup: 6th Masterclass.
- > The intensive workshops run from 17 APRIL to 16 MAY 2021.
- > The lecturer-evaluators have the option to publish the outputs in a national newspaper or television network, with proper citation and consent of the participant-contestant.
- > You may choose one or more categories for as long as the schedules do not overlap.
- > Pay the participation fee through GCash, Paymaya, or Paypal (details are below)
- > For updates, visit our Facebook page at Word Cup Associated Editors <https://www.facebook.com/associatededitorsco>.

### GCASH:

Account Name: Eugenio Sonny O. Calapit  
Account Number 1 : 0968.297.3049  
Account Number 2 : 0915.960.7268

### PAYMAYA:

Account Name: Eugenio Sonny O. Calapit  
Account Number: 0968.297.3049

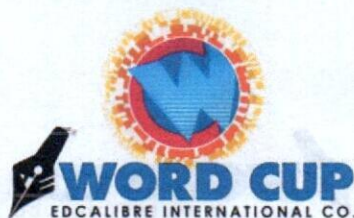
### PAYPAL:

<https://paypal.me/18thWC>

- > Immediately fill out the Google form link where you will **attach the proof of payment** transaction:

<http://bit.ly/18thWordCupPayment>

- > Confirmation to the event will be sent via email upon validation of payment.
- > Your inquiries will be entertained at mobile numbers 0915.960.7268. Because of limited seats, prepaid delegates shall be given priority.

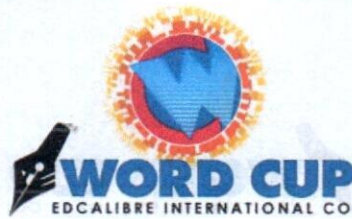


## APRIL TRAINING MATRIX

18th Word Cup Philippines: 6th Masterclass (Group Workshops and Contests)					
All participants are encouraged to attend the Opening Program and Press Conference scheduled every Saturday. We shall accept participants starting 8:00 a.m.					
Week 1	APRIL 17 SATURDAY			APRIL 18 SUNDAY	
TIME	Session 1		TIME	Session 3 (Simultaneous)	
8:00-8:30	Arrival of Participants		8:00-8:30	Arrival of Participants	
8:30 - 9:00	Opening Program & Press Briefing		8:30 - 10:00	Column Writing	Collaborative Publishing
9:00-12:00	Press Conference		10:00-12:00		
	Noon Break		12:00-1:00	Noon Break	
12:00-1:00	Session 2			Session 4 (Simultaneous)	
1:00-5:00	Radio Broadcasting		1:00-5:00	Cartooning	Mobile Journalism
Week 2	APRIL 24 SATURDAY			APRIL 25 SUNDAY	
TIME	Session 1		TIME	Session 3 (Simultaneous)	
8:00-8:30	Arrival of Participants		8:00-8:30	Arrival of Participants	
8:30 - 9:00	Opening Program & Press Briefing		8:30 - 10:00	TV Journalism	Collaborative Publishing
9:00-12:00	Press Conference		10:00-12:00		
12:00-1:00	Noon Break		12:00-1:00	Noon Break	
	Session 2 (Simultaneous)			Session 4 (Simultaneous)	
1:00-5:00	Mobile Journalism	Copy Reading	1:00-5:00	Radio Broadcasting	Copy Reading

## RATES PER PERSON PER CATEGORY

Category	Members	Non-Members	Date
Radio Broadcast	P500	P1000	April 17 & 25 (1-5PM)
Collaborative Publishing	P500	P1000	April 18 & 25 (8:30-12NN)
Mobile Journalism	P500	P1000	April 18 & 24 (1-5PM)
Copy Reading-Headline Writing	P500	P1000	April 24 & 25 (1-5 PM)
TV Broadcasting	P300	P850	April 25 (8:30-12NN)
Column Writing	P300	P850	April 18 (8:30-12NN)
Cartooning	P300	P850	April 18 (8:30-12NN)



## MAY TRAINING MATRIX

18th Word Cup Philippines: 6th Masterclass (Individual Workshops and Contests)				
All participants are encouraged to attend the Opening Program and Press Conference scheduled every Saturday. We shall accept participants starting 8:00 a.m.				
Week 1	MAY 8 SATURDAY		MAY 9 SUNDAY	
TIME	Session 1		Session 3 (Simultaneous)	
8:00-8:30	Arrival of Participants		Arrival of Participants	
8:30 - 9:00	Opening Program & Press Briefing		Feature Writing	Sports Writing
9:00-12:00	Press Conference			
12:00-1:00	Noon Break		Noon Break	
	Session 2 (Simultaneous)		Session 4 (Simultaneous)	
1:00-5:00	News Writing	Science Writing	Editorial Writing	Photojournalism
Week 2	MAY 15 SATURDAY		MAY 16 SUNDAY	
TIME	Session 1		Session 3 (Simultaneous)	
8:00-8:30	Arrival of Participants		Arrival of Participants	
8:30 - 9:00	Opening Program & Press Briefing		Feature Writing	Sports Writing
9:00-12:00	Press Conference	Press Conference		
12:00-1:00	Noon Break		Noon Break	
	Session 2 (Simultaneous)		Session 4 (Simultaneous)	
1:00-5:00	News Writing	Science Writing	Editorial Writing	Photojournalism

## RATES PER PERSON PER CATEGORY

Category	Members	Non-Members	Date
News Writing	P500	P1000	May 8 & 15 (1-5 PM)
Science Writing	P500	P1000	May 8 & 15 (1-5 PM)
Feature Writing	P500	P1000	May 9 & 16 (8:30-12NN)
Sports Writing	P500	P1000	May 9 & 16 (8:30-12NN)
Editorial Writing	P500	P1000	May 9 & 16 (1-5 PM)
Photojournalism	P500	P1000	May 9 & 16 (1-5 PM)

Sample Workshop Outputs of Previous Word Cup Masterclass Participants

Environment News

Thursday, October 10, 2019 8-6

Go Green, send to us email: Environment@ib@gmail.com

## Climate action now

By JOHN RYAN M. JACOT

**W**orsening global temperatures. Rising sea levels. Melting ice sheets. Blazing forest fires. The signs of an environmental crisis called climate change are around us and its effects create a colossal impact that continues to rock the ecological sphere and disrupt the dynamics of ecosystems.

Urban and industrial traditionalists assert that climate change action is a mere obstacle to the advancement of urban hubs that would improve the quality of life, raise income levels, and develop business activities.

However, despite the fruits of industrial development, ecological sustainability continues to be compromised which further worsens the damage caused by climate change. For instance, a 2013 United Nations report concluded that the world's oceans and ice sheets are under duress with fish populations already declining in many regions. Its fallout would be difficult to contain without immediate and sustained ecological action.

In addition, a 2018 report from PANGLOSS revealed that there will be an increase in annual mean temperature which shows a large amount of warming year per year. This change is being driven by increased carbon dioxide and other human-made emissions.

The global effects of climate change can be seen in the increase of sea levels where 25 cities are found to be highly vulnerable to a one-meter sea level rise. According to a 2017 study by the Asian Development Bank (ADB), this will

**"Come together because your future is at risk. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe."**

**"Effectively flood cities around the world."** The excuses made against climate change are heavy chains that entangle consciences as the world seeks for ecological sustainability. Stakeholders of the environment – civic groups, the government, and all of us – should pool resources toward promoting simple yet dynamic ways to address climate change as enshrined in the National Framework Strategy on Climate Change.

It is best for everyone to answer the call of environmental action now, not later. Let us take it from the words of Senelito Palillo from the Climate Change Commission, who said: "Come together because your future is at risk. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe."

Are you ready to take action now?

Just 14 is a HUMSS student of the Colegio de la Inmaculada Concepcion in Marikina, Cebu.

**EDITOR'S NOTE** During the 10th Word Cup held in Subic, campus journalists and school paper advisers all over the country converged to learn about journalism and broadcasting and to share to experts on topics like such as moral health and climate change. After the talk, participants were encouraged to submit an article on their reaction on climate change. Here are four of the best ones. — Jonathan B. Emmanuel

## No one is spared

By JONATHAN B. EMMANUEL

Climate change is inevitable to ignore. It is no longer an abstract scenario of the future. We feel it now. We see it now. With urgency, we are now doing tangible actions to act now with efforts on combating climate change on a global scale.

A lot of people say they are aware about climate change, but sadly, most if not all, actually only know little about it. With overwhelming scientific evidences, reports, and data revealing extreme weather, record-breaking temperatures, melting glaciers, we tend to just submit ourselves at the mercy of nature. That, perhaps not anymore especially in the case of the Philippines.

According to Senelito Palillo from the Climate Change Commission, under the Paris Agreement,

**"Climate change is inevitable to ignore. It is no longer an abstract scenario of the future. We feel it now. We see it now."**

the Philippines has committed to cut green house gas emission by 70 percent by 2050.

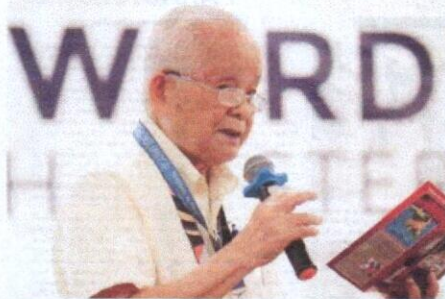
"The commission is doing extensive information campaigns using all media platforms, symposia, and trainings on the effects of climate change, and to also relay things which can be done to deal with this issue," he said.

Scientists also suggest with certainty that the issue must be addressed in bigger perspective to gain global attention. Climate change must be given optimum attention, more than anything else.

Without doubt, the issue now is beyond the use of fossil fuel, industrial revolution, levels of carbon dioxide now heat-trapping gases and global temperatures. The argument now must be beyond the portals of forests burning, coral reefs dying, and water supplies dwindling.

It is about finding tangible and sustainable mechanisms to stop the damage. We need to act together as one. We need to do it now – faster and braver – because no one is spared. Remember, we can fight climate change. We are the world's greatest resource.

Emmanuel has 16 years of experience in advising school papers. He is currently teaching at Koronadal National Comprehensive High School.



**Write about climate change**

Dr. Crispin C. Maslog, author and columnist at SoDeV.net, explains to participants, composes of campus journalists who school paper advisers, how to report on climate change in the talk "Engaging Various Stakeholders in the Climate Crisis" held during the 10th Word Cup in Subic. (Photo by Jimmy A. Domingo)

## Take the first step

By RJ LANSANG

**N**umerous national and international organizations have been proven to be inadequate in reversing the devastating effects of climate change.

Climate change has been a roundabout topic that it has already become a staple on newspapers and campus publications. And most of these articles focus on one topic – the "leaves game."

Humans are not off the hook when it comes to climate change. It's an inherent fact that we are at fault here.

This is not a matter of judging who is to blame.

It's a matter of do, don't, or die.

In his talk, climate change resource speaker and author of his books, Dr. Crispin Maslog, shared his insights and expertise on climate change.

Maslog encouraged the young journalists to use the "power of the pen" in combating climate change.

"Be involved, take it as an issue, and write in publications," Maslog said. Actions speak louder than words. It is an adage that has continued to prove that it is easier said than done.

Everybody should take part in alleviating and eventually eliminating this global crisis. It is never enough to pinpoint the root cause of all of them.

Words are empty if not coupled with the right actions.

As Dr. Martin Luther King, Jr once said, "Take the first step on faith. You don't have to see the whole staircase, just take the first step."

We already know what needs to be done. We have to act now and save the planet. Take the first step.

Lansang is a school paper adviser of Columbian College (Borromeo campus) in Zamboanga.

## No classes, yehey?

By JIVELLE P. VILLANIEVA

It has been two months into the academic year, yet students have already missed a lot of classes due to frequent class suspensions. On the third week of September alone, out of the five school days, students in Cavite have only attended their classes once, since their Monday, Tuesday, Thursday, and Friday classes have been suspended due to imminent weather brought about by Typhoon Nirmal.

Meanwhile, posts on social media seem to show how most students are in favor of these suspensions. A little rain and they would be putting their hopes up to hear a word from their governor or mayor.

However, this frequent rainfall seems to be just a glimpse of a bigger picture. Dr. Crispin Maslog, a veteran journalist who published books on climate change, talked about how rainfall patterns have changed and how "winds and rains have become more severe."

This was supported by Senelito Palillo from the Climate Change Commission, who underscored Maslog's point. Typically, the Philippines encounters about 20 typhoons a year. Though the typhoons visiting the archipelago have lessened in

number, they became stronger in intensity. "Monsoons are strengthened and there are new situations we have never experienced before," said Palillo.

Palillo lamented that local government officials are sometimes caught off guard by these changes but this has improved through time, especially now that they are more active in making decisions such as class suspensions.

These changes are no doubt effects of climate change. However, students are not the only ones affected.

"Farmers don't know when to plant anymore," said Maslog. He then "changed" the term climate change to make it not only as "climate crisis" but more as a "climate catastrophe."

"It (climate change) has become a threat to the survival of man," warned Maslog. The next time students hope for class suspension, may they be reminded of the bigger picture that all of us are facing. There is more to it than just taking a day off from class.

Villanueva, 16, is a communication arts student from Leganes of the Philippines-Cavite.



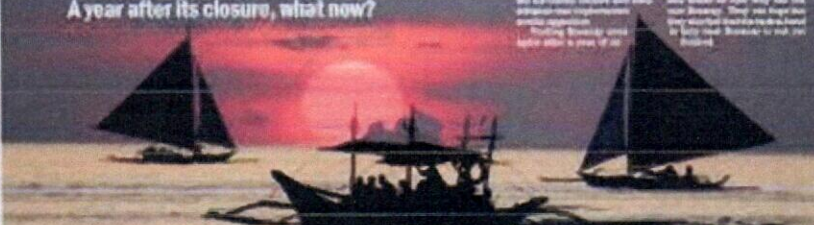
**Learn what PH is doing vs. climate change**

Participants of the 10th Word Cup interview Senelito Palillo (seated) of the Climate Change Commission to clarify how the Philippines which contributes a meager 0.12 percent compared to China's 28 percent uses the 1.5°C 20 percent of greenhouse gas emissions can reduce it further by more than half without sacrificing industrial growth. Countries are racing against time to limit rising global temperatures due to the greenhouse effect. Breaching the additional two-degree threshold can lead to irreversible threat of sea level rise of close to one meter due to the unrelenting melting of polar ice. (Photo by Eugene Anzures level C. Calaguit at St. Michael's Science High, Davao)

Environment News  
Thursday, May 31, 2018 8:11  
Go to the website  
Environment@stlouispostdispatch.com

# Boracay RENAISSANCE

## A year after its closure, what now?



**THE 10-STAR ISLAND, once one of the most beautiful and sought-after vacation spots in the Philippines, is now a quiet, almost deserted island. The once-thriving island is now a quiet, almost deserted island. The once-thriving island is now a quiet, almost deserted island.**

### BE HUMANS, NOT PLASTIC

BY WENDY BARRON

**M**uch of the island's population of 150,000 people lives in the small town of Davao, where the island's main business is tourism. But in the town of Davao, where the island's main business is tourism, there is a growing concern about the amount of plastic waste being generated by the island's tourism industry. The amount of plastic waste being generated by the island's tourism industry is growing, and it is a growing concern about the amount of plastic waste being generated by the island's tourism industry.

### CHALLENGING ENHANCEMENT

BY WENDY BARRON

**A**fter the island's closure, the island's tourism industry is facing a challenge. The island's tourism industry is facing a challenge, and it is a challenge that is being met by the island's tourism industry. The island's tourism industry is facing a challenge, and it is a challenge that is being met by the island's tourism industry.

### SUSTAINING PARADISE

BY WENDY BARRON

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### DESERVING BORACAY

BY WENDY BARRON

**I**f all of the island's population of 150,000 people lives in the small town of Davao, where the island's main business is tourism, there is a growing concern about the amount of plastic waste being generated by the island's tourism industry. The amount of plastic waste being generated by the island's tourism industry is growing, and it is a growing concern about the amount of plastic waste being generated by the island's tourism industry.



**Sustaining the positive effects of the cleanup of Boracay is a joint effort with the residents and even tourists and businessmen. This can be done by following the set of rules, by being a responsible tourist and by helping spread the positive effects of sustainable tourism.**



**Saving a critical wetland to promote ecotourism**

**HAVEN IN THE METRO**

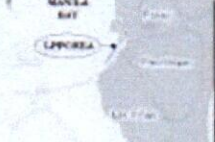
By **FRANCOIS BERNARD**

**W**ith the last season completed in Manila Bay, the coastal mangrove forest is now in a state of transition. The mangrove forest is a natural habitat for many species of birds and fish. It is also a natural barrier against storms and tsunamis.

Protecting this natural habitat is the mission of the LUPCBA. The organization is working to ensure that the mangrove forest is protected and that the community is involved in the process.

Adding to the challenge during the summer months is the increased number of tourists who visit the area. This has led to an increase in the number of people who are using the area for recreation.

It is also important to note that the mangrove forest is a natural habitat for many species of birds and fish. It is also a natural barrier against storms and tsunamis.



Manila Bay, the coastal mangrove forest is now in a state of transition. The mangrove forest is a natural habitat for many species of birds and fish. It is also a natural barrier against storms and tsunamis.



The impact of urban expansion on the mangrove forest is a significant concern. The forest is being replaced by buildings and roads, which is leading to a loss of biodiversity and a decrease in the forest's ability to protect the coast from storms and tsunamis.

**'Urbanisation entails with it the promise of increased employment, stronger international ties and a more equitable economic growth. But should this prosperity be at the expense of the environment?'**



The LUPCBA is working to ensure that the mangrove forest is protected and that the community is involved in the process. The organization is also working to raise awareness about the importance of the mangrove forest and the need to protect it.

Figure 1: Bay High school, Manila

**GREEN IS IN!**

**Eco responsibility**

Manila Bay, Philippines. LUPCBA is a community-based organization that is dedicated to the protection and restoration of the mangrove forest in Manila Bay. The organization is working to ensure that the forest is protected and that the community is involved in the process.

**Corporate-led forest restoration program cited by CSR group**

The LUPCBA has received support from the government and the private sector for its mangrove forest restoration program. The program is a joint effort between the LUPCBA and the government, and it is aimed at restoring the mangrove forest in Manila Bay.

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