

Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION  
**SCHOOLS DIVISION OF BAGUIO CITY**

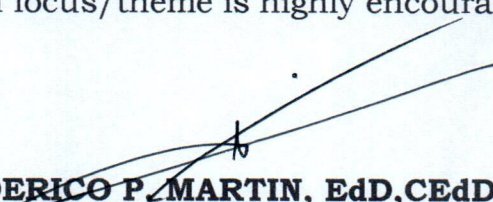
November 9, 2021

DIVISION MEMORANDUM  
No. 293, , s. 2021

**DISSEMINATION OF CSC ANOUNCMENT NO. 34, S. 2021  
RE: 29<sup>TH</sup> NATIONAL CHILDREN'S MONTH CELEBRATION**

To: All Public Schools District Supervisors  
Public School Heads  
Others Concerned

1. For the information and guidance of all concerned, enclosed is a copy of CSC Announcement No. 34, s. 2021 entitled "29<sup>th</sup> National Children's Month Celebration" endorsed by the office of the Regional Director, DepEd-CAR.
2. Observance of the activities such as the recitation of the "Panatang Makabata" during virtual or face-to-face flag raising ceremonies, uploading of NCM banner design/cover photo in the official website/social media accounts and other activities relative to NCM focus/theme is highly encouraged.

  
**FEDERICO P. MARTIN, EdD, CEEd, CESO V**  
Schools Division Superintendent

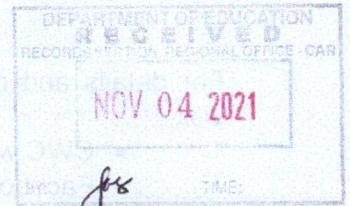
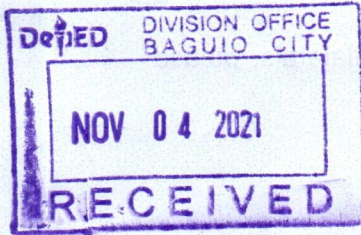


"DepEd SDO Baguio City: We Serve, We Care."

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ISO 9001:2015 Certified  
Quality Management System  
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Issued on 12/27/2019



Announcement No. 34, s. 2021

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : 29<sup>th</sup> National Children's Month Celebration**

Pursuant to Republic Act No. 10661, s. 2015, the Council for the Welfare of Children (CWC), Department of Social Welfare and Development (DSWD) and the National Youth Commission (NYC) will lead the annual National Children's Month (NCM) celebration in November, with the theme "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan!".

The 29th NCM focus and theme will cover the myriad of issues on children rights to survival, development, protection and participation in the new normal setting and aims to ensure that no child will be left behind, regardless of the situation.

To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the following activities:

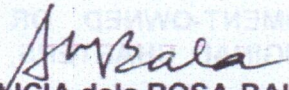
- Recite the "Pangatang Makabata" a solemn oath on the promotion and protection of the rights of a child, during virtual or face-to-face flag ceremonies;
- Upload the NCM banner design/cover photo on your website and social media accounts and share all National Children's Month – related posts from the CWC Facebook Page to your Social Media Pages;
- Organize relevant activities relative to the overall NCM focus and theme, and as well in the observance of the National Play Advocacy Week (NPAW) on the 3<sup>rd</sup> Week of November led by the Philippine Play Coalition (PPC) and the Juvenile Justice and Welfare Consciousness Week led by the Juvenile Justice and Welfare Council (JJWC) on the 4<sup>th</sup> week of November;
- Participate in the NCM online activities (schedule attached); and,
- Submit post – activity narrative report on all NCM activities to CWC on or before **17 December 2021 (Friday)** through the email address: [paio@cw.gov.ph](mailto:paio@cw.gov.ph).

**Bawat Kawani, Lingkod Bayani**



For details and downloading of 29<sup>th</sup> NCM celebration materials/collaterals, please visit:

- CWC website: [www.cwc.gov.ph](http://www.cwc.gov.ph)
- Facebook Page: [fb.com/CWCgovph](https://www.facebook.com/CWCgovph)
- Twitter Page: [@CWC\\_govph](https://twitter.com/CWC_govph)
- YouTube channel: [CWChildrenOfficial](https://www.youtube.com/channel/CWChildrenOfficial)
- Google Drive: [bit.ly/2021NCMcollaterals](https://bit.ly/2021NCMcollaterals)

For more information, agencies may coordinate with Mr. Elinor L. Bardillon, Unit Head – CWC Public Affairs and Information Office, at telephone number (02) 8461-6563 or email at [elbardillon@cwc.gov.ph](mailto:elbardillon@cwc.gov.ph) and [paio@cwc.gov.ph](mailto:paio@cwc.gov.ph).

  
**ALICIA dela ROSA-BALA**  
Chairperson

20 October 2021

 Republic of the Philippines <b>Department of Education</b> Cordillera Administrative Region		DEPARTMENT OF EDUCATION RECORDS SECTION REGIONAL OFFICE - CAR <b>RECEIVED</b> NOV 04 2021 BY: _____ TIME: _____
November 4, 2021		
To:	<b>Regional Office</b> <b>All Schools Division Offices</b>	
<p>Attached is a copy of the memorandum of the <b>29<sup>th</sup> National Children's Month Celebration</b>, from the Civil Service Commission, with the encouragement to recite the "<i>Panatang Makabata</i>" during virtual or face-to-face flag ceremonies and upload NCM banner design/cover photo in the official website and social media accounts to promote public awareness in observance of the event, for information and guidance.</p>		
<b>ESTELA L. CARIÑO EdD, CESO III</b> Director IV / Regional Director		
By authority of the Regional Director:		
		 <b>FLORANTE E. VERGARA</b> Schools Division Superintendent Officer-In-Charge Office of the Assistant Regional Director
<small>ORD/LU/obj/mets</small>		

## SAPATAK PARA KADAGITI UBBING (PANATANG MAKABATA)

Siak ni, (ibaga iti nagan), kas maysa nga Filipino, ket bigbigbigek iti kinapateg dagiti ubbing iti pagtaengan.

Gapo iti daytoy, agsapataak a mangitandudo, protektaran, irespeto ken aywanan iti karbengan iti tumunggal ubbing iti agnanayon, anya man iti maris, kinatao, puli, relihiyon, kultura, estado iti panagbiag addan man iti rangko wenno awan.

Tapno maiyunay iti kinaragsak dagiti ubbing, mamatiak nga kasapulan a maragpat da dagiti sumaganad:

- Maiyanak ken maikan dagiti masapol na tapno agbiag nga nasalun-at;
- Rumungbo iti sirib, kabaelan ken talent;
- Masalakniban iti anya man a panag abuso, didigra, ken kinaulpit;
- Makipaset kadagiti aktibidad para kadagitti ubbing; ken
- Maikanawa ken matulungan iti gobierno iti ania man nga oras.

Babaen iti tulong iti Dios a Namarsua, isapusok ken aramidek amin dagitoy agsipod ta dagiti ubbing ti namnama ken mangparang-ay iti nasyon.