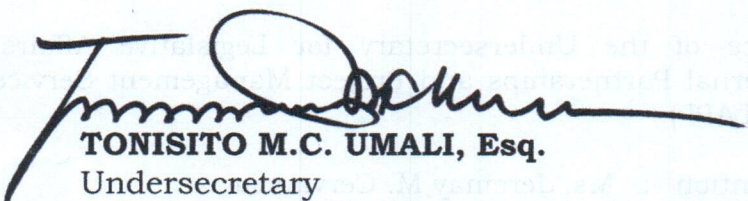


Republic of the Philippines  
**Department of Education**  
OFFICE OF THE UNDERSECRETARY  
*Tanggapan ng Pangalawang Kalihim*

OULAPP No. Q-512, s. 2021

**MEMORANDUM**

TO : **ALL BUREAU AND SERVICE DIRECTORS  
REGIONAL DIRECTORS  
SCHOOLS DIVISION SUPERINTENDENTS  
SCHOOL HEADS  
PROVINCIAL, CITY, AND MUNICIPAL  
FEDERATIONS / SCHOOLS' PARENT-  
TEACHER ASSOCIATIONS OFFICERS AND  
MEMBERS**

FROM :   
**TONISITO M.C. UMALI, Esq.**  
Undersecretary  
Legislative Affairs, External Partnerships,  
and Project Management Service

SUBJECT : **INVITATION TO THE FIRST ANNUAL YOUNG PRIVACY  
ADVOCATES SUMMIT ON NOVEMBER 25, 2021 VIA  
MICROSOFT LIVE**

DATE : November 16, 2021

In celebration of the National Children's Month, the National Privacy Commission (NPC) and the Department of Education (DepEd), through the Office of the DepEd Data Protection Officer, would like to invite DepEd public and private school students, teachers, and parents to the **First Annual Young Privacy Advocates Summit** with the theme **"Kabataang Digital: Matalino, Mapagmatyag, at Mapanuri,"** on **November 25, 2021, from 8:00 a.m. to 4:00 p.m. via Microsoft Live.**

This event will serve as the official launch of Kabataang Digital – an annual summit that will bring together children and youth, teachers, and parents to raise awareness about online safety; introduce initiatives of the Kabataang Digital campaign, as well as similar campaigns by other partner organizations; and provide basic knowledge and information about safer and age-appropriate internet and technology use.

Since its official launch last year, the NPC has worked to promote a safe online environment for the youth through its advocacy campaign, **Kabataang Digital**

**(KD).** Under this campaign, the NPC requested to partner with DepEd to continue encouraging data protection for children by enjoining school officials and parents to educate their children on appropriate digital citizenship, promote safe choices, and elaborate on the implications of the digital environment for children's privacy rights.

The Summit will be attended by those who have registered on the online platform as well as those who are watching via livestream. The intended participants are as follows:

- a. The morning session (8:00 to 11:05 a.m.) is meant for Kids (Grades 1 to 6 Pupils), their Parents, and Elementary Teachers
- b. The afternoon session (1:00 to 4:00 p.m.) is meant for teens (Junior High School and Senior High School Students), Parents, and Teachers.

Participants may now pre-register at <https://forms.office.com/r/NGJ8KZSRvs>.


Please find a copy of the Program attached for reference.

For any concern, your staff may contact:

Office of the Undersecretary for Legislative Affairs,  
External Partnerships and Project Management Service  
(OULAPP)

Attention : Ms. Jeremay M. Cervancia  
Project Management Division  
Project Management Service  
Email: [jeremay.cervancia@deped.gov.ph](mailto:jeremay.cervancia@deped.gov.ph)

Your support to this activity will be highly appreciated.

To: School Administrators, Principals & Teachers In-Charge  
(Elementary & Secondary)  
FOR YOUR INFORMATION & APPROPRIATE ACTION  
  
FEDERICO P. MARTIN, EdD, CEEd, CESO V  
Schools Division Superintendent

## "Kabataang Digital: Matalino, Mapagmatyag, at Mapanuri"

First Annual Young Privacy Advocates Summit

**November 25, 2021, 8:00 a.m. to 4:00 p.m.**

National Privacy Commission *in partnership with the Department of Education,*  
**in celebration**  
**of the National Children's Month**

**Activity** : **KABATAANG DIGITAL: YOUTH PRIVACY ADVOCATES ANNUAL SUMMIT**

**Date** : **November 25, 2021, 9:00 a.m. to 4:00 p.m.**  
 (Kids Session: 8 to 11a.m.; Teens Session: 1 to 4 p.m.)

**Target Participants** : **Kids Session:** Pupils (Grades 1-6), Parents, and Teachers  
**Teen Session:** Junior High School and Senior High School Students and Teachers

**Venue** : **Microsoft Live**  
 (with Live Streaming at National Privacy Commission Youtube Channel)

<b>KABATAANG DIGITAL: MATALINO, MAPAGMATYAG, AT MAPANURI/ YOUNG PRIVACY ADVOCATES ANNUAL SUMMIT 1-DAY KIDS &amp; TEENS SESSION</b>		
TIME	TOPIC	RESOURCE PERSON
8:00am – 9:00am	Registration	PIAD/OPC
9:00am – 9:10am	Opening ceremony	PIAD/OPC
<b>Part I</b>		
9:10am – 9:15am	Welcoming remarks	Atty. John Henry Du Naga Deputy Privacy Commissioner and Parent
9:15am – 9:20am	Message from the Privacy Commissioner + presentation of 3Ms	Mr. Raymund Enriquez Liboro Privacy Commissioner and Parent
9:20am – 9:25am	Message from DepEd	USec. Tonisito M.C. Umali, Esq. Undersecretary for Legislative Affairs, External Partnerships, and Project Management Service
9:25am – 9:30am	Kabataang Digital video (Zeki, Taby, and Kadie)	Public Information and Assistance Division
<b>Part II: KIDS SESSION</b>		
9:30am – 9:40am	DPA for Kids	Ms. Ellinea Paragas
9:40am – 9:55am	Internet Safety: Kids Edition Sample content:	Ms. Amanda Patdu Calaquian
9:55am – 10:10am	Appropriate media content for us kids	Representative from National Council for Children's Television
10:10am – 10:25am	Safe use of mobile phones and gadgets, Downloading and use	World Vision Development Foundation

<b>KABATAANG DIGITAL: MATALINO, MAPAGMATYAG, AT MAPANURI/ YOUNG PRIVACY ADVOCATES ANNUAL SUMMIT 1-DAY KIDS &amp; TEENS SESSION</b>		
TIME	TOPIC	RESOURCE PERSON
	of mobile applications	
10:25am – 10:50am	The Bully and the Bullied: Addressing Cyberbullying	USec. Tonisito M.C. Umali, Esq.
10:50am – 11:05am	Ako ay Kabataang Digital Oath	Ms. Dior Bocar Mr. Arwain Gino Bocar Ms. Angeline Rynanne De Peralta  <i>*pending 3 more student representatives c/o DepEd</i>
11:05am – 12:00nn	LUNCH BREAK	
12:00nn – 1:00pm	Registration	
1:00pm – 1:10pm	Opening ceremony	
Part V: TEENS SESSION		
1:10pm – 1:20pm	Welcoming remarks	Atty. Ivin Ronald D.M. Alzona, Executive Director
1:20pm – 1:30pm	Message from the Privacy Commissioner + presentation of 3Ms	Privacy Commissioner Raymund Enriquez Liboro
1:30pm - 1:40pm	Kabataang Digital video (Zeki, Taby, and Kadie)	Public Information and Assistance Division
Part VI		
1:40pm – 1:55pm	Digital Responsibility: Know Your Data Privacy Rights <i>Data privacy rights and best practices on the use of the internet/social media</i>	Atty. Erlaine Lumanog, Policy Review Division Education Sector Policy Adviser
1:55pm – 2:10pm	Appropriate Media Content for Teens <i>Media influence on teenage behavior and attitudes; and how they perceive personal data protection at this age</i>	Atty. Yves Gonzalez Google Philippines
2:10pm – 2:25pm	Growing up privacy-savvy  <i>Challenges and opportunities for growth as digital children Wake up with me/study with me/play with me YouTube-style template but in narrative form (narration of everyday lives online)</i>	Smart Communications, Inc.

<b>KABATAANG DIGITAL: MATALINO, MAPAGMATYAG, AT MAPANURI/            YOUNG PRIVACY ADVOCATES ANNUAL SUMMIT            1-DAY KIDS &amp; TEENS SESSION</b>		
TIME	TOPIC	RESOURCE PERSON
2:25pm – 2:40pm	Cyberbullying and Accountability  <i>Recent trends and current news on issues faced by teenagers online; and the role of data privacy protection in ensuring personal accountability</i>	USec. Tonisito M.C. Umali, Esq. and Perkinspiredflix, Inc.
<b>Part VII: Digital Citizenship Roundtable Discussion with students</b>		
2:40pm – 3:10pm <i>Mechanics of the RTD: Moderator (NPC rep) will raise pre-determined/selected issues according to the topics to our speakers. Our speakers shall discuss through their talking points and discuss among themselves. Hence, this session will be live.</i>  Moderator: Atty. Joan Medalla	Influence of Social Media on Teens: “Twitter warriors”, “IG baddies”, and “Tiktokerists” of the digital world <i>Discussion on the impact of social media on teenagers; and how influencers can be our partners to promote a safe online environment for teens</i>  Digital Citizenship <i>Online presence and exposure to news media encouraging teens to become more involved as citizens in their communities Empowering them through data privacy</i>	Online Influencers  Ms. Ma. Sheila Estabillo Project Manager, Cyber Safe Spaces Project PLAN International  Mr. Ysrael C. Diloy Senior Advocacy Officer Stairway Foundation Inc.  United Nations Children's Fund-Philippines  The Asia Foundation
3:10pm – 3:40pm	Bumoto Ka! <i>Data privacy for newly registered or first-time voters (teens)</i> <i>Possible risks and threats to their data privacy</i>	Vote Pilipinas, Maris Racal,  COMELEC, First Time Voters  Network & Student leaders  First-time voter / Registered voter Student c/o DepEd in coordination with DepEd's Youth Formation Division  USec. Tonisito Umali
3:40 pm – 3:50 pm	MOA Signing with Globe	NPC & Globe
3:50 pm – 4:00 pm	Closing Remarks	Atty. Leandro Angelo Y. Aguirre, Deputy Privacy Commissioner