



Human Rights Violations Victims' Memorial Commission

06 January 2022

ESTELA L. CARIÑO  
Regional Director  
Department of Education - Cordillera Administrative Region  
Wangal, La Trinidad, Benguet

RECEIVED  
JAN 10 2022  
*for*

Dear Director Cariño,

Greetings of Peace!

We are inviting your institution to participate in the *Makatao at Maka-Pilipino: #WLDiokno100 TikTok Competition* from January 14 to February 11, 2022, to celebrate the centennial birth anniversary of Ka Pepe Diokno. Using the TikTok application as the main platform, this competition aims to reach out and engage with various sectors especially the youth, to broaden their knowledge about the struggle for human rights and democracy in the Philippines. The winners will be announced on February 26, the centennial birth anniversary of Ka Pepe Diokno.

The Human Rights Violations Victims' Memorial Commission (HRVVMC) is a government agency created under RA 10368 for the establishment, restoration, preservation, and conservation of the Memorial/Museum/Compendium in honor of human rights violations victims during the Martial Law era (1972-1986).

Jose W. Diokno, the "Father of Human Rights Advocacy in the Philippines," is a prominent figure in the struggle for democracy during the Marcos Regime. A human rights lawyer and prominent opposition leader against the Marcos Administration, he became one of the earliest political prisoners upon the declaration of Martial Law in 1972.

If you have any questions or concerns, please feel free to contact us at [wdiokno100@gmail.com](mailto:wdiokno100@gmail.com). You may also contact our event coordinator, Ms. Gabrielle Gascon, at [hrvvmc.gascon@gmail.com](mailto:hrvvmc.gascon@gmail.com).

Your participation in this endeavor will be most appreciated as it aims to promote the cause of human rights and the legacy of Jose Diokno to the Filipino youth.

For a just and humane society,

*Crisanto*  
CARMELO VICTOR A. CRISANTO  
Executive Director

4/F 150 Corporate Center, Panay Avenue, Quezon City | (02) 8289-2218 | [records@hrvvmc.com.gov.ph](mailto:records@hrvvmc.com.gov.ph)



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Cordillera Administrative Region

DEPARTMENT OF EDUCATION  
RECEIVED  
JAN 17 2022

January 14, 2022

To : Schools Division Superintendents  
All Division

For information, guidance & appropriate action.

ESTELA LEON-CARIÑO, EdD, CESO III  
Director IV/Regional Director

For the Regional Director:

*Florante E. Vergara*  
FLORANTE E. VERGARA  
Schools Division Superintendent  
Officer-In-Charge  
Office of the Assistant Regional Director

To: School Administrators, Principals & Teachers In-Charge  
(Elementary & Secondary)

FOR YOUR INFORMATION & APPROPRIATE ACTION

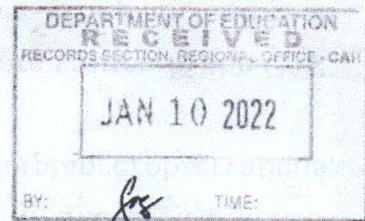
*Federico P. Martin*  
FEDERICO P. MARTIN, EdD, CEEd, CESO V  
Schools Division Superintendent

ESSD/EHM/jbb

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Memorial Commission



06 January 2022

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Regional Director  
Department of Education - Cordillera Administrative Region  
Wangal, La Trinidad, Benguet

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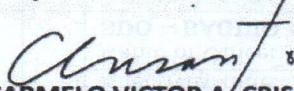
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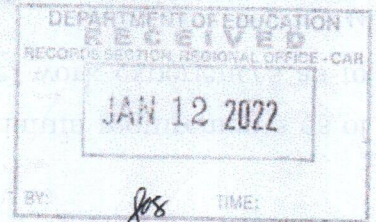
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**CARMELO VICTOR A. CRISANTO**  
Executive Director



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ANNEX A

**Diokno TikTok Competition Mechanics/Criteria/Details**

**How to join the competition?**

**Step #1:**

Create and upload your TikTok video inspired by the legacy of Jose W. "Ka Pepe" Diokno in the most creative way using the hashtag **#JWDiokno100** and tag **@hrvvmc** on TikTok.

**Step #2:**

Fill up the submission form, and submit your entry through [jwdiokno100.com](http://jwdiokno100.com).

**Competition Guidelines**

1. The TikTok competition is open to all Filipino citizens of all ages across the Philippines.
2. The videos may be solo, duo or group but only (1) person from the duo/group should enter their submission.
3. The following are the requirements for entries:
  - a. All entries must be 15-60 seconds only.
  - b. All entries must be uploaded on their personal **TikTok accounts** publicly from **January 14-February 14, 2022**.
  - c. All entries must include the hashtag **#JWDiokno100** and tag **@hrvvmc** on TikTok.
  - d. All entries are free to use any form of submission such as dance, musical, short film, and lip-sync, etc.
  - e. All entries must be original. Copy or dummy videos are not allowed.
  - f. All entries must adhere to TikTok general community guidelines.
  - g. All participants shall submit their entries by filling up the submission form via the official competition website: [jwdiokno100.com](http://jwdiokno100.com).
4. The five (5) winners will be selected from the **Top 100** TikTok entries.
5. Counting of the total number of engagements for the Audience Engagement Award will be until **February 20, 2022** (Philippine Standard Time) at **12:00 noon** only.
6. Announcement of the winners will be on **February 26, 2022**.
7. Further details will be posted on the official social media Facebook account of the Human Rights Violations Victims' Memorial Commission and the official competition website [jwdiokno100.com](http://jwdiokno100.com).



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**Criteria for judging**

**30%: Theme Integration**

The degree to which the entry captured and depicted the life and/or advocacies of Jose W. Diokno;

**30%: Creativity and Originality**

The novelty and imagination of the entry's approach to story-telling;

**30%: Impact**

The film's resonance to the intellect and emotions;

**10%: Production Value**

The entry's production value, in terms of direction, cinematography, music and sound, editing, etc.

**Awards and Prizes**

- **Grand Winner**
  - The Grand Winner will receive **₱26,000.00** and a plaque of recognition.
- **1st Runner-Up**
  - The 1st Runner-Up winner will receive **₱10,000.00** and a plaque of recognition.
- **Consolation Prize**
  - There will be three (3) consolation prize winners who will each receive **₱3,000.00** and a plaque of recognition.
- **Audience Engagement Award**
  - The Audience Engagement Award winner will receive **₱5,000.00** and a plaque of recognition. The winner will be determined based on the entry with the most number of total engagements.
- **Top 100 Finalists**
  - The Top 100 Finalists will be given an e-certificate of recognition.