



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
SCHOOLS DIVISION OFFICE OF BAGUIO CITY

11 February 2022

DIVISION MEMORANDUM

No. 048 s. 2022

“E-Kanta Ko” : Anti-Drug Abuse and Anti-Smoking Campaign

To : All Public Schools District Supervisors
All Public and Private School Heads
All Public and Private Students
All Others Concerned

1. Pursuant to Section 43 of Article IV of R.A. No. 9165 otherwise known as the Comprehensive Dangerous Drugs Act of 2002”, the Department of Education reiterates its support to the national Drug Education Program (NDEP). The NDEP is a comprehensive educational program which provides for a holistic approach to the problem of drug abuse. It was designed to enable all sectors to work collaboratively, with the school system as the core, thereby, unifying all sectoral endeavors. It is implemented in schools to create awareness on the ill effects of abusing drugs and to develop among students’ positive behavior and life skills to resist drugs.
2. In this connection, the Sto. Tomas National High School Barkada Kontra Droga Organization in collaboration with Division of Baguio City Youth Formation will conduct **Project E-Kanta Ko Campaign on Anti-Drug Abuse and Anti-Smoking on February 21 to March 4, 2022.** (See enclosure 1. Implementation and schedule of activities).
3. The objective of this activity are as follows:
 - to promote responsibility towards the use of drugs and relate these to their own action and those of others.
 - to encourage students to showcase their talents in coming up with anti-drug campaign.
 - to strengthen the advocacy of drug prevention and community information in order to provide safeguard against drug abuse.
4. All public and private students are encouraged to join.
5. Immediate and wide dissemination of this Memorandum is desired.

FEDERICO P. MARTIN, EdD, CEEd, CESO V
Schools Division Superintendent

SGOD/apas/02112022

“DepEd SDO Baguio City: We Serve, We Care.”

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Enclosure 1. Implementation and Schedule Matrix.

Schedule/Date	Activity	Person in Charge
February 21, 2022 9:30 AM – 11:00AM	Information Dissemination to all SSG Federation Teacher-Advisers Orientation and campaign guidelines of the E-Kanta ko Campaign	Youth Formation Coordinator; Sto Tomas SSG/BKD Adviser Zoom Meeting ID: 816 2531 2047 Passcode: 188344
February 22-24, 2022	Finalization and submission of outputs	
February 25-28, 2022	Screening/Assessment	Division Judges/Screening Committee
March 4, 2022	Awarding	<i>Separate Memorandum will be released</i>

