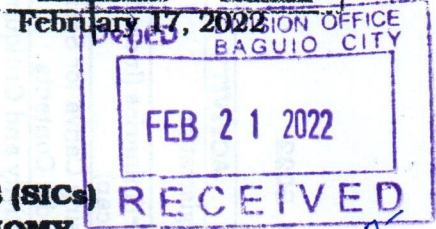
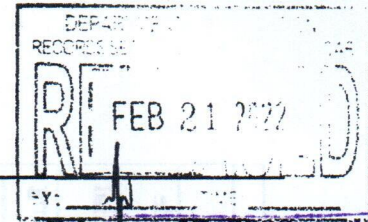




Republic of the Philippines
Department of Education
 CORDILLERA ADMINISTRATIVE REGION



REGIONAL MEMORANDUM
 No. 077-2022

**TRAINING OF SCHOOL INFORMATION OFFICERS (SICs)
 CUM ONLINE ADVOCACY ON REGIONAL AUTONOMY**

To: Schools Division Superintendents
 Division and District Information Officers and Alternates
 School Heads of Elementary and Secondary Schools
 School Information Coordinators
 All Schools Division Offices
 All Others Concerned

1. The Public Affairs Unit under the Office of the Regional Director in partnership with the National Economic and Development Authority – Social Preparation of CAR into an Autonomous Region (NEDA-SPCAR) and the Philippine Information Agency (PIA-CAR) will conduct a Training of School Information Officers (SICs) cum Online Advocacy on Regional Autonomy on March 1 to 3, 2022.
2. The three-day online training aims to:
 - a. capacitate School Information Officers with basic journalism skills necessary to strengthen DepEd CAR communication systems and processes;
 - b. orient them of the DepEd National Communications Framework and Social Media Policy; and
 - c. widen the reach of Regional Autonomy advocacy through the engagement of school personnel.
3. Interested participants must have a strong and stable internet connection and must be familiar with the Zoom platform. The Zoom platform package to be used can only accommodate 950 participants, hence, registration will be on “first come, first served” basis. Participants are requested to register through this link <https://bit.ly/SICRegistration>.
4. Participants are also encouraged to install on their phones or laptops the Canva Graphic Design application.
5. Enclosed is the draft training matrix for your reference. For queries, you may contact Mr. Georaloy I. Palao-ay at 0939-623-8037 and car.pau@deped.gov.ph.
6. ~~Immediate dissemination of and compliance with this Memorandum is desired.~~

To: School Administrators, Principals & Teachers In-Charge
 (Elementary & Secondary)

FOR YOUR INFORMATION & APPROPRIATE ACTION


 ORD/PAU/gip/trainingSICs
FEDERICO P. MARTIN, EdD, CEEd, CESO V
 Schools Division Superintendent


ESTELA L. CARIÑO EdD, CESO III
 Director IV/Regional Director



**TRAINING OF SCHOOL
INFORMATION OFFICERS (SICs)
CUM ONLINE ADVOCACY ON
REGIONAL AUTONOMY
March 1 to 3, 2022**

DAY 1 - March 1, 2022

TIME	ACTIVITY
8:00 - 8:30 a.m.	Registration
8:30 - 8:45 a.m.	Preliminaries
8:45 - 9:00 a.m.	Opening Remarks and Statement of Purpose
9:00 - 9:10 a.m.	Message
9:10 - 9:20 a.m.	House Rules
9:20 - 10:30 a.m.	RDC-CAR Roadmap to Achieving Cordillera Autonomy
10:30 - 11:00 a.m.	Open Forum
11:00 - 12:00 p.m.	Basic Concepts of Cordillera Autonomy
12:00 - 12:30 p.m.	Open Forum
12:30 - 1:00 p.m.	Lunch Break
1:00 - 2:00 p.m.	The Cordillera Journey towards Regional Autonomy
2:00 - 2:30 p.m.	Open Forum
2:30 - 3:30 p.m.	Core Messages of Cordillera Autonomy
3:30 - 4:00 p.m.	Open Forum
4:00 - 4:30 p.m.	Mock Plebiscite
4:30 - 5:00 p.m.	Impressions with NEDA-SPCAR

DAY 2 - March 2, 2022

TIME	ACTIVITY
8:00 - 8:30 a.m.	Registration
8:30 - 8:45 a.m.	Preliminaries (Include Recap)
8:45 - 9:45 a.m.	Writing News for New Media/ News Writing
9:45 - 10:10 a.m.	Activity and Critiquing
10:10 - 11:10 a.m.	Conveying Stories thru Images/ Photojournalism
11:10 - 11:40 a.m.	Activity and Critiquing
11:40 - 12:00 p.m.	Open Forum
12:00 - 1:00 p.m.	Lunch Break
1:00 - 2:00 p.m.	Focusing on People and Initiatives/ Feature Writing
2:00 - 2:30 p.m.	Activity and Critiquing
2:30 - 3:30 p.m.	DepEd Tayo Facebook Page Content Management (Social Media Cards, Social Media Communication Plan, etc.)
3:30 - 4:00 p.m.	Activity and Critiquing
4:00 - 5:00 p.m.	Conveying Stories thru Moving Images/ Video Stories
5:00 - 5:30 p.m.	Activity and Critiquing

DAY 3 - March 3, 2022

TIME	ACTIVITY
8:00 - 8:30 a.m.	Registration
8:30 - 8:45 a.m.	Preliminaries (Include Recap)
8:45 - 9:45 a.m.	Using Canva for Social Media Contents
9:45 - 10:30 a.m.	Activity and Critiquing
10:30 - 11:30 a.m.	Communication Planning for School Advocacies
11:30 - 12:00 p.m.	Activity and Critiquing
12:00 - 1:00 p.m.	Lunch Break
1:00 - 2:00 p.m.	Incident Reporting
2:00 - 2:30 p.m.	Activity and Critiquing
2:30 - 3:00 p.m.	Online Quiz
3:00 - 3:30 p.m.	Impressions and Closing Program DepEd CAR

Enclosure No. 1 to Regional Memo No. 071 - 2022