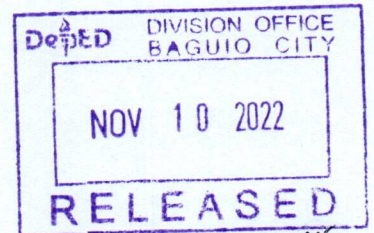




Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF BAGUIO CITY



November 8, 2022

Division Memorandum

No. 460, s. 2022

18 DAY CAMPAIGN TO END VAWC

To: SGOD & CID Chief
All Public Schools District Supervisors
All Public Secondary & Elementary School Heads
Others Concerned

1. By virtue of Republic Act 10398 or the Act declaring November 25 of every year as the National Consciousness Day for the Elimination of VAWC, government agencies are mandated to raise awareness on the problem of violence and the elimination of all forms of violence against women and girls. In this years' observance of the 18 Day Campaign to end Violence Against Women and Children, we have the theme: **United for a VAW-free Philippines**, pursuant to Memorandum Circular (MC) 2022:04, issued by the Philippine Commission on Women (PCW).

2. In support of these directives, and as a department that promotes the welfare of children and women, this Office through the School Governance and Operations Division- Human Resource Development Section shall spearhead the conduct of a month-long inter-agency advocacy activities.

3. Apart from the activities to be conducted in the division, schools are encouraged to observe the celebrations and shall initiate similar or related activities. All PSDS are requested to monitor and support the conduct of said programs.

4. Accomplishment report on the conduct of these activities will be attached in the annual Gender and Development (GAD) reports.

5. Please see attached enclosures as reference.

Enclosure 1: Program of Activities

Enclosure 2: Memorandum Circular No. 2022-04

6. Immediate dissemination and compliance with this Memorandum is desired.

FEDERICO P. MARTIN, EdD, CEEd, CESO V
Schools Division Superintendent



"DepEd SDO Baguio City: We Serve, We Care."

Address: 82 Military Cut-off Road, Baguio City
Telephone/Fax: 074-442-4326 / 074-442-7819 | Email: depedbaguiocty@gmail.com
Website: www.depedpines.com | Facebook Page: facebook.com/DepedTayoBaguioCity



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Issued on 12/27/2019



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF BAGUIO CITY

ENCLOSURE 1

18 DAY CAMPAIGN TO END VAWC

PROGRAM OF ACTIVITIES

DATE	ACTIVITY	PERSONS RESPONSIBLE	PARTICIPANTS
November 21	Kick off for the 18 Day Campaign to End VAW Activities (Kick-Off) 1. Wearing of advocacy T-Shirts 2. Symposium	VAWC Focal Persons (Schools)	All DO employees & Schools
November 25-December 12	Uploading of the official logo, advocacy videos and other 18-Day Campaign to End VAW advocacy materials in government agencies' website and social media accounts;	ICT Division Communication Officers	SDO Workforce
November 22 and 29, December 6	Playing of the All Women Cast Lupang Hinirang Video (https://tinyurl.com/lupang-hinirang-allwomen) Prayer during Flag Raising Ceremony (FRC) is the Prayer to end VAW via Youtube	In charge of Flag Ceremony- DO and Schools	SDO Workforce
December 12	VAWC Culminating Program	VAWC Focal Persons	All DO employees and schools



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Address: 82 Military Cut-off Road, Baguio City
Telephone/Fax: 074-442-4326 / 074-442-7819 | Email: depedbagueocity@gmail.com
Website: www.depedpines.com | Facebook Page: [facebook.com/DepedTayoBaguioCity](https://www.facebook.com/DepedTayoBaguioCity)



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MEMORANDUM CIRCULAR NO. 2022-04

TO: All Heads of Executive Departments, National Government Agencies, Bureaus, Offices, State Universities and Colleges (SUCs), Government Owned and/or Controlled Corporations (GOCCs), Legislative and Judiciary Branches, Constitutional Bodies, Other Instrumentalities of the National Government, Local Government Units, and All Others Concerned

SUBJECT: Guide for the 2022 Observance of the 18-Day Campaign to End Violence Against Women (VAW)

DATE: September 14, 2022

1. Purpose

This Memorandum Circular shall guide all stakeholders on the observance of the 18-Day Campaign to End Violence Against Women (VAW) from November 25 to December 12, 2022. It covers the following sections:

- Background of the 18-Day Campaign to End VAW and its legal bases;
- Campaign Objectives;
- Campaign Theme for 2022 to 2027;
- Focus for the 2022 Campaign;
- Suggested Activities for Stakeholders;
- Compliance with Protocols relative to COVID-19;
- Non-partisan nature of campaign activities;
- Use of Gender and Development (GAD) Budget; and
- Details for sending inquiries and feedback.

2. Background and Policy Mandates

Violence Against Women (VAW) continues to be one of the country's pervasive social problems and grave manifestations of gender inequality. The 2008, 2013, and 2017 National Demographic Health Survey, released by the Philippine Statistics Authority, showed that 1 in 4 Filipino women aged 15-49 had experienced physical, emotional, or sexual violence from their husband or partner.

Globally, the World Health Organization estimates that about 1 in 3 women (35%) have experienced either physical and/or sexual violence from an intimate partner or non-partner in their lifetime. Cognizant of the issue, the United Nations launched UNiTE by 2030 to End Violence against Women campaign (UNiTE), a multi-year effort aimed at preventing and eliminating violence against women and girls (VAWG) worldwide. This global campaign "calls on governments, civil society, women's organizations, young people, the private sector, the media, and the entire UN system to join forces in addressing the global pandemic of violence against women and girls."

A violation of women's rights and fundamental freedoms, VAW affects women's overall personality and welfare, endangers her health, development, and well-being, and affects not only her family but also the community.

Given the impacts of VAW and in line with various international and local declarations, the Philippines ramped up efforts to drive discussions and increase awareness on violence wielded against women and girls. One of these continuing initiatives is the annual participation in the global campaign to end VAW which the Philippines has been observing since 2002.

Spearheaded by the PCW in collaboration with the Inter-Agency Council on Violence Against Women and their Children (IACVAWC), the campaign is anchored on the following national legal mandates:

- **Proclamation 1172, Series of 2006** - Declaring November 25 to December 12 of Every Year as the "18-Day Campaign to End Violence Against Women (VAW)"
- **Republic Act No. 10398** - Declaring November 25 of Every Year as the "National Consciousness Day for the Elimination of Violence Against Women and Children"

3. Campaign Objectives

Year 2022 marks the 20th year since the Philippines first supported the 16 Days of Activism Against Gender-Based Violence.

In 2002, the Philippine government joined this global campaign with the call to action to immediately pass the Anti-Trafficking in Persons Act, subsequently enacted as Republic Act 9208 in the year that followed. The succeeding years of the campaign became instrumental in advocating for the passage of other anti-VAW laws and promoting or popularizing the same. This includes the enactment of the Anti-Violence Against Women and Their Children Act (Republic Act 9262) in the year 2004, the crafting and adoption of Republic Act 9208 and Republic Act 9262's Implementing Rules and Regulations, and the creation of Inter-Agency Councils and Committees and the national, regional, and local levels to oversee the popularization and implementation of the laws.

Being a milestone year, the 2022 campaign aims to gain insights as to where the country stands in terms of understanding and acting on VAW. The major activities will endeavor to gauge the awareness of citizens on VAW and its forms and manifestations as well as underscore the gains attained in the journey towards a VAW-free community.

4. Guide for 2022 observance of the 18-Day Campaign to End VAW

4.1. Campaign Theme from 2022-2027

This year will mark the start of our new six-year (2022-2027) recurring theme for the campaign: "**UNiTEd for a VAW-free Philippines**". It aims to highlight the powerful impact of harnessing and consolidating individual efforts towards the goal of having a VAW-free Philippines. This chosen theme also supports the [United Nations' UNiTE by 2030 to End VAW Campaign \(UNiTE\)](#).