



PHILIPPINE DENTAL ASSOCIATION
BAGUIO CITY CHAPTER

Unit A206 Lopez Building, Session Road, Baguio City 2600
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October 28, 2022

DEPED DIVISION OFFICE
BAGUIO CITY

RECEIVED
DATE: NOV 08 2022
TIME:
BY: *[Signature]*

TO: **DR. FEDERICO P. MARTIN Ed.D, C.E.d.D., CESO V**
Schools Division Superintendent
Baguio City

Dear Sir,

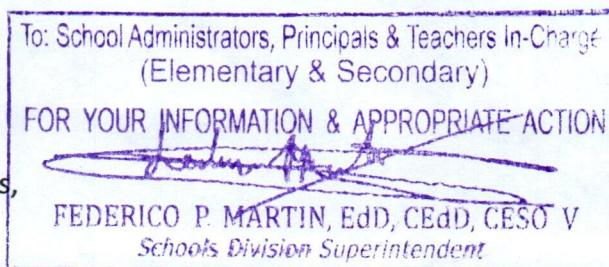
Greetings!

The Philippine Dental Association-Baguio City Chapter is set to celebrate the 19th National Dental Health Month this coming February 2023. Preparations are under way for this month-long celebration. One of the preparatory activities is the holding of the TAGLINE CONTEST.

In this regard may we invite some Grade 9 and 10 students from the different public and private schools around the City to participate in this activity. All they have to do is compose a tagline not exceeding eight words either in Filipino or Taglish and submit it to this email: pda.baguio.tagline@gmail.com. Cash prize will be given to the winner and the winning tagline shall be submitted to the PDA national level as the official entry of the PDA-Baguio City Chapter.

Attach herewith are the guidelines and mechanics of the contest for your reference. Should there be any further queries, please feel free to contact our 19th local NDHM Committee Chairperson and President –Elect, **Dr. Flordeliza T. Villegas** at 0918-550-9737 or the current PDA-BCC president, **Dr. Nely L. Arciaga** at 0918-919-8235.

Thank you so much and looking forward to your support to our activity. God bless.



Respectfully yours,

Noted by:

DR. FLORDELIZA T. VILLEGAS
19TH NDHM Chairman

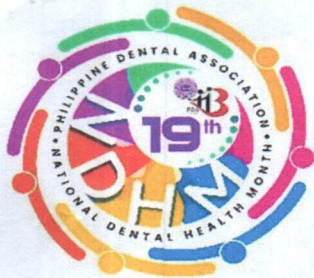
DR. NELY L. ARCIAGA
President, PDA-BCC 2022-2023

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19th NATIONAL DENTAL HEALTH MONTH TAGLINE CONTEST

Objective:

- To create awareness about oral health and the environment through tagline contest that would imbibe in the mind of our youth today.
- To be able to come up with a unique tagline that can be used in next year's NDHM.
- To be able to instill the importance of oral health and the environment that would constantly remind the future generation through tagline.

Guidelines/Mechanics of the Tagline composition contest for students

1. Must be a Filipino student enrolled either in Grade 9 or 10 in any public and private schools in Baguio city.
2. Tagline entry should describe "Oral health and the environment"
3. Tagline must be original composition of the student. It can be in Filipino or Taglish not exceeding 8 words.
4. Tagline must be submitted to this email address: pda.baguio.tagline@gmail.com in soft copy, together with the following:
 - a. Photocopy of birth certificate
 - b. 2 x 2 picture, colored with white background
 - c. Certification from the school principal that the student is currently enrolled for the SY 2022 - 2023
5. Deadline of submission is on **November 23, 2022**. Entries after the deadline will not be accepted.
6. Criteria for judging

| | |
|------------------------|------|
| Relevance to the theme | 45% |
| Originality | 45% |
| Impact | 10% |
| Total | 100% |

7. A Chapter level winner will be selected and the winning tagline will be submitted to the PDA national level contest as the entry of PDA-Baguio City Chapter. The winner will be announced via the Facebook account of the PDA- Baguio City Chapter.
8. Cash, certificate of recognition and dental health kits will be awarded to the Chapter level winner and will have the chance to win in the National level.

Prizes at the National Level:

| Prizes | Student | School |
|---------------------------|-------------------|--------|
| Winner | Php 5,000 + Medal | Plaque |
| 1 st Runner up | Php 3,000 + Medal | Plaque |
| 2 nd Runner up | Php 2,000 + Medal | Plaque |

9. The PDA reserves the right to use, display and exhibit the winning "Tagline."