



DepEd Baguio <depedbaguio@gmail.com>

BAGUIO CITY

[REQUEST FOR ENDORSEMENT OF EVENT] Interhigh Business Concept Challenge

2 messages

RECEIVED
DATE: JAN 23 2023
TIME:
BY:
Fri, Jan 20, 2023 at 10:00 AM

UPB MESoc Externals <upbmesc.externals@gmail.com>
To: federico.martin@deped.gov.ph, depedbaguio@gmail.com

Good day!

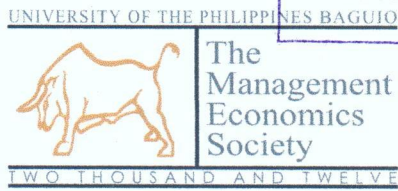
I am Princes Paula Balanay from The Management Economics Society, a duly recognized academic organization of the University of the Philippines - Baguio. We have written this email for we would like to ask for DTI-Cordillera Administrative Region's endorsement for our upcoming event, LIKH2: An Interhigh Business Concept Challenge feat. Money 4 Millennial (M4MZ) and Gen Z. Over the past years, DepEd-CAR has been supportive of IBCC through its endorsements. And this time, we aim to bring it back as we gradually resume face-to-face activities.

The event is a business pitch competition intended to simulate the real-world process of entrepreneurs soliciting start-up funds from early-stage investors and venture capital firms. The competition is open to all senior high school students within Baguio City. It will take place on February 16, 2023 (face-to-face) at the University of the Philippines Baguio.

Attached in this email is the letter for endorsement and the organization and event's primer. Should you have any questions or concerns, please let me know. Thank you so much, and we looking forward to your favorable response.

Warmest regards,
PRINCES PAULA M. BALANAY
Vice President for External Affairs
The Management Economics Society
09109654407

To: School Administrators, Principals & Teachers In-Charge (Elementary & Secondary)
FOR YOUR INFORMATION & APPROPRIATE ACTION
FEDERICO P. MARTIN, EdD, CEEd, CESO V
Schools Division Superintendent



THE MANAGEMENT ECONOMICS SOCIETY
University of the Philippines Baguio
Facebook | Twitter | Youtube | Tiktok
Official Email | Partnership Email | Marketing Email

2 attachments

- DepEd-CAR, Baguio Division (Request for Endorsement of Event).pdf 1108K
Org and Event Primer.pdf 20472K

DepEd Baguio <depedbaguio@gmail.com>
To: UPB MESoc Externals <upbmesc.externals@gmail.com>
Cc: federico.martin@deped.gov.ph

Mon, Jan 23, 2023 at 11:16 AM

Acknowledged.
[Quoted text hidden]

Department of Education
Division of Baguio City

THE MANAGEMENT ECONOMICS SOCIETY

Mr. Federico P. Martin, Ed.D., C.E.dD., CESO V
Schools Division Superintendent

Greetings!

The Management Economics Society, a duly recognized academic organization of the University of the Philippines - Baguio, would like to ask for your **endorsement** for our upcoming event, **LIKH2: An Interhigh Business Concept Challenge feat. Money 4 Millennial (M4MZ) and Gen Z**. The event is a business pitch competition intended to simulate the real-world process of entrepreneurs soliciting start-up funds from early-stage investors and venture capital firms. The competition is open to all senior high school students within Baguio City. It will take place on **February 16, 2023 (face-to-face)** at the University of the Philippines Baguio.

As the organization aims to enhance the knowledge of society in the fields of management economics, the organization bears the following objectives in this event:

- To introduce the various areas of business and management to the students.
- To demonstrate the relationship and practical application of the different aspects of a business to their daily lives.
- To promote the entrepreneurial spirit of students and other individual youth.
- To train and empower them by sharpening their entrepreneurial skills and competencies; and
- To bring benefit to the society at large with the provision of possible innovative solutions, in the form of a product, service, or technology, to the problems, needs, and demands faced by the consumers in today's market.

Having an endorsement from your institution, an embodiment of knowledge and benevolence will significantly impact our event's success. In line with the organization's mission to launch influential events, projects, engagements, and partnerships that promote development and social responsibility, we look forward to your cooperation and support in this special event, as well as for future events.

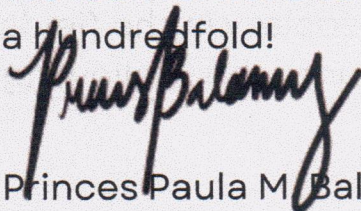
Once the endorsement is approved, the event shall be tagged as "Endorsed by Department of Education-CAR (Schools Division Office of Baguio City)," in all letters that will be sent out, and in all publicity materials along with the organizations and institutions that will endorse the event.

Should you have any concerns and for any additional information about the event, you may refer to the initial event concept paper we have also attached. Furthermore, you may reach us at upbmesoc.externals@gmail.com or contact the following:

Princes Paula M. Balanay
09109654407

Alicia Margaret Estrella
09455877837

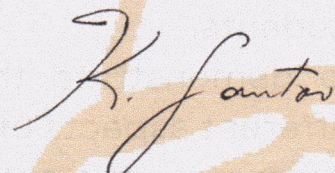
We look forward to your positive response. May your support be rewarded a hundredfold!



Princes Paula M. Balanay
Vice President for External Affairs




Danica Po
Secretary-General



Kyle Jharry D. Santos
President

THE MANAGEMENT ECONOMICS SOCIETY

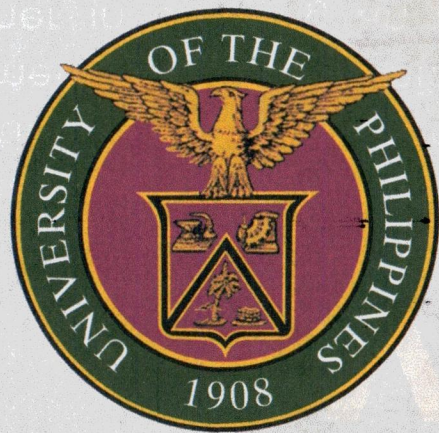
An abstract graphic composed of several thick, orange, hand-drawn lines. The lines are irregular and fluid, starting from the right side of the page and extending towards the center. They form a shape that resembles a stylized mountain peak or a series of connected curves, with some lines ending in small, hook-like shapes. The overall effect is that of a sketch or a gestural drawing.

UNIVERSITY OF THE PHILIPPINES BAGUIO



The
Management
Economics
Society

TWO THOUSAND AND TWELVE



COLLEGE OF SOCIAL SCIENCES
INSTITUTE OF MANAGEMENT



University of the Philippines Baguio

CSS-IM

Vision

The Management Economics Society envisions itself as a sustainable organization, enhancing the knowledge of society in the fields of management and economics. It shall be recognized as UP Baguio's frontrunner in creating an impact in the society by functioning as a training ground for socially responsible future leaders.

Mission

The Management Economics Society aims to launch effective events, projects, engagements, and partnerships that promote development, creativity, camaraderie, and social responsibility, with an active and developing membership. It shall do so without compromising the organization's internal stability and the academic performance of its members.

Core Values

Unlocking Potential
Accepting Ownership
Making a Commitment



**ORGANIZATION'S
ACHIEVEMENTS
AND NOTABLE
EVENTS**

Conventions on Entrepreneurship and Finances

SPONSORED BY

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CORPORATE COLLEGE

The Management Economics Society

PIS PIS

AN ENTREPRENEURSHIP CONVENTION

November 11, 2017 | 1-6 PM
YMCA FUNCTION HALL

[facebook.com/TheManagementEconomicsSociety](https://www.facebook.com/TheManagementEconomicsSociety)

IN COOPERATION WITH

BASMNT **Amare** **BALLET + BAGUO** **dti**
DEPARTMENT OF TRADE AND INDUSTRY PHILIPPINES

The Management Economics Society
presents

Start UP

PLANNING AND FINANCE MANAGEMENT
IN ORGANIZATIONS

OCTOBER 22, 2018
3 PM | CSS AVR
FREE ADMISSION

Snacks will be served!

LOADING STARTUP

A CRASH COURSE
ON FINANCING AND
ACCOUNTING

NOV. 9
9 AM - 12 PM
SARMIENTO
HALL
FREE
ADMISSION

The Management Economics Society

PIS PIS

AN ENTREPRENEURSHIP CONVENTION

APRIL 22, 2017 | 1-5PM
GEN. PEDRO DUMOL HALL, BENECO COMPOUND,
SOUTH DRIVE
FREE ADMISSION

IN-COOPERATION WITH:

dti **MAD MONKEYS** **HEMERAL** **Surf Cafe** **STURFING BREAK mt. cloud**

SPONSORED BY:

LA UNION **BAGUIO** **2600** **SOUL SURF** **DanesBakery**

Conventions on Entrepreneurship and Finances

money for millennials
MULAT NA MATA ON MONEY MATTERS

NUEVA ECIJA UNIVERSITY OF SCIENCE AND TECHNOLOGY
AUDITORIUM | NOVEMBER 10, 2018 | 8:00 AM

MAJOR SPONSORS
DONG-A | *Graduate* | **site!**

MINOR SPONSORS
VALLEY ENTERPRISES

MAYOR JULIUS CESAR V. VERGARA | JUCO FAMILY | RE TAN ENTERPRISES
JULIETA SIMON-VILLEGAS DENTAL CLINIC | MIKAELAH JOANNE LOPEZ
VICE MAYOR EDUARDO JOSE B. JOSON
COUN. SERGIO TADEO

SPECIAL THANKS TO
COUN. JUNNIE DEL ROSARIO | COUN. MARIO R. SEEPING | COUN. FANNY G. POSADA | COUN. PB GARCIA
COUN. FROY M. VALINO | COUN. BONG LIWANAG | COUN. JON ILAGAN | SK FED. JOHN ELLIS GALANG

Face-to-Face

The Management Economics Society *presents*

M4MZ

Money 4 Millennials & Gen Z 2021

"Mulat na Mata on Money and Management MatterZ"

Topics:

- Handling Personal Finances
- Investing: Cryptocurrency
- Investing: Stocks

Date: September 11, 2021
Time: 1:00pm - 3:15pm
Platform: Zoom
Register via link in the caption
Limited slots available!

Online


Competitions

UNIVERSITY OF THE PHILIPPINES BAGUIO
INSTITUTE OF MANAGEMENT
and
THE MANAGEMENT ECONOMICS SOCIETY
present

INTER-HIGH MARKETING CHALLENGE 2018

April 7, 2018
University of the Philippines Baguio
College of Social Sciences-Audio Visual Room

Special thanks to: Eliza Marchadesh
Nadya Homawy
Alyssa Alamar



Catherine Janda
Charlene Ramos
Katherine Custodio
Allen Rabago



INTER-HIGH LIKHA

business concept challenge
senior high school

UP TO
PHP 10,000

in prizes and a chance to be recognized by
our partner companies and organizations!

SAVE THE DATE
FEBRUARY 1, 2020

Follow us for more updates!

[/TheManagementEconomics Society](https://www.facebook.com/TheManagementEconomicsSociety) [@TheMESoc](https://twitter.com/TheMESoc)
upbmesoc@gmail.com

Youth Leadership Conference

THE MANAGEMENT ECONOMICS SOCIETY

SIBOL 2021:

Katahan, Umustong at Tumindag sa Makatagong Panahon

February 27-28 & March 6-7, and 13-14

SIBOL

Share Learn

JOIN SIBOL

Youth Leadership Conference 2021

PROUDLY PRESENT:

MAJOR SPONSORS: UnionBank, GALO, CASSC, POLIS

MINOR SPONSORS: Convergint

SPECIAL THANKS TO: SIGMA, CASSC, POLIS

IN PARTNERSHIP WITH:

ALSO BROUGHT TO YOU BY:

PARTNER ORGANIZATIONS: ASEAN YOUTH LEADERSHIP CONFERENCE

MEDIA PARTNERS: SparkUp, astig.ph, INQUIRER.NET, TECHKUYA

WITH A SPECIAL SPONSORSHIP BY U.P. LEARN RESERVE

SPEAKERS

SIBOL 2021: YOUTH LEADERSHIP CONFERENCE

Dr. Margarita B. Alarcon
Dr. Roderick B. Balmori
Dr. Roderick B. Balmori
Dr. Margarita B. Alarcon

SIBOL 2021: Youth Leadership Conference

Quiel Mariano
PAGTUGON

Ranul Mariano
PAGSUSURI

SIBOL 2021: Youth Leadership Conference

Mindy
PAGPAPAKATAC

Shie Kiki
PAGPAPAKATAC

THE MANAGEMENT ECONOMICS SOCIETY

SIBOL 2022

Lakas ng Kabataan, Paigfingin!
April 2-3 & 9, 2022
Register here: bit.ly/RegisterSIBOL2022

Media Partner: astig.ph, TECH KUYA

Major Sponsors: DITO

Proudly Presented by: [Logos]

In partnership with: [Logos]

With special thanks to: [Logos]

Initiatives

EcoKNOWME

Why is there
INFLATION?

Himig ng Pagsibol
an ONLINE BENEFIT gig
MARCH 13-14

BENEFICIARY:
TEACH FOR THE PHILIPPINES

MARCH 13 OFFICIAL LINE UP
SANDRA & DEONNE • KAHIL • RANCIV AND BASHA
SAMANTHA BUEN • RUSTY MACHINES • ARCH
ILEANA AND GYLE • INDIGO SKY
YSANYGO • KAMARA

Himig ng Pagsibol
an ONLINE BENEFIT gig
MARCH 13-14

BENEFICIARY:
TEACH FOR THE PHILIPPINES

MARCH 14 OFFICIAL LINE UP
DEZ AND DEL • SOPHIA ISIP • MUSH
MONTEE FALCON • SAVING SUNDAY • CHINDTR
OH STELLA! • LIONS AND ACROBATS
AMIEL SOL • FOURPLAY

Streets Schools CORDILLERA

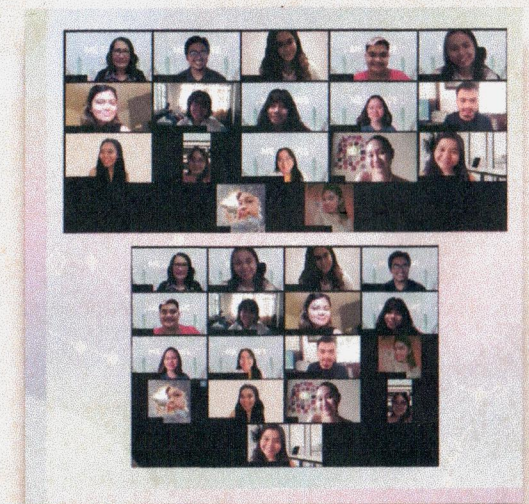
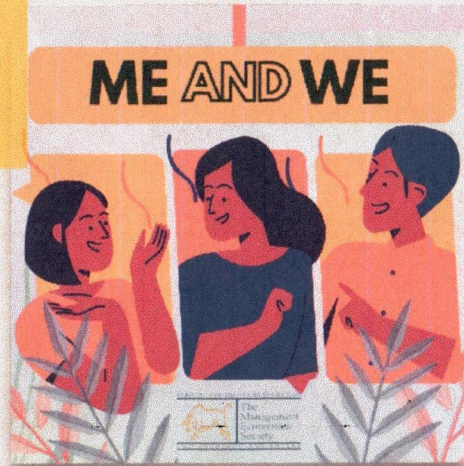
Himig ng Pagsibol
an ONLINE BENEFIT gig

APRIL 9, 2022
5:30-11:00 PM

BENEFICIARY:
Streets Schools CORDILLERA
Streets today. Schools tomorrow.

INDAYO ISSA RODRIGUEZ NO LORE RIENNE
OATMEAL DINNER PUGFISH SECONDS TO THINK
STEF AND EUGE SUGARCANE UP MORG WARP TEN
THE RIDLEYS SHIREBOUND & BUSKING

Internal Projects



**REDEFINING
GROWTH: SA
ATO
"TO!"**

GENERAL VISION FOR THE TERM

Our vision for the academic year 2022 - 2023 is to **redefine growth** and **take ownership**. We celebrate what The MESoc has accomplished and established through optimizing the **organization and its processes**: setting realistic and feasible expectations, and strengthening relationships among the members.

As management economics students facing today's crises, we take this opportunity to shift perspectives and **apply the knowledge and skills learned to maximize and optimize the organization**, and its outputs more effectively and efficiently **amidst the adversities**. Through redefining growth and taking ownership, we foster the organization's vision of sustainable growth.

The background of the slide is a dark blue color. On the right side, there is a large, abstract graphic composed of thick, brown, hand-drawn style lines. These lines form a series of interconnected, wavy shapes that resemble a stylized mountain range or a complex network of paths. The lines are somewhat irregular and organic in appearance.

LIHK2: INTERHIGH BUSINESS CONCEPT CHALLENGE

Event Primer



The LIKH2: An Interhigh Business Concept Challenge feat. Money 4 Millennial (M4MZ) and Gen Z is a business pitch competition intended to simulate the real-world process of entrepreneurs soliciting start-up funds from early-stage investors and venture capital firms. **The competition is open to all senior high school students within Baguio City.** This competition challenges students to step up and present well-developed business models and implementation plans for their unique and innovative business ideas that will promote and improve the economy of Baguio City and Cordillera.

The first part will be a series of webinars to supplement the participants' knowledge in creating a business plan. The second part will be held in a face-to-face event at the University of the Philippines Baguio for the presentation and judging of the business plan.

objectives

- To **introduce** the various areas of business and management to the students;
- To **demonstrate** the relationship and practical application of the different aspects of a business to their daily lives;
- To **promote** the entrepreneurial spirit of students and other individual youth;
- To **train** and empower them by sharpening their entrepreneurial skills and competencies; and
- To **bring benefit to the society** at large with the provision of possible innovative solutions, in the form of a product, service, or technology, to the problems, needs, and demands faced by the consumers in today's market.

GENERAL FLOW OF THE EVENT

JANUARY 30 (via Zoom)

Discussion of various areas of business and management, the attendees will learn about conceptualizing significant concepts of marketing, operations, management, and finance. Ultimately, equipping participants with real-world skills and experience.

FEBRUARY 10 (Face-to-Face)

The second part of the event will be the business concept competition, allocated for the presentation and the evaluation of the business plans of the participating team. Before the event, participating students are to submit their comprehensive business plans online.

AWARDS

The top three teams will be announced as the top 3 winners of the competition. Each team will receive a cash prize, **(PHP 10,000 for the 1st placer; PHP 5,000 for the 2nd placer; and PHP 3,000 for the 3rd placer)** as well as certificates and medals.

CONTACT US THROUGH:

Email: upbmesoc@gmail.com

Facebook: The Management Economics Society



PRESIDENT

Kyle Jharry D. Santos
kdsantos3@up.edu.ph
09273668336



VP for External Affairs

Princes Paula M. Balanay
pmbalanay@up.edu.ph
09109654407