

THE MANAGEMENT ECONOMICS SOCIETY

Mr. Federico P. Martin, Ed.D., C.E.dD., CESO V
Schools Division Superintendent, Baguio City (DepEd-CAR)

Greetings!

The Management Economics Society, a duly recognized academic organization of the University of the Philippines - Baguio, would like to ask for your **endorsement** for our upcoming event, **LIKH2: An Interhigh Business Concept Challenge feat. Money 4 Millennial (M4MZ) and Gen Z**. The event is a business pitch competition intended to simulate the real-world process of entrepreneurs soliciting start-up funds from early-stage investors and venture capital firms. The competition is open to all senior high school students within Baguio City. It will take place on **February 20, 2023 (face-to-face)** at the University of the Philippines Baguio.

As the organization aims to enhance the knowledge of society in the fields of management economics, the organization bears the following objectives in this event:

- To introduce the various areas of business and management to the students.
- To demonstrate the relationship and practical application of the different aspects of a business to their daily lives.
- To promote the entrepreneurial spirit of students and other individual youth.
- To train and empower them by sharpening their entrepreneurial skills and competencies; and
- To bring benefit to the society at large with the provision of possible innovative solutions, in the form of a product, service, or technology, to the problems, needs, and demands faced by the consumers in today's market.

Having an endorsement from your institution, an embodiment of knowledge and benevolence will significantly impact our event's success. In line with the organization's mission to launch influential events, projects, engagements, and partnerships that promote development and social responsibility, we look forward to your cooperation and support in this special event, as well as for future events.

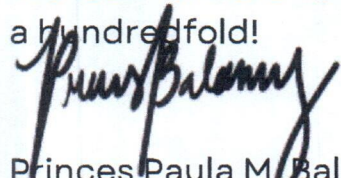
Once the endorsement is approved, the event shall be tagged as "Endorsed by Department of Education-CAR (Schools Division Office of Baguio City)," in all letters that will be sent out, and in all publicity materials along with the organizations and institutions that will endorse the event.

Should you have any concerns and for any additional information about the event, you may refer to the initial event concept paper we have also attached. Furthermore, you may reach us at upbmesc.org@gmail.com or contact the following:


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Alicia Margaret Estrella
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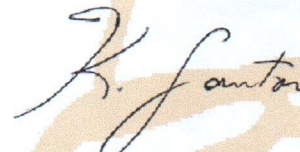
We look forward to your positive response. May your support be rewarded a hundredfold!




Princes Paula M. Balanay
Vice President for External Affairs



Danica Po
Secretary-General



Kyle Jharry D. Santos
President

To: School Administrators, Principals & Teachers In-Charge
(Elementary & Secondary)
FOR YOUR INFORMATION & APPROPRIATE ACTION

FEDERICO P. MARTIN, EdD, CEEd, CESO V
Schools Division Superintendent