

Advisory No. **038**, s. 2023

July 31, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**7th DOKYUBATA VIDEO DOCUMENTARY CONTEST OF THE NATIONAL COUNCIL
FOR CHILDREN'S TELEVISION**

The National Council for Children's Television (NCCT) will host and facilitate *Dokyubata*, an Annual Video Documentary Contest, which started in 2017. As a means of implementing its mandate to encourage the production of quality television programs that reflect the needs, concerns, and interests of Filipino children, the NCCT recognizes the importance and impact of various television programs on children's growth, values, and outlook as human beings.

For this year's competition, the theme will be *Dokyu-Rehiyon: Stories of Regional Voices and Identities*, which focuses on cultural icons, vanishing tradition and culture, local history, town products and industry, and regional advocacies. With each region's own stories to share, *Dokyubata* 2023 will be a platform to highlight the role of regional identities as a collective and unifying factor in building the Filipino Identity.

The following six major activities will be launched from June to November 2023:

- a. *Dokyubata* Masterclass–June 27, 28, and 29, 2023;
- b. *Dokyubata* Classroom–July 17, 18, and 19, 2023
- c. *Dokyubata* TV–August 2023–(date to be announced);
- d. *Dokyubata* Rewind–September 26-28, 2023;
- e. *Dokyubata* Virtual Screening–November 6-8, 2023; and
- f. *Dokyubata* National Awarding Ceremony–November 10, 2023.

Each school is encouraged to send at least one *Dokyubata* entry. The documentary should adhere to the theme *Dokyu-Rehiyon: Stories of Regional Voices and Identities*. Further, schools that offer Special Program in the Arts (SPA) are highly encouraged to participate in the competition.

For *Dokyubata* Masterclass and *Dokyubata* Classroom, each school is encouraged to be represented by a student, who may be the writer or director, and a teacher who will serve as the supervisor and coach.



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY

August 7, 2023

**TO: PUBLIC AND PRIVATE SECONDARY SCHOOL HEADS
ALL OTHERS CONCERNED**

For information and appropriate action.

SORAYA T. FACULO PHD, CESO VI
Assistant Schools Division Superintendent
OIC – Office of the Schools Division Superintendent

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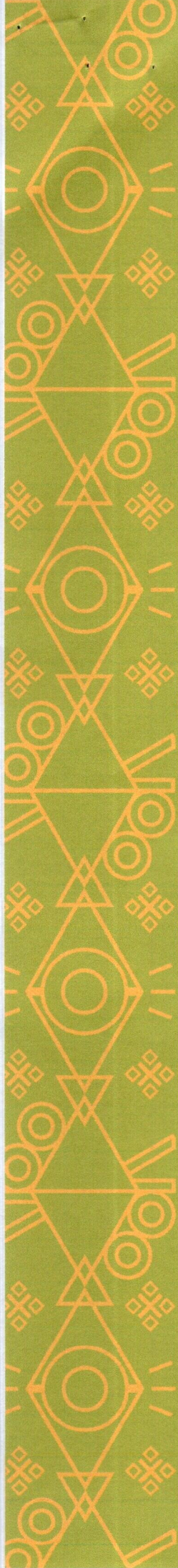
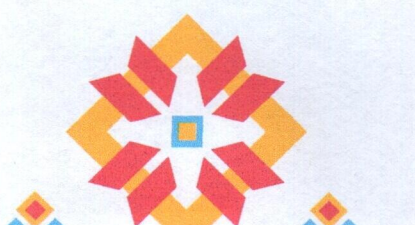













The competition has three competing divisions and is open to junior or senior high school students, educators, government officials, representatives from the youth sector, film documentarists, and content creators all over the country.

Participants shall register through <https://bit.ly/DB2023OnlineEntryForm>, either individually or through their representatives. A copy of the 7th *Dokyubata* Contest Mechanics is enclosed for reference.

For more information, please contact Ms. Flor Capadusa, NCCT *Dokyubata* Team, National Council for Children's Television, 4/F, AL Building, #1 Campanilla Street, Barangay Mariana, New Manila, Quezon City through email at dokyubata@ncct.gov.ph. or visit www.ncct.gov.ph.



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BACKGROUND

The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being by enhancing their overall development, taking into account sectoral needs and conditions in the development of educational, cultural, recreational policies and programs addressed to them. Likewise, the State recognizes the importance and impact of broadcast media, particularly television programs on the value formation and intellectual development of children and must take steps to support and protect children's interests by providing television programs that reflect their needs, concerns, and interests, without exploiting them. The State further recognizes broadcasting as a form of mass communication guaranteed by the Constitution, the exercise of which is impressed with the public interest, and which imposes upon the broadcast industry the social responsibility of ensuring that its activities serve the interest and welfare of the Filipino people.

The National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children.

In fact, the 1987 Philippine Constitution mandates the State to defend the right of children to assistance, including proper care and nutrition, and **special protection from all forms** of neglect, abuse, cruelty, **exploitation, and other conditions prejudicial to their development.**

In a study conducted by the NCCT in 2015, 84% of Filipino children consider television as their primary source of information with telenovelas as their most-watched television program. Children in areas with access only to free-to-air television (transmitted over the air without charge), do not have enough choices of what programs to watch. These young minds are greatly influenced by television, but the choice is limited to only what the network's programming offers.

Thus, NCCT created DokyuBata in order to produce quality television programs that will truly reflect the needs, concerns, and interests of Filipino children.



DOKYUBATA:

“Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino”

DokyuBata is an annual video documentary contest that started in 2017. Generally, video documentaries are cost-efficient as even students can create their own without having to go through the stringent process of production in contrast to what is done in mainstream media, films, clips, and other commercialized videos. The NCCT believes that through this kind of child-friendly competition, children will be able to create a platform where they can actively and creatively express their thoughts.

OBJECTIVES

Specifically, DokyuBata aims to:

1. Provide an avenue where aspiring young television documentarists can showcase and share their talents;
2. Raise stakeholders' awareness of the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
3. Encourage children, youth, and professionals to promulgate creative yet meaningful television content by exposing them to quality documentaries;
4. Promote child participation on pressing issues that directly affect their total development;
5. Encourage the participation of the citizenry in creating child-friendly quality programs; and
6. Capture stories that advocate gender equality and sensitivity.

With the increasing number of technological innovations, the young generation can now be recognized as prosumers because they consume and produce content simultaneously. Through DokyuBata, children (not less than 12 years old) and adults now have the chance to produce child-friendly media content and become the State's partner in building a well-informed and media-literate nation.



DOKYUBATA 2023
CONTEST
MECHANICS

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ACTIVITIES

For this year, the NCCT prepared **six (6) major DokyuBata activities**, namely:

1. **DokyuBata TV** – a television program showcasing selected DokyuBata entries. All winners will get a chance to be featured in DokyuBata TV.

Target: Viewing of the program through NCCT's Broadcast Television Network partner/s will be encouraged among the students and teachers.

2. **DokyuBata Masterclass** – a 3-day workshop held every June - July to train aspiring documentary filmmakers and help them create excellent and broadcast-quality documentaries.

Target: Each school is encouraged to join, especially those under the Special Program for the Arts (SPA) – Media Arts of the Department of Education, must be represented by a student, who may be the writer or director, and a teacher who will serve as his/her supervisor and coach. No registration fee in any amount shall be collected. E-certificates will be provided to those who completed the requirements of DokyuBata Masterclass, and will eventually join the DokyuBata Video Documentary Contest.

3. **DokyuBata Classroom** – a workshop and talkback session on Gender Fair Language and Images (GFLI) and other techniques in creating documentaries.

Target: Participation of students and teachers is highly encouraged. E-certificates will be provided to participants who completed the requirements.

4. **DokyuBata Rewind** - features Gawad Ramon "Bong" Osorio (GRBO) finalists who shared the journey and impact of their documentaries toward their production team, the subject of their case study, and the community.

Target: Students and teachers is highly encouraged to watch DokyuBata Rewind on the NCCT Facebook page and NCCT YouTube Channel.

5. **DokyuBata Virtual Screening** – a 3-day online screening of each division's Top 10 finalists via the NCCT Facebook page and NCCT YouTube channel.

Target: Students and teachers are encouraged to watch and cast their votes for the Audience Choice Award.

6. **DokyuBata Awarding Ceremony** – will be conducted virtually and will be streamed live via NCCT online channels and pages.

Target: Students, teachers, and documentary filmmakers are encouraged to attend or watch the virtual awarding and express their support to their teammates/schoolmates through the live chatbox.

DOKYUBATA 2023 THEME

“Dokyu-Rehiyon: Stories of Regional Voices and Identities”

The Philippines, due to political separations and geographical boundaries, is divided into 17 regions. The unique geography of the Philippines brought forth diverse cultural, political, and economic practices. The country’s rich culture—made up of different traditions and beliefs—is one of the factors that form the identity of Filipino Children.

Regionalism is no longer a divisive force but a collective and unifying factor in building Filipino identity. Therefore, before a nation aspires to pursue its purpose and goals, one must understand and appreciate the grand mosaic of regional identities, which forms the identity of being a Filipino.

Each region has its own story to share; thus, the DokyuBata 2023 aims to gather these stories and provide truthful insights on how regionalism can lead to nationalism.

The theme is designed to be encompassing enough to accommodate documentaries from simple yet creative and light-hearted stories to content that raises the discourse of regional issues and identities. Listed below are five (5) sub-topics that support and address Sustainable Development Goals: (3) Good Health and Well-being, (4) Quality Education, (5) Gender Equality, (13) Climate Action, and (15) Life on Land. All Divisions (Children Division, Young Adult Division, Adult Division) can participate and choose any of the listed subtopics.

A. Mga Popular na Tao Noon

- ☀️ Mga Kuwento at Ambag ng mga Bayani sa rehiyon
- ☀️ Mga Kuwento at Ambag ng sikat na tao noon o “Cultural Icon”

B. Mga Naglalahong Tradisyon at Kultura

- ☀️ Pagsasaliksik sa mga katutubong sining at tradisyon (Folk Arts and Tradition)
- ☀️ Pangangalaga sa mga Pamanang Kultural

C. Mga Nakalimutang Kasaysayan

- ☀️ Pagsasaliksik sa mga katutubong sining at tradisyon (Folk Arts and Tradition)
- ☀️ Pangangalaga sa mga Pamanang Kultural

D. Industriya at Produkto

- ☀ Pagpapakilala sa "One Town, One Product"
- ☀ Pagpapakilala sa mga lokal na industriya na natatangi sa rehiyon
- ☀ Pagtalakay sa isyung pagkain o agraryo

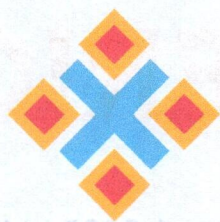
E. Regional Advocacies

- ☀ Pagpapakilala sa mga adbokasiyang isinusulong sa rehiyon ng iba't-ibang grupo/organisasyon
- ☀ Pagtataguyod ng mga karapatan ng mga Bata o Children's Rights, mga may Kapansanan, mga miyembro ng Pangkat Etniko, at mga Senior Citizens
- ☀ Pagtataguyod ng pagkakapantay-pantay o Gender Equality
- ☀ Pagharap sa hamon ng nagbabagong klima o Climate Change
- ☀ Inobasyon/Imbensiyon o pagpapakilala ng mga makabagong sistema, pamamaraan, o produkto na makatutulong sa pag-unlad ng Rehiyon.

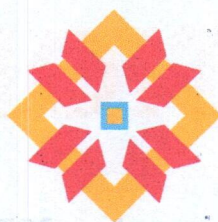
ELIGIBILITY

A. **Citizenship** – Only Filipino citizens can join DokyuBata 2023 Video Documentary Contest

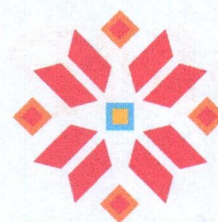
B. **Age** – minimum age requirement depends on the category/division which the concerned participant intends to join:



Children Division
(12-17 years old)



Young Adult Division
(18-23 years old)



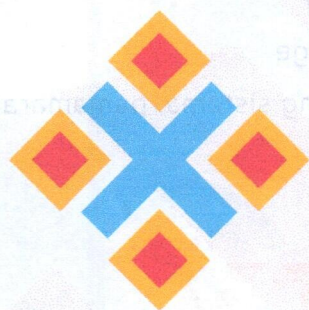
Adult Division
(24 years old and above)

C. The competition is open to both individual and group participants. For the group participants, the production team must be composed of a maximum of ten (10) members who may or may not belong to the same school, community, or organization.

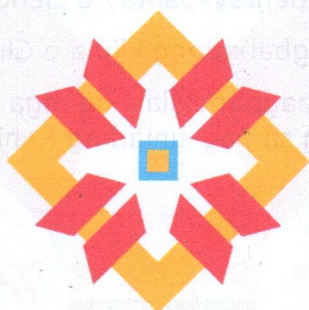
D. For individual participants, a production name is required.

COMPETING DIVISION

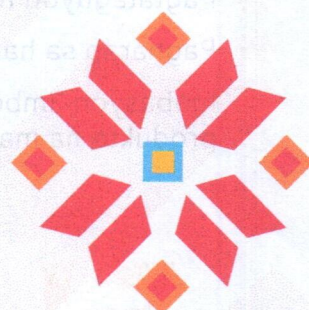
The competition is open to all Filipino children, young adults, and even adults. Out-of-school youths and professionals can also join. Entrants must focus their documentaries on the approved 2023 theme. The competition is divided into three categories:



Children Division
(12-17 years old)
Maximum of 5 minutes



Young Adult Division
(18-23 years old)
**Minimum of 8 minutes,
maximum of 10 minutes**



Adult Division
(24 years old and above)
**Minimum of 13 minutes,
maximum of 15 minutes**





COMPETITION PERIOD

The period for the submission of entries is from **June 2023 until September 4, 2023, at 11:59 P.M.** Late submission of entries, regardless of reasons, will not be entertained.

All entries received will undergo a uniform evaluation to be narrowed down into the Top 15 (Shortlist) per division. The Shortlist will be forwarded to the Judges to determine the Top 10 (Finalists). The result will be featured during the Virtual Screening on November 6-8, 2023. From the Finalists, the judges will identify the Major and Special awardees. The DokyuBata Awarding Ceremony will be on November 10, 2023.









SELECTION

A. Entries will be judged according to the following criteria:

 Content/Adherence to the Theme	30 points
 Originality and Creativity	25 points
 Production Quality	25 points
 Overall Impact	20 points
TOTAL	100 points

The screening committee composed of the NCCT Secretariat and other members of the Board of Judges shall shortlist the entries to the Top 15 and narrow them down to the Top 10 for the three (3) categories following the above-mentioned criteria.

B. The Board of Judges shall be composed of:

- | | |
|---|---|
|  NCCT Council member |  Technical Expert |
|  Content Creator |  (Cinematography/Editing) |
|  Documentary Filmmaker (Local) |  Partner Government Agency |
|  Documentary Filmmaker (International) |  Partner NGO/International NGO |

The decision of the Board of Judges shall be final and irrevocable.

C. For the Audience Choice Award:



Voting through the NCCT Facebook Page

1. Subscribe to NCCT Facebook page.
2. Like react (or any reactions), and share the documentary poster.
3. All reactions and shares will comprise 20% of the total points of your chosen documentary for the Audience Choice Award.
4. Voting through the NCCT Facebook Page will be closed 24 hours after the virtual screening schedule.



Voting through the NCCT YouTube Channel

1. Subscribe to NCCT YouTube Channel.
2. Like the video documentary entry
3. All Like reactions will comprise 20% of the total points of your chosen documentary for the Audience Choice Award.
4. Voting through the NCCT YouTube Channel will be closed 24 hours after the virtual screening schedule.



Voting through Google Form

1. The accumulated votes will comprise 60% of the total points of your chosen documentary for the Audience Choice Award.
2. The link will be provided during the screening date of each division and the nomination will last for 24 hours, after the screening schedule.

D. Finalists will be notified via telephone or mobile call/text and electronic mail. An official announcement will also be posted on the official Facebook page of the National Council for Children's Television ([fb.com/NCCT.DepEd](https://www.facebook.com/NCCT.DepEd)).

PRIZES

AWARD	CHILDREN DIVISION	YOUNG ADULT DIVISION	ADULT DIVISION
Best Documentary	P50,000.00 + trophy and certificate	P50,000.00 + trophy and certificate	P50,000.00 + trophy and certificate
2nd Best Documentary	P30,000.00 + trophy and certificate	P30,000.00 + trophy and certificate	P30,000.00 + trophy and certificate
3rd Best Documentary	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate
Best Direction	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Best Story	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Gawad Ramon "Bong" Osorio	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Most Child-Friendly Documentary	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate
Audience Choice	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate
Gender Sensitive Documentary	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate
Best Poster	P5,000.00 + trophy and certificate	P5,000.00 + trophy and certificate	P5,000.00 + trophy and certificate

In addition to the Prizes are the following incentives:

- Awardees will also get a chance to be aired/featured on NCCT's DokyuBata TV and other media partners.
- The Finalists will be featured during the DokyuBata 2022 Virtual Screening and Awarding Ceremony.
- Certificates of Participation will be given to every production team member as well as to the supervising adult of all finalists.
- Prizes are tax-free and will be sent to the recipients via bank deposit and/or courier service delivery.

REQUIREMENTS AND MECHANICS

A. General Requirements/Reminders

1. Entries must be in a **documentary genre—facts-based**.
2. Documentaries **must be for children and/or young adults**, and not necessarily about them.
3. **Use of copyrighted material is strictly prohibited.** Participants will be liable for any claim of infringement related to the materials included in the entry. Music used should be original, licensed, or in the public domain.
4. Entries must revolve around the given theme or sub-themes.
5. Entries must comply with the running time requirement for each division, inclusive of both opening and closing credits.
6. Entries must follow the format of the Opening Credits guidelines (See Section XI for the Guidelines).
7. The production team does not include the cast of actors.
8. The production team of Children Division entries must have **at least one supervising adult** (e.g., parent, faculty member, barangay official/employee, organization officer) who must be a person of legal age.
The role of the supervising adult shall only be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)
However, minimal supervision from adults is requested in all stages of production so that the outputs may reflect the genuine talent, skills, and worldview of the participants.
9. No promotion or opposition of any product, person, place, service, or political belief.
10. Content must be child-friendly, or can be viewed by the general public. *(See Appendix for the Child-Friendly Content Standards or visit the NCCT website for more details)*
11. Participant/s or Production Teams can only submit one entry.
12. **Health and safety first.** Obey and follow the IATF rules during the production phase.
13. Creativity is encouraged even at-home quarantine. The use of animation and computer graphic effects is allowed. Your health is of utmost importance.
14. **NCCT is not** liable for any quarantine violation committed and illness acquired by the participants during the production phase.

B. Audio and Video Requirements

1. Must have a minimum resolution of 1920x1080 (16:9).
2. Videos must feature original footage and may or may not have dialogues or hosts.
3. Please make sure to secure permission when using footage that you do not own.
4. Dialogues in the videos may be in any vernacular. However, **English subtitles must be provided** when the spoken language in the video is neither English nor Filipino.
 - a. Preferred fonts (SD or HD): Arial, Gill Sans, and/or Tahoma
 - b. Required Font Size: 26 (SD); 28 (HD)
 - c. Maximum of 38 characters per line, no ghost box, no shadow
 - d. Subtitles must stay within text-safe areas
 - e. Maximum of two (2) lines per subtitle; the top line should be longer
 - f. Per line should at least stay for two (2) seconds but may stay longer if there are no succeeding subtitles to be flashed.
5. Music or musical score used in the video **must be original** (i.e., the composition of the production team), or royalty-free music with a proper citation in the credits.
6. **No logo or watermark of any editing software** shall be visible in the video..

TERMS AND CONDITIONS

1. Participants warrant that they have read, understood, and agreed to abide by the rules and regulations of DokyuBata.
2. Entries to be included as Finalists will become the property of both the NCCT and the producers/participants.
3. The participants hereby grant NCCT the right to copy, edit, and use the materials for educational and informational purposes in perpetuity.
4. The owners cannot use or publish the materials until after the Screening and Awarding ceremonies. The winning entries of the Finalists can be shown to the owners' personal websites, blogs, and social media accounts provided that NCCT and DokyuBata logos are present.
5. The Documentaries of finalists (Top 10) and awardees, or any parts of it, may be featured or used in a public exhibition or competition **provided that:**
 - a. the production team has informed NCCT how the documentary would be used;
 - b. the documentary title, clips, and narrative used in the documentary shall not be replaced or altered. Minor changes such as color grading and audio polishing are allowed. This is to preserve the Child-friendly Classification of the Documentary; and,
 - c. the recognition received from DokyuBata is included in the opening or closing billboard and publicity materials (asset provided by NCCT).
6. NCCT reserves the right to amend the rules and revise the mechanics of DokyuBata upon notice to the public.

SUBMISSION OF ENTRIES

1. The competition will accept submissions from **June 2023 to September 4, 2023**. The deadline for the submission of entries is on **September 4, 2023, at 11:59 P.M. There is no entry fee for submission.**
2. Relatives in the First Civil Degree of NCCT Secretariat, Council Members and DokyuBata 2023 Judges are disqualified from participating in the competition.
3. Entries must have been produced not earlier than January 2023.
4. Accomplish the **DokyuBata 2023 Online Entry Form** and wait for the drive link to be sent by the DokyuBata Team.
5. Entries and requirements may be uploaded to the link sent by the DokyuBata Team. Please follow these steps once you have access to the drive:
 - a. Create a **Main Folder** with this filename format:
(DB2023Entry_Title of the Documentary_Production Team Name)
Ex. DB2023Entry_Makabata_JuanDelaCruzProduction
 - b. Inside the Main Folder, create separate folders for the **Documentary, Documents, and Production Photos.**
6. Each member of the production team, as well as the supervising adult, must submit a photocopy/scanned of any document of identification (e.g., valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
7. Each submission requires the following:
 - a. Accomplishment of the DokyuBata 2023 Online Entry Form.
 - b. Documentary entry. The video must be in **avi, mov, or mp4 container.**
 - c. Copy of accomplished DokyuBata 2023 Official Entry Form and Checklist/Release Form.
 - d. Proof of identification of the members and supervising adult of the production team.
 - e. Three to five photos documenting the actual production and editing of the entry. Please observe quarantine protocols.
8. Receipt of submission and entries shall be acknowledged and notified via electronic mail.
9. Only the production team members, cast, supervising adult, school, community, or organization of shortlisted entries will be given a **Certificate of Participation.**
10. For inquiries, contact NCCT DokyuBata Team at 0922-290-0067, or email at dokyubata@ncct.gov.ph

OPENING CREDITS GUIDELINES

1. Credits **must only be at the beginning of the video**; still (non-moving); exactly five (5) seconds in length; and **without** background music or countdown bleep.
2. All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri); must be of white font on a black background; and listed in an order as in the following examples.
3. If the music used is not an original composition of the production team members (i.e., under Creative Commons license), the supervising adult/s must ensure that it is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

**If music is an original composition of the production team:*

(Figure 1)

"GAMPANIN"
Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2023**

Director: **Team Member**
Screenwriter: **Team Member**
Videographer/Cinematographer: **Team Member**
Editor: **Team Member**
Production Designer: **Team Member**
Musical Composer: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member (if applicable)**
Lead Cast: **Team Member**

**If music used is Royalty-Free*

(Figure 2)

"GAMPANIN"
Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2023**

Director: **Team Member**
Screenwriter: **Team Member**
Videographer/Cinematographer: **Team Member**
Editor: **Team Member**
Production Designer: **Team Member**
Musical Composer: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member (if applicable)**
Lead Cast: **Team Member**

This video features the composition "Music Title" by Author, under (specify Creative Commons license).

**Salin sa Pilipino*

(Figure 3)

"GAMPANIN"
Nilikha ng mga mag-aaral/residente/kasapi ng **Production Name**
para sa **DokyuBata Festival 2023**

Direktor: **Pangalan**
Manunulat: **Pangalan**
Bideo-grapo/Sinematograpo: **Pangalan**
Editor: **Pangalan**
Taga-Disenyo ng Produksiyon: **Pangalan**
Kompositor ng Musika: **Pangalan**
Katuwang sa Produksiyon: **Pangalan**
Tagapaggabay: **Pangalan**
Mga Nagsipagganap: **Pangalan**

4. Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Nilikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Nilikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
5. Suggested translation of attribution in Figure No. 2: "Ginamit sa produksiyong ito ang komposisyong "Pamagat" ni "Kompositor", sa bisa ng [partikular na Creative Commons license]."

INDICATIVE TIMELINE OF ACTIVITIES

ACTIVITIES	DATE
Registration to DokyuBata Masterclass	3rd-4th week of May 2023*
DokyuBata Masterclass	June 2023 *
Call for Entries	June 2023*
Registration for DokyuBata Classroom	4th week of June 2023
DokyuBata Classroom	July 2023*
DokyuBata TV	August 2023
Deadline of Entries	September 4, 2023
Shortlist of Entries - Top 15	September 11-15, 2023
Judging of Entries - Top 10	September 18-22, 2023
Announcement of Top 10 (Finalists) Voting of Audience Choice Award – Facebook	September 25, 2023
DokyuBata Rewind	September 26-28, 2023
DokyuBata Classroom for Top 10 (Finalists)	September 29, 2023
Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening	October 27, 2023
Virtual Screening Children Division (Top 10) Voting of Audience Choice Award – Google Form	November 6, 2023
Virtual Screening Young Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 7, 2023
Virtual Screening Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 8, 2023
Virtual Awarding ceremony	November 10, 2023
Publicity and Delivery of Prizes	3rd week of November to 1st week of December 2023*

*Schedule to be announced upon finalization

C. Criteria of a Child-Friendly Television (CFTV) Content of the Child-Friendly Content Standards

A television content which may not be specifically produced for viewing by children, but which serves to further the positive development of children and contain no elements that may result in physical, mental, and emotional harm to them. It includes various formats and genre that appeal to children and are made available for all ages.

A child-friendly television program shall meet the following criteria:

- i. **Theme** - The theme or underlying message of the program must be suitable for children. The program should not contain the portrayal or depiction of themes which are suitable only for adults such as adultery, concubinage, pornography, prostitution, incest, rape, fraud, robbery, gun running, arson, kidnapping, sedition, subversion, treason, betrayal of country, abortion, murder, euthanasia, and other heinous crimes;
- ii. **Values** - The important and fundamental beliefs of what is good or bad, right or wrong, desirable or undesirable, depicted in the program must not be contrary to the best interest of the Filipino child. The program must promote positive Filipino cultural values for emotional, moral, spiritual, mental, or physical development of the child. Filipino cultural values include respect for children toward other children, children toward adults, adults toward children, and adults toward adults, regardless of race, nationality, ethnicity, religion, gender, sexual preference, physical or mental disabilities. It must also display respect and care for the environment and other living beings;
- iii. **Dialogue** - The dialogue, whether in words or gestures, must not promote or encourage children to speak or behave disrespectfully toward other persons or animals;
- iv. **Language** - The language used, which could be oral or written, must not be vulgar, profane, offensive, sexually suggestive, derogatory or demeaning of a person or animal;
- v. **Nutrition** - Depictions or references to food and beverages, which could either be direct or implied, must not promote or condone unhealthy eating;
- vi. **Sex and Nudity** - The program does not portray or depict the sexual act, the sexual organ and other sensitive parts of the body or depict acts and images that are sexually suggestive or appropriate only for adult audiences;
- vii. **Violence** - There must be no depiction of behavior, attack, confrontation, clash, using or involving the use of physical force with the deliberate intent to damage, hurt, or kill someone or something, with likely effect of inducing or eliciting emotions in children, either of short-term or of great intensity, such as empathy, anger, elevated excitement, conditioned fear, nightmares, tantrums, desensitization, and other trauma-related symptoms.
- viii. **Substance Use** - Scenes must not depict images and messages, with the aim, effect or likely effect of promoting, directly or indirectly, a tobacco company, tobacco brand, a tobacco product or tobacco use, heated tobacco products (HTPs), Electronic Nicotine Delivery Systems (ENDS), Electronic Non-Nicotine Delivery Systems (ENNDS), electronic cigarettes (e-cigarettes), electronic shisha (e-shisha) vapes, and other similar devices, alcohol, stimulants, narcotics, inhalants, depressants, and hallucinogens and other prohibited drugs and chemicals;
- ix. **Gambling** - Scenes must not depict images or messages, directly or indirectly, of wagering of money or the betting or staking of something of value with consciousness of risk and hope of gain, on the outcome of a game, a contest, or an uncertain event whose result may be determined by chance or accident or have an unexpected result by reason of the bettor's miscalculation. It must not include scenes that suggest wagering as a good or desirable act or behavior.

