

Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY

Advisory No. 015-2023

November 9, 2023

In compliance with DepEd Order No. 8, s.2008
this advisory is issued not to endorsement per DO 28, s2001
but only for the information of DepEd Officials
personnel, staff, as well as the concerned public.
(visit www.deped.gov.ph)

**PHILIPPINE LIBRARIANS ASSOCIATION INC.
PLAI CENTENNIAL ANNIVERSARY CONGRESS**

Philippine Librarians Association Inc. will conduct the above captioned activity on November 21-24, 2023 at the **SMX Convention Center, Clark Field, Pampanga.**

The activity aims to promote the importance of cultural heritage within library services that can foster collaborations and partnership between libraries and cultural institutions. Also, it provides insights into emerging technology and trends of future libraries and information services.

Participants are the librarians, library staff, I.T. staff, archivists, curators, records officers and information professionals.

For more information, please contact:

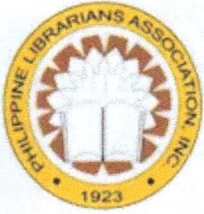
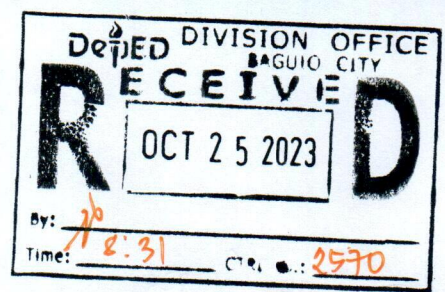
Mr. Roilingel P. Calilung
Conference Chair/Executive Vice President
0977-6339792
Email: roilengcalilung@gmail.com

SORAYA T. FACULO PhD, CESO VI
Assistant Schools Division Superintendent
OIC-Office of Schools Division Superintendent

For the OIC-Schools Division Superintendent


CHRISTOPHER C. BENIGNO, PhD, EdD, CESO VI
Assistant Schools Division Superintendent





PHILIPPINE LIBRARIANS ASSOCIATION, INC. (PLAI)
Member, International Federation of Library Associations and Institutions (IFLA)
Member, Congress of Southeast Asian Librarians (CONSAL)
PLAI Headquarters, Rm. 301, 3/F, The National Library of the Philippines Building
T.M. Kalaw St., Ermita, Manila 1000, Philippines
Mobile (+63 998) 992 2267 | www.plai.org.ph | nbot@plai.org.ph

06 June 2023

Attn: Librarians/Library Staff/Clerks/I.T. Staff/Archivists/Curators/Records Officers/ Information Professionals

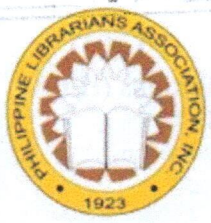
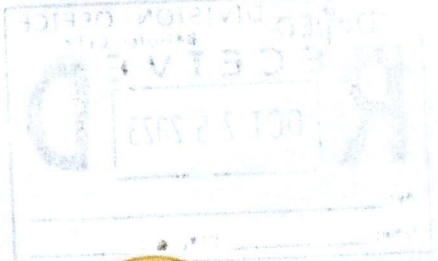
Greetings from the Philippine Librarians Association, Inc.!

The Philippine Librarians Association, Inc. (PLAI), in partnership with the National Commission for Culture and the Arts (NCCA) through the National Committee on Library and Information Services (NCLIS), and the National Library of the Philippines (NLP), will be conducting its Annual National Congress on **21-24 November 2023** at the SMX Convention Center, Clark Field, Pampanga.

With the theme, "*Paghanduraw kag Padayon: Heritage. Horizon. Harmony*", this year's **PLAI Centennial Anniversary Congress** aims to:

1. Raise awareness about the importance of preserving and promoting cultural heritage within library services.
2. Explore innovative strategies and best practices for preserving and showcasing cultural heritage materials in libraries.
3. Foster collaborations and partnerships between libraries, cultural institutions, and local communities to effectively preserve and promote heritage resources.
4. Provide insights into emerging technologies and trends that are shaping the future of libraries and information services.
5. Facilitate discussions and knowledge sharing on leveraging technology to enhance library services, including digitization, digital preservation, and access to resources.
6. Explore the integration of new technologies such as artificial intelligence, virtual reality, and blockchain in library practices.
7. Foster a culture of collaboration among librarians, researchers, educators, and other stakeholders to share experiences, challenges, and successes in the field.
8. Promote inclusivity and diversity in library services and collections, addressing issues of accessibility, representation, and cultural sensitivity.
9. Identify strategies to engage and empower marginalized communities through library initiatives and outreach programs.

In line with this, we are inviting you to attend this year's Congress. There will be plenary and parallel sessions sponsored by sectoral library associations to discuss topics relevant to the different type of libraries (i.e., academic, public, school, and special). Moreover, the General Assembly will be held to present updates and provide a venue for discussion of concerns relating to the Association and to the profession in general.



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The Congress registration fees are as follows (accommodation NOT included in any of these rates):

Participant	Early-bird Rate <i>(Payment must be deposited on or before 30 September 2023)</i>	Regular Rate <i>(Payment must be deposited from 1 Oct to 15 Nov 2023)</i>	Late Registration Rate <i>(After 15 November 2023)</i>
PLAI Member	P6,000.00	P6,500.00	P6,800.00
Non-PLAI Member	P6,500.00	P7,000.00	P7,300.00

Due to limited seats, online registration is required at <https://forms.gle/NdGZBeFZx6zo6tfz8>. **Please take note that only paid participants can register online and avail the discounted rates.**

Payment must be deposited to:

Bank : BDO
 Account Name : Philippine Librarians Association, Inc.
 Account No. : 0045 1000 1102

Deposit/transaction slip should be scanned and uploaded upon registering online. The Official Receipt for the registration fee shall be issued onsite during the registration which will start at **10:00 AM on 21 November 2023**. Participants shall be responsible for booking their own accommodations. The local organizers may arrange for optional tours to local heritage sites, libraries, museums, and other places of interest in Pampanga for a fee after the Congress. Interested attendees may inquire with the following PLAI Officers from the attached list:

Requests for DepEd Advisory, CSC Announcement, and CHED Memo are being processed. PLAI Congress 2023 is also being applied for as a CPD Program.

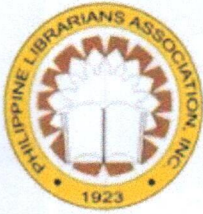
Information to the participants, list of hotels, and other information/updates may be found at the PLAI Congress website: www.plai.org.ph/plaicongress2022 and its official Facebook Page: www.facebook.com/PLAICongress

Thank you and warm regards.

Sincerely yours,

Roilingel P. Calilung
ROILINGEL P. CALILUNG
 Conference Chair and PLAI Executive Vice President

Noted: *[Signature]*
RENE B. MANLANGIT
 PLAI President



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Interested attendees may inquire with the following PLAI officers:

Area of Concern	Officer-in-charge	Contact Details
General Concerns	Rene B. Manlangit	plaicongress2022@gmail.com cc: nbot@plai.org.ph
Program	Roilingel P. Calilung	CP – 09776339792 roilingelcalilung@gmail.com cc: plaicongress2022@gmail.com
	Dr. Lindie D. Masalinto	ldmasalinto@yahoo.com cc: plaicongress2022@gmail.com
Invitation	Audrey G. Anday	plaicongress2022@gmail.com cc: nbot@plai.org.ph
Registration	Maria Pretty Lay D. Abdala	cc: plaicongress2022@gmail.com
Accommodation	Roilingel P. Calilung	roilingelcalilung@gmail.com plaicongress2022@gmail.com
Payment	Maria Pretty Lay T. Abdala	pretty.abdala@bulsu.edu.ph cc: plaicongress2022@gmail.com
Sponsorship	Maria Pretty Lay T. Abdala	pretty.abdala@bulsu.edu.ph cc: plaicongress2022@gmail.com
	Venus B. Oruga	venus.oruga@ue.edu.ph cc: plaicongress2022@gmail.com
Membership	Contact your PLAI Regional Councils	nbot@plai.org.ph

PLAI CENTENNIAL NATIONAL CONGRESS 2023
Theme "Paghanduraw kag Padayon: Heritage. Horizon. Harmony"
21-24 November 2023
SMX Convention, Clark Field, Pampanga

Tentative Program as of October 17, 2023

Day 1 21 November 2023 (Tuesday)		
08:00-12:00	Arrival/ Ingress/ Pre-Congress Meeting	
08:00-09:00	Opening of the Book and Tech Fair (please see the separate program)	
13:00-17:00	Registration of Participants House of Delegates (HOD) Convention	
Day 2 22 November 2023 (Wednesday)		
08:00-08:30	Opening Ceremonies	
	Processional	
	Entrance of Colors	
	National Anthem	
	Invocation	
	PLAI March	
08:30-09:00	Opening Remarks	Rene Manlangit, RL, MLIS President, Philippine Librarians Association, Inc. (PLAI)
	Message	Cesar Gilbert Q. Adriano Director, National Library of the Philippines (NLP)
	Message	Hon. Salvacion M. Arlante, RL Head, National Commission for Culture and the Arts-National Committee on Libraries and Information Services (NCCA-NCLIS)
	Mechanics of the Congress	Roilingel P. Calilung, RL, M.Ed., MBA Executive Vice President, Philippine Librarians Association, Inc.
	Introduction of the Keynote Speaker	Venus B. Oruga, RL, MLIS Vice President for Luzon Philippine Librarians Association, Inc. (PLAI)
09:00-10:00	Keynote Address	HERITAGE Prof. Ambeth R. Ocampo Professor, Ateneo de Manila University
	Introduction of the Keynote Speaker	Ana Mae B. Cantel, RL, MLIS Vice President for Visayas Philippine Librarians Association, Inc. (PLAI)
10:01-11:00	Keynote Address	HORIZON Hon. Yolanda C. Granda Chairperson, Professional Regulatory Board for Librarians
	Introduction of the Keynote Speaker	Arneil Enario, RL, MLIS Vice President for Mindanao Philippine Librarians Association, Inc. (PLAI)
11:01-12:00	Keynote Address	HARMONY Hon. Victorino "Ino" Mapa Manalo Chairman National Commission for Culture and the Arts
12:01 - 13:00	Health Break	
	Plenary Sessions	
13:01 - 13:45	Plenary Session 1	LIBRARIES IN THE 5TH INDUSTRIAL REVOLUTION: INNOVATIONS AND CHALLENGES HON. LOURDES T. DAVID Chair, CPD Council for Librarians Member, Professional Regulatory Board for Librarians

		Manila, Philippines
13:46 - 14:30	Plenary Session 2	MEDIA AND INFORMATION LITERACY FOR LIFELONG LEARNING: EMPOWERING THE FUTURE GENERATION JOEY ALAGARAN, Ph.D. President Emeritus Philippine Association for Media and Information Literacy Manila
14:31 - 15:15	Plenary Session 3	DIGITAL CURATION / METADATA JESSE JOHNSTON Project Director and Principal at ARC Group: Archives Research and Consulting and works at Faculty Member at University of Michigan School of Information
15:16 - 16:00	Plenary Session 4	FOSTERING HARMONY IN LIBRARIES THROUGH EQUITY, DIVERSITY AND INCLUSION, AND ACCESSIBILITY (EDIA) RHEA ROWENA U. APOLINARIO, RL, MLIS Dean, School of Library and Information Studies University of the Philippines Diliman Quezon City
16:01 - 16:45	Plenary Session 5	ENRICHING LIBRARY RESOURCES THROUGH PLACENAME DOCUMENTATION IAN CHRISTOPHER B. ALFONSO Senior History Researcher National Historical Commission of the Philippines
	FELLOWSHIP NIGHT	
18:00-21:00	Librarians' Fellowship Dinner Attire: Barrio Fiesta	
	Opening Ceremonies	
	Philippine National Anthem (AVP) Opening Prayer (AVP) Message	
18:30-19:00	HON. DENNIS PINEDA Governor Provincial Government of Pampanga	
19:00-19:30	Dinner Games and Raffle	
20:00-21:00	Intermission	
Day 3 23 November 2023 (Thursday)		
08:00-10:00 (2 hours)	Parallel Session 1 - Room 1	
	1A: REINVENTING REFERENCE SERVICE QUALITY: A CONTINUOUS IMPROVEMENT REVIEW OF THE DLS-CSB CENTER FOR LEARNING RESOURCES (CLR) HYFLEX INSTRUCTIONAL PROGRAM Sherwin A. Caparas, Richard A. Directo, Abraham G. Gojar, Inocencio V. Raquenio, Jr., and Anna Lorriza D. Sajona	
	1B: UNDERSTANDING VIRTUAL REFERENCE SERVICE (VRS): METADATA ANALYSIS ON THE LIBANSWERS HYFLEX Inocencio V. Raquenio, Jr. and Anna Lorriza D. Sajona	
	1C: SERVICE ENGAGEMENT OF THE BENILDE CENTER FOR LEARNING RESOURCES (CLR): A STUDY ON WORK-LIFE BALANCE, TECHNOSTRESS CREATORS AND PSYCHOLOGICAL WELL-BEING OF LIBRARIANS Christson A. Delmo	
	Open Forum and Proem of Library Products and Services	

10:01-12:00 (2 hours)	<p align="center">Parallel Session 6 – Room 3</p> <p>LIBRARIANS' LIVED EXPERIENCES IN TEACHING BACHELOR OF LIBRARY AND INFORMATION SCIENCE PROGRAM IN THE VISAYAS Jonathan M. Ricardo and Christler Aaron R. Miranda</p> <p>LIBRARIANSHIP IN THE ACADEME: A PHENOMENOLOGICAL STUDY Geraldine G. Mallo-Eustaquio</p> <p>LIVED EXPERIENCES OF LIBRARIANS IN HIGHER EDUCATIONAL INSTITUTIONS (HEI'S) ON THE USE OF ONLINE LIBRARY AUTOMATION SYSTEM IN REGION XI Angelita A. Bisares, RL, PhD</p>
12:01-13:00	Health Break
13:01-15:00	<p align="center">Parallel Session 7 – Room 1</p> <p>MAKERSPACE IN ACADEMIC LIBRARIES: EXPLORING EMERGING TRENDS AND FUTURE DIRECTIONS Marvin A. Factor, Catherine T. Cabonegro, Donna Lyn G. Labangon, and Luis Ezra D. Cruz</p> <p>AACR2, "ORIGINAL" RDA, AND "OFFICIAL" RDA: IMPLICATIONS FOR LIS EDUCATION AND PRACTICE IN THE PHILIPPINES Mark Anthony A. Santos</p> <p>ONE VAM (ONE VISION. ONE ACCESS. ONE MINDANAO): THE ILS STATUS OF MASTSLINET INSTITUTIONS Merced, B.M. Jr., Zalzos R.P., Diaz R.R. and Cataytay D.C.</p>
	Parallel Session 8 – Room 2 (PAARL)
	EMERGING TRENDS IN ACADEMIC LIBRARIES
	Parallel Session 9 – Room 3 (PASLI)
	EMERGING TRENDS IN SCHOOL LIBRARIES
	Parallel Session 10 – Room 1 (ALPS)
15:00-17:00	EMERGING TRENDS IN PUBLIC LIBRARIES
	Parallel Session 11 – Room 2 (MAHLAP)
	DESIGN THINKING: TRANSFORMING LIBRARIES INTO INSPIRING SPACES FOR CREATIVITY AND INNOVATION Joenabie E. Arevalo, RL, MLIS
	Parallel Session – Room 3 (ASLP)
	EMERGING TRENDS IN SPECIAL LIBRARIES

Day 4 24 November 2023 (Friday)		
08:00-12:00	Plenary Sessions	
8:00 - 8:45	Plenary Session 6	RA 9246: AMENDMENTS, CHALLENGES, AND FUTURE DIRECTIONS MICHAEL A. PINTO Librarian IV, Cagayan Provincial Learning and Resource Center Tuguegarao City
8:46 - 9:30	Plenary Session 7	LIBRARIES AS SOCIAL SPACES: ENGAGING, COLLABORATING, NETWORKING CHRISTINE ABRIGO, RL, MLIS Director of Libraries De La Salle University Taft Avenue, Manila

8:00-10:00 (2 hours)	<p style="text-align: center;">Parallel Session 2 – Room 2</p> <p>2A: BUILDING RESILIENT LIBRARIES: A STUDY OF ICT CONTINUITY AWARENESS AND IMPLEMENTATION IN SELECTED STATE COLLEGES AND UNIVERSITIES (SUC) TO ENSURE FUTURE QUALITY SERVICES Joemar D. Sajona, RL, MLIS and Anna Lorriza D. Sajona, RL. MAEd. LS</p> <p>2B: EXPLORING THE NEXUS BETWEEN WORK SPIRITUALITY, JOB SATISFACTION, AND JOB OVERLOAD AMONG LIBRARY EMPLOYEES IN HIGHER EDUCATION INSTITUTIONS Michael Anthony A. Mojica, Helen A. Advincula, and Marian Ramos-Eclevia</p> <p>2C: ACADEMIC LIBRARIANS' UNDERSTANDING OF "PREDATORY" PUBLISHING: AN EXAMINATION OF AWARENESS AND ATTITUDES Yhna Therese P. Santos</p>
8:00-10:00 (2 hours)	<p style="text-align: center;">Parallel Session 3 – Room 3</p> <p>3A: HYFLEX SERVICES IN ACADEMIC LIBRARIES: BRIDGING THE GAP BETWEEN PHYSICAL AND VIRTUAL USER EXPERIENCES Judeelyn S. Bundoc, Jesus Raymond Mijares, and Mariella Dorado</p> <p>3B: ENHANCING INFORMATION RETRIEVAL: A CASE STUDY OF UNDERGRADUATE STUDENTS' RESEARCH SKILLS, ATTITUDE, AND BEHAVIOR IN RESEARCH, AND LIBRARY TOOL UTILIZATION OF THE SELECTED ACADEMIC LIBRARIES Cyndy Llosa, Joyce Pascua, Middorie Tolentino, and Ana Mae Kristine H. Lozanta, PhD</p> <p>3C: DEVELOPING RESEARCH CULTURE: FACETS OF RESEARCH MOTIVATION, ENGAGEMENT, AND PRODUCTIVITY OF SELECTED ACADEMIC LIBRARIANS Aicelle J. Cabillan, Razel Natalie D. Munoz, and Mark Edzel R. Gonzales</p>
10:01-12:00 (2 hours)	<p style="text-align: center;">Parallel Session 4 – Room 1</p> <p>LEADERSHIP ROLES OF HEAD LIBRARIANS IN SELECTED STATE AND LOCAL UNIVERSITIES AND COLLEGES IN THE NATIONAL CAPITAL REGION (NCR) IN THE LENS OF COMPETING VALUESFRAMEWORK MODEL Ross T. Bachiller and Rizalyn Visperas-Janio</p> <p>LOCAL TABLETOP GAMES AS A TOOL FOR LEARNING: A PUBLIC LIBRARY EXPERIENCE Rochelle S. Silverio; Marc Reuben K. Cuento*</p> <p>BEYOND THE LIBRARY LEARNING SPACES: AN ASSESSMENT OF DISCUSSION ROOM USAGE OF DELA SALLE UNIVERSITY LIBRARIES Rosendo S. Rama, Jr.; Cynthia L. Cordova</p>
10:01-12:00 (2 hours)	<p style="text-align: center;">Parallel Session 5 – Room 2</p> <p>HARMONIZING LIBRARIANSHIP WITH DEMOCRATIC STEWARDSHIP : ROLE OF LIBRARIANS AND INFORMATION PROFESSIONALS IN THE SOUTHERN TAGALOG REGION Marcial R. Batiencila, Audrey G. Anday, and Augusta Rosario A. Villamater</p> <p>QUALITY ASSURANCE OF HYFLEX LIBRARY SERVICES AMONG ACADEMIC LIBRARIES IN CALABARZON REGION: BASIS FOR A QA FRAMEWORK Myrna M. Casipit, RL, EdD</p> <p>FROM CITATIONS TO MENTIONS: ANALYZING RESEARCH IMPACT USING PLUMX METRICS Luis Ezra D. Cruz and Elizabeth Padilla</p>

9:31 - 10:15	Plenary Session 8	LIBRARIES AS CATALYSTS FOR SUSTAINABLE DEVELOPMENT DOLORES D. CARUNGUI, DPA Chief, Reference Division National Library of the Philippines Ermita, Manila
10:16 - 11:00	Plenary Session 9	COLLABORATIVE APPROACHES FOR LIBRARY ADVOCACY LYNDERLITTE MAGLAQUE, RL, MLIS Supervising Science Research Specialist DOST-Science and Technology Information Institute Taguig City
11:01 - 12:00	Plenary Session 10	DATA SCIENCE-RELATED TOPIC ATTY. SENANDO ANGELO R. SANTIAGO, JD, MSc, DS Law Reform Specialist II, Institute of the Administration of Justice University of the Philippines Law Complex UP Diliman, Quezon City
12:00 - 13:00	Health Break	
13:01 - 17:00	2023 PLAI General Assembly	

Note: Please keep in mind that this program is only preliminary and is subject to change based on the availability of speakers, logistics and other related concerns. Also, the topics for the plenary and parallel sessions are still being finalized.