

Advisory No. 096 . 2024  
August 22, 2024

In compliance with DepEd Order No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**SEARCH FOR GURONG MAY K AND KABATAANG MAY K**

The Knowledge Channel Foundation, Inc. (KCFI) is inviting teachers to participate in the search for **Gurong may K: Best Teachers of Knowledge Channel Awards and Kabataang may K: Knowledge Channel Photo Essay Contest**.


Attached is the invitation letter and the mechanics of the contest. The deadline for the submission of entries will be on August 30, 2024.

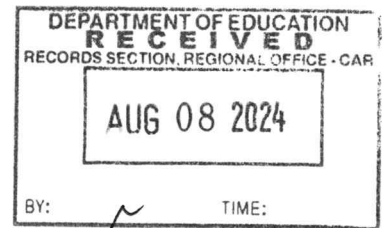
Participation in the competition is free of charge. The winner of Gurong may K will receive a cash prize of 50, 000.00 pesos and a Knowledge Channel TV Package for their school. The winner of Kabataang may K will receive a cash prize of 10,000 pesos.

In this regard, this Office requests all the Schools Division Offices (SDOs) to disseminate the said invitation. Participation is **personal and on a voluntary basis** and shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 titled "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith".

For queries, please coordinate with:

Ms. RINA LOPEZ  
President and Executive Director  
Knowledge Channel Foundation, Inc.

  
CLMD/JPA/acm - Knowledge Channel  
0000/08/22/2024



August 2, 2024

**MS. ESTELA P. LEON-CARIÑO EdD, CESO III**  
Regional Director  
Office of the Regional Director  
DepEd Cordillera Administrative Region (CAR)  
Wangal, La Trinidad, Benguet

Dear **Dir. Carino**:

Warmest greetings from the **Knowledge Channel Foundation, Inc. (KCFI)**!

**KCFI** has been a partner of the DepEd since 1999. For 25 years, it has been at the forefront of helping improve learning experiences and outcomes through high-quality curriculum-based videos and training and mentoring of DepEd superintendents, principals, and teachers.

In this milestone year, we are celebrating teachers who have demonstrated exceptional skills in engaging learners with 21<sup>st</sup> century pedagogies and employing Knowledge Channel videos in instruction. We are launching two searches, **Gurong May K: Best Teachers of Knowledge Channel Awards** and **Kabataang May K: Knowledge Channel's Photo Essay Contest**.

**We invite your Office to send up to three (3) entries from your region for the Gurong May K: Best Teachers of Knowledge Channel Awards.** The search is open to teachers who:

- Hold a **Professional Regulation Commission (PRC) license** for teaching;
- Have been teaching in any public kindergarten, elementary, or junior high school (K-10) for **at least 2 years**; and
- Successfully **engage learners using Knowledge Channel videos** in lessons and activities.

**Attached to this letter are the complete mechanics.** Your office may submit your region's entries with complete supporting documents through this Drive: **CAR Gurong May K Submissions**. **The deadline for entries is August 30, 2024.**

Additionally, we request the dissemination of our call for entries to your Grades 6 and Grade 10 students for the **"Kabataang May K: Knowledge Channel's Photo Essay Contest."** Photo essays should capture stories on how Knowledge Channel has become an important part of students' learning experiences and education.

Participation in either competition is **free of charge**. The winner of **Gurong May K** will receive a cash prize of **50,000 pesos**, and a **Knowledge Channel TV Package** for their school. The winners of **Kabataang May K** will each receive a cash prize of **10,000 pesos**. Winners will be awarded during KCFI's 25<sup>th</sup> Anniversary celebration on November 7, 2024.

We are eager to receive nominations and entries from your regional office and your students. For details, please see the mechanics attached to this letter or visit:



- **For Gurong May K:** <https://www.knowledgechannel.org/gurong-may-k-best-teachers-of-knowledge>
- **For Kabataang May K:** <https://www.knowledgechannel.org/kabataang-may-k>

For inquiries or concerns, please email Christine Billedo of KCFI's School and Community Engagement Department at [awards@knowledgechannel.org](mailto:awards@knowledgechannel.org).

Thank you very much!

Yours truly,

A handwritten signature in black ink that reads 'Rina Lopez'.

**RINA LOPEZ**  
President and Executive Director  
Knowledge Channel Foundation, Inc.