



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
SCHOOLS DIVISION OF BAGUIO CITY



SEP 24 2024

DIVISION MEMORANDUM

No. 530-2024

**CALLING FOR SUBMISSIONS FOR CATEGORY 4: STORY TELLING SESSIONS
FOR GAWAD TEODORA ALONSO 2024**

To: CID Chief Education Supervisor
Education Program Supervisors and Public Schools District Supervisors
Public School Heads
CID-LRMS Staff
Teachers and School LRMS Coordinators
All Others Concerned

1. In reference to Regional Memorandum No. 426 S. 2024: Annoucement on the Conduct of Gawad Teodora Alonzo 2024, the CID - Learning Resources Management Section calls for the submission of storytelling videos for the said activity in the Regional Memo.
2. The objectives for harvesting and evaluation of the contextualized storybooks is for:
 - a. appreciating the role of stories and illustrated storybooks as tools in the development of reading and of learning curricular content standards;
 - b. harvest original stories that demonstrate learning competencies of the MATATAG Curriculum.
 - c. give due recognition to the skills and talents of classroom teachers, non-teaching personnel, education leaders, and learners in the production of storybook for basic education; and
 - d. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.
3. The category is open for Storytellers and multimedia creators in the teaching or non-teaching personnel of the Department of Education. An option to include learners as storytellers or actors/participants may only be considered with permission from their legal guardians and their written consent.



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DepEd Tayo Baguio City




<https://depedpines.com>



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4. Stories must address any of the following thematic agenda: **(1) Inclusive Education and Gender and Development, (2) Environment and Disaster Risk Management, and (3) Family and Mental Health.**
5. The story shall address one or a combination of learning competencies of the **MATATAG Curriculum for Kindergarten to Grade 3.**
6. Further details of entries are attached to the annex after this officialy signed memo.
7. Deadline of submission of stories shall be on **September 26, 2024.** Entries shall be uploaded to a file-hosting service (e.g., Google Drive, One Drive) and accessible to baguio.lrmds@deped.gov.ph, depedbaguio.lrmds@gmail.com and depedbaguio.lrmds2@gmail.com
8. For clarifications and queries, kindly contact or coordinate with any DepEd Baguio SDO CID-LRMS Staff Messenger or thru the Official Messenger Group Chat for School LR Coordinators.
9. Immediate and wide dissemination of this memorandum is highly appreciated.


SORAYA T. FACULO PhD, CESO VI
Assistant Schools Division Superintendent
Officer-in-Charge
Office of Schools Division Superintendent



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GAWAD TEODORA ALONSO 2024



COMPETITION CATEGORIES

Category	Sub-categories	Material	Qualifications
Category 4 Storytelling Sessions NOTE: This category is in partnership with the National Council on Children's Literature (NCCT)	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching ✓ Tandems or teams of DepEd teaching and/or non-teaching personnel ✓ Inclusion of learners as actors or participants with consent from legal guardians
	Live Storytelling	Winning storybooks (including ReadEx Picks) in Categories 1 and 2	<ul style="list-style-type: none"> ✓ Official invitees of the Storybook Recognition Rites and Reading Exhibit, including winners, nominees, and their official LR teams

RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%



Annex B: OFFICIAL ENTRY FORM FOR CATEGORY 4

GAWAD TEODORA ALONSO 2024
(6th National Competition on Storybook Writing)

Date of Receipt: _____
Received by: _____

Category 4: STORYTELLING SESSIONS

I. PERSONAL INFORMATION

By filling out this form, you are hereby authorizing the Department of Education through the Bureau of Learning Resources to collect information as follows, guided by the Data Privacy Act of 2012. This process is required to operate and manage the conduct of the Gawad Teodora Alonso 2024 (6th National Competition on Storybook Writing).

CREATOR

NAME: _____
Age and Date of Birth: _____ Gender: _____
Civil Status: _____

II. CONTACT DETAILS

Mobile Number: _____
Landline (if applicable): _____
Address: _____
Email: _____

Name of School/Office: _____
Address of School/Office: _____
District and Division: _____
Position and/or Assigned Grade Level: _____
Designation (if applicable): _____

Name of Immediate Head: _____
Contact Number of School or Immediate Head: _____
Designation of Immediate Head: _____

STORIES SUBMITTED	
Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____

III. ASSIGNMENT OF RIGHTS

I solemnly swear in my honor that the stories submitted are my original creations and are not copied and plagiarized from any existing learning and reading resources in any government, non-government, private, or commercial entities. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied, imitated, or infringing the copyright of existing authors under existing laws, rules, and regulations. I, therefore, affix my signature and that of my immediate head to attest to the accuracy and truthfulness of this Entry Form.

I declare that I have read and have accepted the rules of this competition. I hereby grant the Department of Education exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work, subject to concurrent rights upon authorization by DepEd.

Signed this ____ day of _____, 2024.

Printed Name and Signature of Writer
Date Signed: _____

Printed Name and Signature of Immediate Head
Date Signed: _____



Annex F: MECHANICS AND QUALIFICATIONS FOR CATEGORY 4



Gawad Teodora Alonso 2024
6th National Competition on Storybook Writing

STORYTELLING SESSIONS

I. Description

This category is aimed at the production of storytelling videos as supplementary resources for basic literacy. There are two subcategories of the category: recorded storytelling and live storytelling.

II. Qualifications and Mechanics for Recorded Storytelling

1. Storytellers and multimedia creators shall be teaching or non-teaching personnel of the Department of Education. An option to include learners as storytellers or actors/participants may only be considered with permission from their legal guardians.
2. The material to be used shall be an **original** story intended for the Competition. This includes any entry submitted in other categories of GTA 2024.
3. Stories must address any of the following thematic agenda: (1) Inclusive Education and Gender and Development, (2) Environment and Disaster Risk Management, and (3) Family and Mental Health.
4. Published and unpublished resources and entries submitted to other competitions, including earlier editions of GTA, may not be used as storytelling material.
5. The story shall address one or a combination of learning competencies of the MATATAG Curriculum for Kindergarten to Grade 3.
6. The entry must be 5 to 10 minutes only, including preliminaries and credits.
7. The storytelling video shall be in the form of a recorded storytelling session, animation, acting and reenactment, and other novel forms of multimedia.
8. All sounds and images shall be original or registered as free-to-use with no copyright restrictions.
9. Entries shall be uploaded to a file-hosting service (e.g., Google Drive, One Drive), accessible to blr.creatives@deped.gov.ph.



III. Mechanics for Live Storytelling

1. This subcategory is open to storytellers who are official invitees of the Storybook Recognition Rites and Reading Exhibit. This includes the winners and nominees and their official learning resource teams.
2. Storytellers shall utilize the book-based interactive storytelling technique. This technique uses a printed storybook being read in front of an audience who are encouraged by the storyteller to be participants in the story.
3. The material to be used in this subcategory shall be any of the ReadEx Picks entries in Categories 1 and 2 of GTA 2024.
4. There is no required costume, attire, or props in the storytelling proper.
5. The storytelling should not exceed five (5) minutes, including preliminary and supplementary activities.