

GIRL SCOUTS OF THE PHILIPPINES

Northern Luzon Regional
Baguio City Council



CHQ CIRCULAR NO. 21
Series of 2024

**TO : DISTRICT SUPERVISORS, PRINCIPALS, HEAD TEACHERS, GSP DISTRICT
FIELD ADVISERS, GSP SCHOOL COORDINATORS AND TROOP LEADERS**

RE : NES FUN SHIRT DESIGN CONTEST

DATE : October 7, 2024

We are pleased to announce that the National Executive Committee has approved the second GSP NES Fun Shirt Design Contest which will run from October 11 to October 31, 2024.

This contest provides a great opportunity for girls to showcase their creativity. The objective is to create a new fun shirt design that will be launched during the celebration of the GSP's 85th Anniversary in May 2025 or at the National Camp in 2025. Below are the contest mechanics and criteria:

1. Contest Mechanics

- a. The contest period will be from October 11 to October 31, 2024.
- b. The contest is open to all registered Senior and Cadet Girl Scouts.
- c. The design:
 - must emphasize the NES' tagline "Be a Girl Scout in Every Way!
 - must incorporate elements of local culture
 - can be in the form of graphics, written messages/ texts, or both
 - must have a max of 2-3 colors; 1-2 typefaces if there are texts
 - must exclude the GSP logo or any elements that resemble the GSP logo under the GSP logo guidelines.
- d. Contestants are given the freedom to choose their t-shirt style (eg. polo shirt, raglan, jersey, sleeved)
- e. Entries should be original and must not violate copyright, trademark, privacy rights, or any other right of third parties
- f. Contestants can only submit one entry

2. Contest Criteria

Entries will be judged and shall be evaluated based on the following criteria:

Design Authenticity -----	25%
Creativity & Visual Impact -----	30%
Balance & Composition-----	15%
Relevance to the theme-----	10%
Feasibility-----	20%
(must be easy to reproduce)	
Total	<u>100%</u>

3. Awards

All entries will receive a Certificate of Participation and a badge under the Challenge of Arts. The top three winners will receive a Certificate of Recognition, a GSP Doll, a fun shirt of their design, and cash prizes as follows:

First Place -----	Php 5,000.00
Second Place-----	Php 3,000.00
Third Place-----	Php 2,000.00

4. Ownership

The Girl Scouts of the Philippines shall be the rightful owner of all the entries received for this contest.


The winning designs will be reproduced and sold as new GSP merchandise.

For your guidance and information.


JENNIFER T. BUGTONG
 Council Executive

Public Elementary and Secondary School
 Heads
 Private Elementary and Secondary Schools
 Heads/Administrators
 GSP District Field Advisers
 GSP School Coordinators and Troop Leaders

For information and guidance.


SORAYA T. FACULO, PhD, CESO VI
 Assistant Schools Division Superintendent
 Officer-in-Charge
 Office of the Schools Division Superintendent/