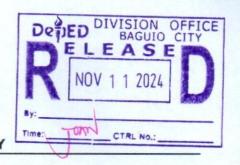


Republic of the Philippines

Department of Education

Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY



November 11, 2024

DIVISION MEMORANDUM

No. 648-2024

OBSERVANCE OF 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN AND CHILDREN

To: Assistant Schools Division Superintendent

Chief Education Supervisors

Public Schools District Supervisors

Public Elementary and Secondary School Heads

Others Concerned

- 1. Pursuant to Memorandum Circular (MC) 2021:05, issued by the Philippine Commission on Women (PCW), the observance of the 18 Day Campaign to end Violence Against Women and Children (VAWC), with the 2022-2027 recurring campaign theme, "UNiTEd for a VAW-free Philippines" aligned with the United Nations' "UNiTE by 2030 to End VAW" initiative, of which the Philippines is one of the 51 charter members.
- 2. In support of this program, the Division Office and Schools are directed to spearhead an 18 Day Campaign advocacy activities starting on November 25, 2024 until its culminating on December 12.

The program of activities is as follows:

DATE	ACTIVITY	PERSONS RESPONSIBLE	PARTICIPANTS
November 25, 2024	Launching Activity	HRDS and Division GFPS members	Division Office Personnel to include SEF paid
November 25- December 12	Uploading of the official logo, advocacy videos and other 18- Day Campaign to End	ICT Division Communication Officers	DO and Schools
	VAW advocacy materials in government agencies' website and social media accounts;	Division and School GFPS	
November 25 December 2 December 9	Playing of the All Women Cast Lupang Hinirang Video And wearing of	In charge of Flag Raising Ceremony- DO and Schools	DO and School
7	orange t-shirts		



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	(https://tinyurl.com/ lupang-hinirang- allwomen)		
	Prayer during FRC is the Prayer to end VAW via Youtube		
December 12	VAWC Culminating Program	VAWC Focal Persons	All DO employees and schools

- 4. Accomplishment reports on the conduct of these activities will be attached in the annual Gender and Development (GAD) reports.
- 5. Immediate dissemination and compliance with this Memorandum is desired.

SORAYA T. FACULO PhD, CESO VI

Schools Division Superintendent

For the Schools Division Superintendent:

NIÑO M. TIBANGAY PhD

Chief Education Supervisor-SGOD