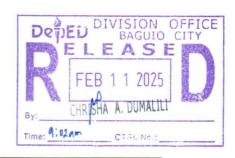


Republic of the Philippines

Department of Education

Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY



February 10, 2025

DIVISION MEMORANDUM

INVITATION TO THE 2024 GURU PUBLISHING LUMINARY AWARD

To:

Chief Education Supervisors

Public Schools District Supervisors/District PRAISE Committee Public and Private Elementary and Secondary School Heads All Others Concerned

- 1. Pursuant to Regional Memorandum No. 092, s. 2025, Re: Invitation to the 2024 Guru Publishing Luminary Award, this Office through the School Governance and Operations Division (SGOD)-Human Resource Development Section (HRDS), calls for the submission of entries to the said awards program to be conducted on February 26, 2025 via on line platform.
- 2. The awards program aims to recognize exceptional contributions in the field of literature, public service and professional development.
- 3. The awards to be presented are the following:
- 3.1. Luminary Awards Distinguished Author of the Year acknowledging outstanding achievement in literary works and contributions to Filipino literature.
- 3.2. Luminary Award for Excellence in Public Service- Honoring exemplary service and significant contributions to public welfare and governance.
- 3.3. Luminary Award for Excellence for Professional Achievement recognizing exceptional accomplishment and leadership in the private sector.
- 4. Interested and qualified DepEd employees and officials may send their nominations directly to the Guru Publishing. Please see attached reference for the criteria, nomination process and other details.
- 5. This memorandum shall only serve to disseminate information about the activity but not to be construed to promote the services/ product of the requester in compliance with DepEd Order No. 28, s. 2001 titled Prohibition on the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services.
- 6. For any clarifications, please feel free to call the HRDS Office via Telephone Number (074) 446-1488.
- 7. Immediate and wide dissemination of this Memorandum is desired.

SCHOOLS Division Superintendent









Email Address: baguio.city@deped.gov.ph







Republika ng Odipinas

Department of Education

OFFICE OF THE UNDERSECRETARY HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

MEMORANDUM DM-OUHROD-2025-0178

TO

: Regional Directors

Schools Division Superintendents

All Others Concerned

FROM

WILFREDO E. CABRAL

Undersecretary for Human Resource and

Organizational Developmen:

MALCOLM S. GARMA

Assistant Secretary, Officer-In-Charge Office of the Undersecretary for Operations

SUBJECT

: INVITATION TO THE 2025 GURU PUBLISHING LUMINARY

AWARD

DATE

: 21 January 2025

The Guru Publishing will hold the **2025 Guru Publishing Luminary Award** on **February 26**, **2025**, virtually/via online. This prestigious event aims to recognize exceptional contributions in the fields of literature, public service, and professional achievement.

The awards to be presented during the event are as follows:

- Luminary Award Distinguished Author of the Year Acknowledging outstanding achievements in literary work and contributions to Filipino literature
- Luminary Award for Excellence in Public Service Honoring exemplary service and significant contributions to public welfare and governance.
- Luminary Award for Excellence in Professional Achievement Recognizing exceptional accomplishments and leadership in the private sector

Interested and qualified DepEd employees and officials may send their nominations directly to the Guru Publishing. Attached for easy reference is the criteria for each award as well as the nomination process and other important details.









It is reiterated that participation to this event shall be subject to the following conditions:

- compliance with the applicable provisions of DepEd Order No. 046, s. 2022 titled the Amendment to DepEd Order No. 43, s. 2022 (Omnibus Travel Guidelines for All Personnel of the Department of Education) and Other Appropriate Orders and Guidelines on Travel;
- secure approval from respective authorities;
- participation shall not interfere with regular functions and responsibilities; and
- use of DepEd funds strictly adheres to the usual budgeting, accounting, and auditing rules and regulations.

This memorandum shall only serve to disseminate information about the activity but not be construed to promote the services/products of the requester in compliance with DepEd Order 28, s. 2001 titled Prohibition the Commercialization of the DECS Organization Through Endorsements and Accreditation of Goods and Services.

For more details, please see the attached communication from the Guru Publishing.

Copy furnished: Office of the Secretary







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GURU PUBLISHING

National Book Development Board (NBDB) Reg. No. 6089 Purok 1, Brgy. Nagbunga, San Marcelino, Zambales 2207 0950-809-8468/ gurupublishing@gmail.com







Criteria for Each Award

1. Luminary Award for Distinguished Author of the Year

- Creativity and Innovation (25%): Demonstrates originality and creativity in written works.
- Cultural Impact (10%): Contributes to the preservation and promotion of Filipino culture and heritage through literature.
- Exceptional Literary Craftsmanship (40%): Must have demonstrated a high level
 of mastery in their writing, showcasing an exceptional command of language,
 structure, and storytelling. Their works must reflect a consistent and refined level
 of craft in their chosen genre.
- Impact on the Literary Community (25%): Works should have made a significant
 impact within the literary world, influencing readers, fellow authors, and the
 broader literary community. This could be through thought-provoking themes,
 inspiring others to write, or contributing to the development of the literary
 landscape.

2. Luminary Award for Excellence in Public Service

- Dedication to Service (20%): Consistent commitment to public welfare and community development.
- Leadership and Impact (20%): Demonstrates leadership qualities that have resulted in positive change or advancement in public sector initiatives.
- Public Recognition (10%): Acknowledged by peers, communities, or the government for excellence in service.
- Significant Literary Contributions to Public Service (50%): Must have made substantial contributions to public service through their literary works, which may include books, essays, articles, poetry, or other forms of written content. These works should reflect a deep commitment to using literature as a tool for societal change.

3. Luminary Award for Excellence in Professional Achievement

- **Professional Accomplishments (20%)**: Exceptional performance and achievements in a given profession or industry.
- Leadership and Influence (20%): Proven leadership, mentoring, and influence within their field.
- Community Engagement (10%): Actively engages in projects that benefit the community or society at large.
- Exceptional Literary Contributions to Professional Practice (50%): Must have produced literary works, such as articles, research papers, publications, or creative content, that have made a significant impact on their industry and offer innovative solutions to industry challenges.

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