



Advisory No. 011, s. 2025

February 26, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

Invitation to Participate in the 8th ABM Cup Competition

The Kingfisher Accountancy and Business Management (ABM) Organization of Kingfisher School of Business and Finance, in collaboration with the Kingfisher Junior Philippine Institute of Accountants (JPIA), is pleased to announce the 8th ABM Cup competition for the School Year 2024-2025. This prestigious event is scheduled to take place on March 21, 2025, with the theme: "Journal Your Way to Victory: Achieving Excellence by Cultivating Knowledge, Leadership, and Empowerment through Accountancy."

The competition serves as an avenue for students to showcase their abilities in the field of accountancy. Participation is free of charge, and registered coaches and participants will receive reimbursements not exceeding ONE THOUSAND EIGHT HUNDRED PESOS (Php1800.00) for every participating school's travel cost related to the competition. Reimbursements will be given after the awards ceremony.

Participation of interested DepEd officials/personnel/staff is **personal and on a voluntary basis** and shall be subjected to no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005 titled "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith".

Attached is the communication letter for detailed information.

For inquiries, clarification, or assistance, please contact:

- Ghermin Luis L. Gomez, VP for Academics
- Email: abmcup8@gmail.com
- Mobile No: 0935 688 6670



KINGFISHER ABM ORGANIZATION OFFICERS S.Y. 2024-2025

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VP for Academics

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Ways and Means Head

Althea A. Meneses
Invites Committee Head

John Gabriel D. Mangaliag
Competition Set-up Head



Kingfisher
SCHOOL OF BUSINESS AND FINANCE

February 24, 2025

Soraya T. Faculo, PhD, CESO VI
OIC-Schools Division Superintendent
Division of Baguio
Baguio City, 2600

Greetings of Excellence, Benevolence, and Courage!

The Kingfisher Accountancy and Business Management Organization is a highly recognized association of Grade 12 students in Kingfisher School of Business and Finance. Ever since its first installment on January 19, 2018, now on its eighth year in a continuous collaboration with Kingfisher Junior Philippine Institute of Accountants (JPIA), the prestigious ABM Cup has become an avenue for aspiring accountants throughout the Philippines to showcase their skills and prowess in the subject Fundamentals of Accountancy and Business Management. The Cup is one of the few ABM-related platforms that trains students to be future assets in the corporate world, intends to give them a way to make connections, and aspires to give them a leap in their ascension to excellence.

For the School Year 2024-2025, the 8th ABM Cup with the theme, “Journal Your Way to Victory: Achieving Excellence by Cultivating Knowledge, Leadership, and Empowerment through Accountancy,” is scheduled for March 21, 2025.

In this regard, the organization is cordially inviting your honorable school to take part in the said competition and give your students the opportunity to showcase their accounting potential.

The competition will be divided into two categories:

- For the Individual Category, each participating school can only assign a maximum of two (2) students as their official delegates.
- For the Group Category, each participating school can only assign three (3) students as the members of their school’s group representative.

To ensure total neutrality and fairness towards all competing schools, Kingfisher School of Business and Finance Senior High School will remain as the host of the competition and will not take part in any category of the competition.





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The event is free of charge. Registered coaches and participants will receive reimbursements not exceeding ONE THOUSAND EIGHT HUNDRED PESOS (Php1800.00) for every participating school's travel costs related to the competition. Reimbursements will be given after the awards ceremony.

Should you require additional information and further details, you may refer to the Implementing Rules and Regulations provided, or contact us through any of the contact information provided below.

We wish you all the best in your future ventures and we hope to see you on the competition day!

Respectfully,

Ghermin Luis L. Gomez
VP for Academics

Noted By:

Ian Zabdiel Estrada
President

Joycelle F. De Guzman, CPA

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Octoberius P. Lambino
Senior High School Director

