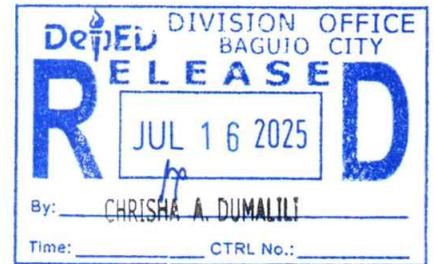




Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY



14 July 2025

DIVISION MEMORANDUM

No. 415-2025

2025 CAREER GUIDANCE PROGRAM FAIR AND EXPO

To : Chief Education Supervisors
Public Schools District Supervisors
Public Secondary School Heads
Guidance Counselor/ Designates
All Others Concerned

1. Relative to DM-OUCI-2021-347 "Career Guidance Program", the Schools Division Office through the School Governance and Operations Division-Youth Formation, will be conducting the **CAREER FAIR AND EXPO** for Grade 10 learners (8:00AM to 12:00NN) and Grade 12 learners (1:00PM to 4:00PM) on July 26, 2025, at the PFVR Gymnasium, Baguio City.
2. The activity aims to advocate and strengthen the implementation of Career Guidance Program, with the following objectives:
 - a.) To institutionalize career guidance counseling program for students to provide them with proper direction in pursuing subsequent tertiary education;
 - b.) To equip high school learners with the capability to make educated career decisions and expose them to relevant labor markets;
3. Attached is the Program Matrix for the activity. Booth setup will start from 6:00AM to 7:30AM
4. In addition, a Career Guidance Program Caravan will be held on July 25, 2025 at 8:30AM, with the assembly point at DepEd SDO (Military Cutoff) enroute Irisan National High School.
5. For queries or clarifications, please contact Arlani B. Buccat at (074) 619-3492
6. Immediate and wide dissemination of this Memorandum is desired.


SORAYA T. FACULO PhD, CESO VI
Schools Division Superintendent *df*



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Enclosure 1: Activity Matrix

TIME	ACTIVITY	PERSON-IN-CHARGE
7:30 – 8:00	Registration	
8:00 – 8:30	Preliminaries Pambansang Awit Prayer Statement of Purpose Welcome Remarks	AVP DFSSLG President Youth Formation Coordinator Niño M. Tibangay PhD Chief Education Supervisor
8:30 – 8:45	Message	SORAYA T. FACULO PhD, CESO VI Assistant Schools Division Superintendent OIC-Schools Division Superintendent
8:45 – 9:20	Overview of Career Guidance	Hon. VLADIMIR D. CAYABAS Councilor, City of Baguio
9:20 – 9:45	Career and Employment Coaching	ROMELDA FRANCES M. ESCAÑO Public Employment Service Office (PESO)
9:45 – 10:00	<i>Question and Answer</i>	Moderator
10:00 – 10:15	<i>Health Break</i>	
10:15 – 11:00	TRABAHO: Job demands and The Importance of Education and Career Alignment	Ms. GENEVIEVE GUMIYAO Professional Regulation Commission (PRC), CAR
11:00 – 11:45	GASTPE – Government Assistance to Students and teachers in Private Education	Dr. JOSELITO GUITTIEREZ PEAC, Regional Coordinator
11:45 – 12:00	<i>Question and Answer</i>	Moderator
12:00 onwards	Booth Visitation and Lunch	Students with their advisers
1:00 – 1:45	KOLEHIYO: How to choose your Senior High School Track	Guidance Counselor
1:45 – 2:00	<i>Question and Answer</i>	Moderator
2:00 – 4:00	<i>Career Talk/ Pathing</i>	Invited Schools (20 min per school)
4:00 – 4:45	Booth Visitation	Students with their advisers
4:45-5:00	Closing Remarks	Youth Formation Coordinators