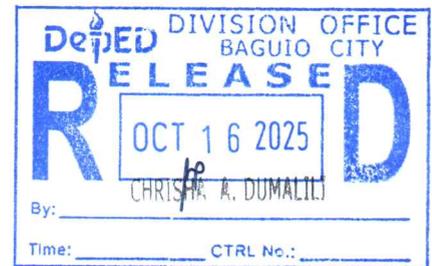




Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY



October 16, 2025

DIVISION MEMORANDUM

No. **665-2025**

**IGNITE & INNOVATE: SENIOR HIGH SCHOOL
ENTREPRENEURSHIP FORUM 2025**

To: Chief Education Supervisors
Public Schools District Supervisors
Education Program Supervisor
Public-School Heads
TrabNeg Technical Working Team Members
All Others Concerned

1. In support of Republic Act No. 10679, also known as the Youth Entrepreneurship Act, the Department of Education- Baguio is implementing the TrabNeg (Trabaho-Negosyo) program to promote entrepreneurship among Senior High School learners. In line with this, the Curriculum Implementation Division will conduct the **Senior High School Entrepreneurship Forum on October 20-22, 2025 (8:00AM-4:30PM)** at **Hotel Elizabeth, Baguio City**.
2. The activity aims to provide learners with the opportunity to refine and enhance their business concepts developed during the Business Simulations:
 - a. It seeks to deepen their understanding of product and service innovation by applying practical tools such as design thinking and the Business Model Canvas.
 - b. The forum also introduces learners to digital platforms and strategies for launching and managing small businesses, while strengthening their financial literacy and operational planning skills.
 - c. Through interactive sessions, learners will develop effective communication and pitching techniques to confidently present their ideas.
 - d. Additionally, the forum exposes students to various entrepreneurial career pathways available after senior high school, fostering a growth mindset and entrepreneurial spirit essential for success in the 21st century.
3. The list of participants, Technical Working Group (TWG) members, judges, and officials from various Senior High Schools is provided in Enclosure 1.
4. For further queries, please contact CES Juliet Sannad, Curriculum Implementation Division, phone number 619 – 3491.
5. Immediate and wide dissemination of this Memorandum is directed.

SORAYA T. FACULO PhD, CESO V
Schools Division Superintendent



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Enclosure 1. List of participants

School	Name of Teacher	Name of Learners
1. Pine City NHS (9teams)	Leynard L. Gripal	Resty Jones M. Salas Dennis A. Espiritu Jr Jhana B. Abitona
	Jerichko Bauer Laroco	Gabrylle James S. Balanza Andrei Jed G. Orduña Miller James G. Pilingen
	Norielle Fomeg-as	Marionne Buenaventura Jessa F. Wad-as Loyd June Cornelio
	Jomari Ocampo	Joan B. Flores Rizza Melancio Greg, Fred N. Molina
	Pilipinas Bayan	Mai Angel Espada Shannery Labadchan Shylyn Cardenas
	Daryl Magalgalit	Rhian Z. Dias Avril B. Manglapus Trisha B. Badival
	Robert Ejercito	Jizele P. Niegas Aaron Jean R. De Guzman Rose Ann P. Alban
	Edna Ouano	Quencess Ashanthy T. Agustin Xanthea C. Pis-oyen Abigail G. Yossayos
	Jermilene Laurian	Giezelle Dela Cruz John Mark Licoben Earl Harvey Uda-undo
2. Milan National High School (3 teams)	Louie Carreon	Ronsly L. Pagedped Suzini L. Fongafong Jethro A. Pul-agan
		Alhambra, Precious Eahm Cardenas, Erish Joy. P Encomienda, Gayle Trisha D.
	Marisa D. Labintas	James C. Anipan Sean Hiel Patrick Dolinas Angel M. Sobrevilla
3. Baguio City National Science (5 teams)	Louriza Joy V. Bilog	Anne M. Abarquez, Ariana Divine N. Bundal, Stephanie Lei C. Ticag
	Denis M. Ariola	Audrey A. Corpuz Amber E. Gonzales Sofia Khrystal B. Soriano
	Myrna B. Caud	Shea G. Donaal Aquila Jo Q. Duno Abigail D. Ananayo
	Grail C Enong	Loque, Jesser Kyle Lablabong Shemie Pacheco Olivia.
	Cheryl A. Joven	Stephanie Lei Ticag Ariana Divine Bundal Anne Abarquez
4. Fort del Pilar NHS (1 team)	Gayle Ann P. Inso	Jeseli P. Dakiwas



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		Iverson C. Paciteng Gene Nicole Yare
5. Happy Hollow NHS (1 team)	Jayvee L. Lee	Dangpa, Chesney Manganip, Rose Lily W. Damian, Felisa Mae C.
6. Baguio City High School (10teams)	Cheryl Ann E. Mabli;	Kristine Dao-ay Rhianne Belle Diaz Cheryl Cayaban
	Angeline Carmen Victoria G. Garcia	Ces Mica Bringas Josh Lugo Sophia Athena Fontanilla
	Mary Ann P. Dajucon;	Frederick Biala Lorena Aspillaga Theline Wacangan
	Shalin Francin E. Angcaway;	Jayrold Belgica Sheena May Ommas Dariane Diamante
	Daphne F. Casio	Aiden C. Enciso Mary Louise P. Nimo Kean Angelo A. Tictic
	Blacio D. Mabanag Jr.	Earl Adriane D. Manansala Bladi B. Guinapon Aliyah Zuchin M. Bernal
	Grace E. Cuyahon	RJ Nicole C. Wakit, Jenny Claire B. Bacdangan Natalie Shane R. Alvaro
	Rowena Rojas- Salem	Alwub jay R. Rooda Kiel Laplana Denize Dominique C. Austria
	Glenda Sison	Ryne P. Dollente Viola Nicole P. Daniel Dale Deo P. Berting
	Blecyrezza E. Piluden	Isla Rodriguez Madison Tambo Lheanne Banes
7. Magsaysay National High School (1 team)	DANNIELYN A. GAWIDAN	SARAH JANE TACPI VHON HARPER BISALA YVIENNE ADAY
8. Lindawan NHS (1 team)	Darielle Apilas (teacher)	Ashley Roxas, Maria Angela Buaga, Rhianne Dazon
9. Irisan NHS (1 team)	Moises A. Odlos Jr. (Teacher)	Loise G. Mang-usan, Jade Anglie C. Paeng Mitthan Shealthel B. Martin
10. Guisad Valley NHS (3 teams)	Eldana May T, Akiapat	Khrisnachin V Arkias, Khevie Therese E. Guzman
	Arlyn D. Dar	Angel Rhianne Oliva David Padiliao Jorhein Garcia
	Dina Bernales	Buddie Rhitzie Gel Gayagay Ezrielle B. Servito Bernice Joy S.
11. Santo Tomas national High School (4 teams)	Bing Buasen	Chris Aloroy Jhonave Benawe Rofaan Bongyao
	Allen Napeek	Janelle Dangpilen



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		Java Centeno Baglie Agwasil
	Sunny Tibangay	Dorothy Lamsis John Eric Mapili Crismael Vicente
	Grace Gad-oan	Janielle Dangpilen Java Tyje Centeno Baglie Agwasil
12. Quezon Hill National High School (1 team)	Gey-steve F. Ana-ao	Yuriel Cariette T. Villanueva, Cheryl S. Motal Janaah B. Tawana
13. Pinget National High School (1 team)	Braily Manga-tam	Banagen Alpha Mar Balcita Arianne Valdepeña, Asa Faith
14. San Vicente national High School	1 teacher (to be identified by school head)	
15. Joaquin Smith National High School	1 teacher (to be identified by school head)	
16. Rizal National High School	1 teacher (to be identified by school head)	
17. Pinsao National High School	1 teacher (to be identified by school head)	
18. Roxas National High School	1 teacher (to be identified by school head)	
19. Dona Aurora National high School	1 teacher (to be identified by school head)	

Additional pax

Name	Position	School/Office
Mary Jane N. Malihod	EPS	CID
Francisco Copsiyan	EPS (Senio Hi Focal)	CID
Erwin Cabasan	Head Teacher 1	Baguio City National Science High School
Jessica Angeleo	Head Teacher III	Baguio City High School
Soledad Copsiyan	Head Teacher VI	Pines City National High School
Joan Andayan	Principal II	San Vicente National High School
Whitney Dawayen	Principal IV	Baguio City National High School
Dialyn Gorio	OIC –ASSP	Baguio City National High School
Rhein Caparas	EPSA II – ALS	ALS
Eldon Harris Soriano	Guidance Counselor	Pines City Natinal High School
TARAKI –CAR Team	Jezelle Oliva and members	
Judges/resource speakers		DICT, DTI, DOST, Taraki CAR
		DepEd – Lilibeth Degsi, Belen Tomin
Soraya T. Faculo	SDS	
Carmel F. Meris	ASDS	
Juliet C. Sannad	Chief – CID	
Nino Tibangay	Chief - SGOD	



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Ignite & Innovate: Senior High School Entrepreneurship Forum 2025

DAY 1 – October 20, 2025

Time	Activity	Speaker
8:00 AM – 8:30 AM	Registration and Welcome Remarks	
8:30 AM – 9:00 AM	Why Entrepreneurship Matters in the 21st Century	Thelma Palaoag VPAA - UC
9:00 AM – 9:30 AM	Discovering Your Passion and Turning It Into a Business / Entrepreneurship Pathways After Senior High	TARAKI - CAR TEAM
9:30 AM – 9:45 AM	Break	
9:45 AM – 12:00 Noon	Design Thinking Sprint for Young Entrepreneurs (Part 1)	TARAKI - CAR TEAM
12:00 PM – 1:00 PM	Lunch Break	
1:00 PM – 3:00 PM	Business Model Canvas for Beginners	TARAKI - CAR TEAM
3:00 PM – 3:15 PM	Break	
3:16 PM – 4:00 PM	Digital Tools for Starting a Small Business	TARAKI - CAR TEAM

DAY 2 – October 21, 2025

Time	Activity	Speaker
8:00 AM – 8:15 AM	Preliminaries	
8:16 AM – 9:15 AM	Financial Literacy for Young Entrepreneurs	DTI
9:16 AM – 12:00 Noon	Design Thinking Sprint for Young Entrepreneurs (Part 2): Prototyping and Branding	TARAKI – CAR Team
12:00 PM – 1:00 PM	Lunch Break	
1:00 PM – 2:00 PM	Pitching 101	
2:00 PM – 3:00 PM	Pitch Deck	
3:00 PM – 4:00 PM	Workshop	

DAY 3 – October 22, 2025 (Elimination Round- ONLY COACH and 1 Learner to pitch)

Qualified team will join the BUSINESS PITCHING ON NOV. 6 and 7, 2025

Time	Activity	Speaker
Simultaneous Pitching	Categories: Food, IT, Craft and Design, Auto, electrical, electronics, computer system servicing	