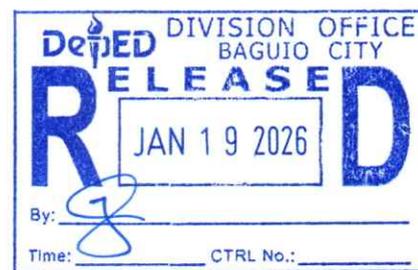




Republic of the Philippines
Department of Education
 Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY



January 19, 2025

Division Memorandum
 No. **040-2026**

2026 PRESS CON VIBE: SPA TRAINING, DIVISION SCHOOLS PRESS CONFERENCE (DSPC) AND JOURNALISM CLINIQUING/MENTORING

To: CID and SGOD Division Chiefs
 Public Schools District Supervisors
 Education Program Supervisors
 Public and Private Elementary and Secondary School Heads
 Public and Private School Paper Advisers (SPA)

1. Relative to the thrust in promoting responsible and free journalism and pursuant to the provision of Section 2 RA 7079, DepEd Division of Baguio will conduct the **2026 Press Con Vibe: Training for School Paper Advisers (SPA) Conduct of the DSPC and Cliniquing/Mentoring for Winners** with events, dates and venues below. Please be guided accordingly.

<i>Event</i>	<i>Date</i>	<i>Venue</i>
District SPA Training (for Public Schools only)		
Cluster 1/Districts 1 & 2	January 27, 2026	SDO Training Center
Cluster 2/Districts 3 & 4	January 28, 2026	Mabini ES
Cluster 3/Districts 5 & 6	January 29, 2026	SDO Training Center
Cluster 4/Districts 7 & 8	January 30, 2026	SDO Training Center
Cluster 5/Districts 9 & 10	January 31, 2026	SDO Training Center
Submission of E-School Paper/E-copy in PDF or digital format	February 2, 2026	For links, refer to the official GC of SPAs
Deadline of Documents for the Search for Outstanding School Paper Adviser and Campus Journalist	February 2, 2026	CID Division Office
Meeting of School Paper Advisers	February 3, 2026	SDO Training Center
Checking and Sealing of Laptops, Flash drives, SD cards and Cameras	February 5, 2026	SDO Training Center
Opening Program simultaneous with Group Contests (Radio and TV Script Writing and Broadcasting)	February 6, 2026	PFVR and SDO Training Center
Individual Contests simultaneous with Group Contests (Collaborative Desktop Publishing and Online Publishing)	February 7, 2026	Quezon ES, PFVR and SDO Training Center
Awarding and Closing Ceremony	February 8, 2026	Quezon ES
Cliniquing/Mentoring for RSPC	February 13-15, 2026	SDO Training Center



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2. With the theme “Resilient Voices: Championing Truth and Community Recovery through Campus Journalism,” the said journalism-related activities aim to:
 - a. Demonstrate commitment in advocacies of campus journalism and integrate these in related school community initiatives through varied journalistic forms/approaches and technological media;
 - b. Enhance journalistic competence through healthy and friendly competitions such as individual and group contests as well as radio broadcasting and scriptwriting competitions, and
 - c. Raise the level of competence in different aspects of campus journalism and school paper advising.
3. Likewise, the Division Schools Press Conference shall consist of lecture discussions and on-the-spot writing contests for both English and Filipino on the following categories:

Individual Contest	
<i>English</i>	<i>Filipino</i>
Editorial Writing	Pagsulat ng Editoryal
Feature Writing	Pagsulat ng Lathalain
News Writing	Pagsulat ng Balita
Sports Writing	Pagsulat ng Balitang Isports
Copyreading and Headline Writing	Pagwawasto at Pag-uulo ng Balita
Editorial Cartooning	Paglikha ng Kartung Editoryal
Photojournalism	Pagkuha ng Larawang Pampahayagan
Science and Technology Writing	Pagsulat ng Agham at Teknolohiya
Column Writing	Pagsulat ng Kolum
Mobile Journalism (exhibition for Secondary level only)	
Group Contest	
Radio Broadcasting and Scriptwriting (English and Filipino, Elementary and Secondary)	
Collaborative Publishing (English and Filipino, Elementary and Secondary)	
On-line Publishing (English and Filipino, Secondary only)	
TV Scriptwriting and Broadcasting (English and Filipino, Secondary only)	
School Paper Contest (English and Filipino, Elementary and Secondary, in PDF)	
News Section	Features Section
Editorial Section	Science and Technology Section
Sports Section	Lay out and Page Design
Awarding of Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs)	

4. The technical specifications for both Elementary and Secondary levels /English and Filipino are as follows: Failure to adhere to the set guidelines when evaluating school papers will result to disqualification.
 - 4.1. **No. of pages: minimum of 12 and maximum of 20**
 - a. **News Section/Pahinang Balita-at least 3**
 - b. **Sports Section/Pahinang Isports-at least 2**
 - c. **Feature Section/Pahinang Lathalain-at least 3**
 - d. **Editorial Section/Pahinang Editoryal-at least 2**
 - e. **Science and Technology Page/Pahinang Agham at Teknolohiya-at least 2**
 - 4.2. **Process: Digital**
 - 4.3. **Color: all pages are in full color**
 - 4.4. **Size: 9” x 12” (Elementary), 12” x 18” (Secondary)**



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5. Learners at the Elementary and Secondary levels (both Junior and Senior High Schools) are eligible to join the contests. In addition, a campus journalist can participate in only one event, either in an individual or group category and not a participant in any event in the Division Festival of Talents.
6. For group contests, it is advised that participants will bring and secure their own gadgets and equipment.
7. All schools should strictly follow the *No School Paper, No Student/Pupil Contestant Policy*. For more details and clarifications of issues and concerns, refer to the enclosures.
8. Campus journalists should be accompanied and duly supervised by their School Paper Advisers/Coaches.
9. Any form of plagiarism in all competitions, as proven by the board of judges, shall be grounds for disqualification. The decision of the Board of Judges is final and irrevocable.
10. School Paper Advisers are entitled to service credits while compensatory day off shall be granted to the non-teaching employees for services rendered on January 31, February 7, 8, 14, 15, 2026.
11. A registration fee of PhP 60.00 for the SPA and PhP 30.00 for the school campus journalist, both elementary and secondary will be given as payment for the Regional Association in Journalism. These can be charged against school campus journalism funds or any other sources of funds available subject to usual accounting and auditing rules.
12. For clarification or inquiries, feel free to contact Ms. Juliet C. Sannad, CID Chief at (074) 619-3491.
13. Kindly refer to the enclosures for more details. Please be guided accordingly.
14. Immediate and wide dissemination of this memorandum is directed.

SORAYA T. FACULO, PhD, CESO V
Schools Division Superintendent

For the Schools Division Superintendent:

CARMEL F. MERIS
OIC-Assistant Schools Division Superintendent

ANNEX C

**GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT
INDIVIDUAL WRITING CONTESTS**

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with school paper (print, digital/electronic publication), either in English or in Filipino, for the **school year 2024-2025** can participate.

Only first-place winners are eligible to compete in their respective contest categories. The Regional Offices shall provide certification of such. If the first-place winner is unable to participate for any valid reason, the region will endorse the next eligible winner as replacement whoever is among their list of winners.

The following guidelines shall be strictly implemented:

A. General:

1. If participants have questions or need assistance, they should raise their concerns with the assigned proctor and/or examiner. If the concern remains unresolved, it shall be escalated to the NSPC Focal Persons.
2. The presence of school paper advisers, teachers, principals, parents, or guardians at the contest venue will be grounds for the disqualification of their contestants.
3. The top five winners per medium will be recognized, and their points will be included in the overall score calculation (combining Individual and Group Contests).
4. Any violation of the stipulated guidelines will be grounds for the disqualification of the participant.
5. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

B. Specific:

1. News Writing, Feature Writing, Editorial Writing, Science and Technology Writing, and Column Writing
 - a. Fact sheets or other sources of information will be provided to the contestants as a basis for writing their articles.
2. Sports Writing:
 - a. The National Technical Working Group (NTWG) shall orient and provide instructions to the contestants before the contest begins.
 - b. A pre-game conference will be conducted to introduce the players,

- coaches, and tournament officials.
- c. The contestants will cover an actual game.
 - d. A post-game conference will be held to interview officials and athletes.
 - e. The contestants will then proceed to the designated contest room to write the sports article.
3. Copyreading and Headline Writing
- a. Contestants must bring their own pencil for the contest.
 - b. Contestants must follow the directions given in the contest piece.
 - c. Contestants must provide a headline for the article.
4. Editorial Cartooning:
- a. Contestants are required to bring their own pencil no. 2 while the NTWG will provide the oslo papers for the contest.
 - b. The cartoon must be centered on the given topic or issue.
 - c. The cartoon should be compliant with the professional and ethical standards of media.
5. Photojournalism
- a. Preparation
 1. Contestants must be at the contest venue thirty minutes before the orientation on the guidelines.
 2. Contestants are allowed to use point-and-shoot or DSLR cameras with a prime lens or zoom lens 18-55mm.
 3. Contestants must submit a camera with emptied internal memory and two blank memory cards to be checked by the examiner/s a day before the opening program.
 4. Contestants must bring their own camera cable for uploading and saving pictures.
 5. Cellular phones, extra digital cameras, or any other additional materials/equipment **are not allowed** in the contest area.
 6. Contestants must take photos in the designated contest area only.
 7. Contestants must bring their own black ballpen while the NTWG will provide scratch papers where contestants can write down notes during the shooting.

b. Photo Shoot, Uploading, and Captioning

1. The loading and unloading of the storage card will be done in front of the examiner.
2. Control shot is considered the first shot.
3. Contestants are given one hour to take pictures.
4. Contestants are allowed to take **unlimited shots** but will submit the control shot and the **five photos** with captions related to the given theme. **Entries that have been edited and/or manipulated, which include but not limited to retouching, cropping, stitching, changing the colors and hues, and adjusting brightness, contrast, and saturation will not be accepted.** The submitted photos of each contestant will be saved in one folder (file naming convention of the folder: CODE NUMBER_2025NSPC).
5. Contestants must write the file name of each photo in the caption sheet.
6. Caption sheets will be provided by the NTWG.
7. Contestants will be given 30 minutes to provide a caption for each of the five photos.
8. The advisers, trainers, and parents are NOT allowed in the contest venue throughout the duration of the competition.

ANNEX D
Mobile Journalism
FOR EXHIBITION ONLY

1. The Mobile Journalism Exhibition aims to empower campus journalists to create, edit, and produce timely and relevant news features with the use of just their smartphones, hence without the expense of traditional high-cost equipment.
2. This exhibition is open to learners at the secondary level.
3. The participants will be given time to shoot, edit, and produce a story on a topic that will be provided by the Management Committee.
4. Each entry must be recorded, edited, and completed with any smartphone running on iOS or Android and using any video-editing application.
5. Each entry must run for 1 to 2 minutes and revolve around the topic that will be discussed a week before the conference. The preparation time is 4 hours.
6. All submissions must be original and free from any intellectual property/copyright issues.
7. All participants must attest that they are submitting work produced with only smartphones and mobile applications. The Board of Judges reserves the right to disqualify entries that cannot be verified at their absolute discretion.
8. The decision of the Board of Judges is final and irrevocable.
9. By joining the competition, the learner-participants allow the DepEd to use their entries for educational and publicity purposes, without prejudice to the intellectual property rights of the learner-participants.

ANNEX E

GUIDELINES FOR RADIO SCRIPTWRITING & BROADCASTING CONTEST

A. General Guidelines

1. Each region must form a team of **seven** English and Filipino members at the elementary and secondary levels who are not competing in any of the individual and other team categories.
2. Participants must wear a plain white shirt with their valid school ID/NSPC IDs for proper identification.
3. The awards for this category include the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best Infomercial
2. Best News Presenter	2. Best Script
3. Best Technical Director	3. Best Radio Broadcast

4. Contestants are not allowed to have mobile phones, smart gadgets, reference materials, or any extra sheets of paper in the contest area.
5. All teams must ensure that their laptop/device is compatible with the available device/s in the designated simulation area. This shall be done during the mock radio production.
6. **Official laptops must be cleared of stored documents before submitting to the NTWG. Failure to clear the stored documents will result in the disqualification of the competing team. A certification signed by the Regional Director stating that the laptop has no stored documents must be submitted to the NTWG during the laptop inspection.**
7. Any violation of the stipulated guidelines will be grounds for the disqualification of the team.
8. The decision of the Board of Judges is final and irrevocable.

B. Scriptwriting

1. Each team may use up to four official laptops and one flash drive (at most 32gb) that have been cleared of stored documents and printer in preparing and printing of the script. All laptops must be submitted to the contest committee for inspection. Each team must also bring their own extension cords and other equipment for rehearsal.
2. The team will have one hour and 30 minutes to write a script for a five-minute radio broadcast, which will include one infomercial and four news articles.
3. The infomercial may cover topics such as health, environment, politics, social issues, and other relevant subjects to be determined by the judges. It should not exceed one minute in length and must be in the same medium the group is competing in.

The news articles shall be based on press releases, raw data, or any other sources handed by the examiner/s. The news articles should be based on the sources/materials provided by the judges.

An additional 30 minutes will be allotted for printing. After two hours, each team should submit four copies of the script. Three copies will be submitted to the judges, and one copy will be submitted to the examiner/s. The team may print extra copies for their own use.

4. Once the script writing has begun, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor will accompany them to the restrooms.

5. The script should not contain any information that could identify the contestants, their school, division, or region; however, it should include the names of the team members along with their respective roles (e.g., anchor, news presenter, etc.). **Violation of this procedure shall be grounds for disqualification.**

6. The board of judges will provide the name of the radio station, program title, and kilohertz frequency, which will be uniform to all groups.

7. Scripts should be:

- encoded using Arial font size 12
- with directorial instructions in capital letters
- double-spaced with normal margin (1 inch on all sides)
- printed in A4-sized bond paper (8.27x11.69 inches)

C. Broadcast Simulation

1. A designated broadcast room will be identified in the contest venue for the presentation. Only the contestants, judges, and the examiner/s are allowed inside.

2. The organizers/host region must hire an independent sound system provider to ensure high-quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adaptor will be provided for laptops and other sources of sound effects.

3. Contestants/technical directors are not allowed to change, adjust, and manipulate the main control board during their presentation, except for the volume meter.

4. In the event of a power failure, the affected team will be allowed to broadcast again.

5. The use of sound bites/recording, recorded prior to the contest proper or simulation is prohibited.

6. At least two loudspeakers may be set up outside the broadcast room.

7. The host region shall provide the radio frequency or Podcast/social media link where the broadcast simulation will be tuned in, provided that only AUDIO will be aired.

8. A designated holding area shall be provided for each role. Teams shall not be allowed to meet outside their designated areas for rehearsals. Violation of this procedure shall be grounds for disqualification.

9. Each team is given ten minutes: three minutes for preparation, five minutes for the actual broadcast, and two minutes for exit. The provided running time shall be applied. Preparation time shall be paused if the team experiences a technical problem/glitch. If the technical problem has not been resolved after five minutes, the next group will present.

10. The host region shall provide a timer that can be seen by the contestants and the judges. An official timekeeper will be appointed.

11. A yellow flaglet will be raised to signal that the team has one minute left for preparation. A green flaglet will then be raised to signal the team to start. A yellow flaglet will be raised again to warn the team that they have only one minute remaining, followed by a red flaglet to indicate that their time is up.

12. The team that complies with the five-minute production receives a perfect score (5 points) for adhering to the time allotment. In the case of overtime or undertime, the following deduction scheme will be applied. The timing scheme will take effect starting at the 6th second. Deductions for overtime or undertime will be applied as follows:

Overtime/Undertime	Deduction
1-3 seconds	1 point
6-20 seconds	2 points
21-40 seconds	3 points
41-60 seconds	4 points
61 seconds and above	5points

ANNEX F

GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

1. Each region shall organize a team of **seven** members for English and Filipino, both at the elementary and secondary levels, who will not participate in any of the individual and other group categories.
2. Contestants must wear a plain white shirt and their identification card.
3. All contestants must attend the orientation before the competition.
4. All contestants are prohibited from returning to their quarters or communicating in any form (text, call, chat, etc.) with their respective advisers from the beginning to the end of the contest. In case of untoward incidents, participant/s shall approach the contest facilitator.
5. A mini press conference and a sports event will serve as the basis for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). Photojournalists must take pictures of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference will be conducted for the introduction of the players, coaches, and tournament officials. Subsequently, a post conference will be held for interviews and data gathering. Campus journalists are not allowed to do ambush interviews.
7. The team will have four hours for writing, laying out, editing of articles, and printing. Coverage and data gathering during the mini press conference, pre-game, actual game, and post-conference shall be excluded from the 4-hour time allotment.
8. All articles must be anchored on the given contest materials and on the press conference. Non-compliance will be grounds **for disqualification**.
9. Each team is allowed to bring only the following:
 - two digital/DSLR cameras
 - one printer with scanner
 - one card reader
 - one blank flash drive
 - extension cords
 - a maximum of four laptops installed with either **PAGEMAKER or IN DESIGN and Photoshop** (for the secondary level) and **Microsoft Publisher** (for the elementary level) for the layout of the group's final output
 - A4-size bond paper
10. Laptops to be submitted to the NTWG should be labeled in the following format:

Category – Medium-Level-Region
Name, School, Division

e.g.,
Collaborative Desktop Publishing – English – Secondary – Region I
Angelina Fajardo, Ilocos Sur National High School, SDO Vigan City

Labels should be affixed to the laptop bag using bond paper.

11. **Official laptops must be previously cleared of stored documents before submitting to the NTWG. Failure to clear the stored documents will result in the disqualification of the competing team. A certification signed by the regional director that the laptop has no stored document must be submitted to the NTWG.**
12. The host region will provide 10 printers with scanners for the editorial cartoon, three for elementary, and three for secondary (English/Filipino) as backup for the contestants.
13. The use of drawing pads, pen tabs, and other digital art accessories is allowed in editorial cartooning, provided that the device does not have memory or a processor.
14. Mobile phones and other electronic devices are prohibited, except for digital cameras/DSLRs and laptops with disabled internet connection.
15. Each team must convert its output into **PDF**, print it on A4-size bond paper, and submit it to the examiner. The collaborative desktop publishing team should submit hard copies of their entries for judging purposes.
16. The output of the contest is a four-page, full-colored publication in A4 size.
17. Each team must ensure that no identifying marks and information about the contestants (pen name must be used), their school, division, or region are present on their output; otherwise, it would be grounds **for disqualification.**
18. The top five teams will be recognized, and their scores will contribute to determining the overall scores.
19. The decision of the Board of Judges is final and irrevocable.

ANNEX G

GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. Each region shall organize a team of **five** members for English and **five** members for Filipino in the Secondary level who shall not be competing in any of the individual or group categories.
2. Contestants must wear plain white shirts with their identification cards.
3. All contestants must attend the orientation before the competition.
4. All contestants are prohibited from returning to their quarters or communicating in any form (text, call, chat, etc.) with their respective advisers from the start to the end of the contest. In case of any untoward incident, the participant/s shall approach the contest facilitator.
5. A mini press conference and a sports event will serve as the basis for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists must take pictures/videos of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference will be conducted for the introduction of the players, coaches, and tournament officials. Subsequently, a post conference will be held for interview and data gathering.
7. The team will have four hours for writing, laying out, and editing articles online after creating an online publication using **WORDPRESS**. Coverage and data gathering during the mini press conference, pre-game, actual game, and post-conference shall be excluded from the 4-hour time allotment.
8. All articles must be anchored on the given contest materials and on the press conference. Non-compliance will be grounds for disqualification.
9. Specific instructions on the number of articles to be produced will be given during the orientation.
10. Each team will be required to bring only the following:
 - one scanner -flatbed scanner/3-1 printer (mobile/phone scanner is NOT allowed)
 - two digital/DSLR cameras
 - a maximum of four laptops installed with photo editing software for image enhancement
 - maximum of two pocket Wi-Fi (preferably with two different networks) or two wireless routers
 - extension cords
11. Laptops to be submitted to the NTWG should be labeled in the following format:

Category – Medium-Level-Region
Name, School, Division

e.g.,
Online Publishing – English – Secondary – Region I

Angelina Fajardo, Ilocos Sur National High School, SDO Vigan City

Labels should be affixed to the laptop bag using bond paper.

12. **Official laptops must be previously cleared of stored documents before submitting to the NTWG. Failure to clear the stored documents will result in the disqualification of the competing team. A certification signed by the Regional Director stating that the laptop has no stored documents must be submitted to the NTWG during the laptop inspection.**
13. Each group must email their URL or link to the assigned examiner.
14. Each team must ensure that no identifying marks and information about the contestants (pen name must be used), their school, division, or region are present on their output; otherwise, it would be a ground for disqualification.
15. The top five teams will be recognized, and their scores will contribute in determining the overall scores. All competing teams shall be given points and ranked accordingly.
16. The decision of the Board of Judges is final and irrevocable.

ANNEX H

GUIDELINES FOR TV SCRIPTWRITING AND BROADCASTING

The contest aims to promote collaboration among campus journalists and simulate the workplace of a television news production department.

A. General Guidelines

1. Each region must form a team of **seven** members for English and **seven** for Filipino in secondary level who are not competing in any of the individual writing categories.
2. The members should have the following roles/tasks, including but not limited to:
 - a. scriptwriter/s
 - b. anchor/s
 - c. reporter/s
 - d. producer/director who could also act as floor director
 - e. video/graphics editor
 - f. video journalist/camera man

Any team member can take on multiple roles, as long as it does not create conflicts or awkwardness in the outcome of the broadcast (e.g., an anchor cannot also be a reporter simultaneously. However, an anchor can also serve as a news or infomercial writer).

3. The NTWG, in coordination with the host region, will provide a list of available equipment and tools in the simulation broadcast room with the regional coordinators two weeks before the contest through an advisory.
4. In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.
5. The awards for this category include the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best Technical Application
2. Best Reporter	2. Best Developmental Communication
3. Best Director	3. Best News Script
	4. Best TV Newscast

6. The decision of the Board of Judges is final and irrevocable.
7. Any violation of the stipulated guidelines will be a ground for disqualification of the team.

PRE-CONTEST

A. Technical Orientation and Simulation Broadcast

1. A 30-minute technical orientation followed by a 30-minute simulation broadcast for each region will be conducted a day or days before the NSPC opening.
2. Only the directors and video/graphics editors will attend the technical orientation. The order of the simulation broadcast and actual presentation will be done through the drawing of lots with the team director of each region after the technical orientation.
3. After the technical orientation, the entire TV Scriptwriting and Broadcasting team (English and Filipino) of each region, including one coach, will attend the mock training/simulation.
4. The NTWG and the service provider will assist each region during the mock training/simulation.
5. Only the equipment and tools indicated in the advisory and used in the simulation broadcast room are allowed during the actual presentation.

B. Checking and Sealing of Devices and Gadgets

1. Each team must bring **ONLY** the following:
 - a. Contest Laptops – A maximum of **FOUR** contest laptops are allowed. These must **NOT** contain any file or document, **EXCEPT** for:
 - i. installed **offline editing software/s** free of **ongoing/unfinished templates and projects; and**
 - ii. preproduced/prerecorded videos and audios (**OBB and/or CBB, TV Network and Program Logos, stingers and audio web, lower thirds with/without animation, graphics, audio and video elements for newscast**).
 - b. Cameras – a maximum of **TWO** video-shooting devices (**i.e., 2 DSLR cameras/1 DSLR camera and 1 mobile camera/2 mobile cameras**) compatible with the contest laptops are allowed. Mobile phones must **NOT** have SIM card (physical/electronic), must be in factory settings, and have **NO** installed photo and video-editing applications.
 - c. Storage Device – three empty flash drives (at least 16 GB) and two empty memory cards for camera/s are allowed.
 - d. One inkjet printer
 - e. A4-size bond paper
 - f. Extension cord/s
2. Laptops, flash drives, and other equipment to be submitted to the NTWG should be labeled in the following format:

Category – Medium – Level – Region

Director's Name, School, Division

e.g.,

TV Script Writing and Broadcasting – English – Secondary – Region I
Angelina Fajardo, Ilocos Sur National High School, SDO Vigan City

Labels for laptops will be placed on a bond paper and attached to the laptop bag. Flash drives will be sealed in an envelope with a corresponding label.

- 3. Official laptops must be cleared of stored documents, aside from those listed in 1A, before submitting to the NTWG. Failing to clear the stored documents will disqualify the competing team. A certification signed by the Regional Director, confirming that the laptop has no stored documents, must be submitted to the NTWG during the laptop inspection.**
4. Failure to submit the laptops on the set deadline will result in disqualification of the competing team.

CONTEST PROPER:

A. CONTEST REORIENTATION

1. All participants must attend the reorientation on their roles and the criteria for judging by the chairman of the board of judges.
2. Claiming of sealed devices and gadgets shall be done before the contest reorientation. Only the claimed devices and gadgets are allowed to be used during the contest proper.
3. Each team can bring **ONLY** a tumbler/water canister (optional) and a pen and paper placed inside a clear envelope on the day of the event. No bags are allowed within the working room.
4. All gadgets must be turned off and surrendered to the assigned proctor for each region upon arrival at the contest venue.

B. SCRIPTWRITING AND PRODUCTION

1. Each region is assigned a working room and **two** proctors.
2. The team should include the following components in their script:
 - a. **Cover page:** This page should contain the group's name (mock TV network name)
 - b. **News:** Only the five sets of data provided by the NTWG will be used in the news reports. Each news script should specify the corresponding video and/or audio component extracted from the folders or created during the actual contest.
 - c. **Infomercial/Developmental Communication:** The team must create one infomercial or developmental communication plug with a maximum duration of 60 seconds.

The NTWG will provide two sets of data (photos/videos/audio) in folders saved in a flash drive.

However, each team is also allowed to take footage/s within the designated area to be used in the infomercial.

The script should contain video and audio components.

d. **Field Report:**

The production must include a live field report with or without canned video support.

e. **Headlines:** These will contain a brief but concise lead/summary of the news articles.

f. **OBB/CBB:** The NTWG will provide TV station and program names, uniform to all groups. The TV Stations and Program Names are as follows:

TV Broadcasting English

Network Name: NSPC TV

Program Name: Campus Patrol

TV Broadcasting Filipino

Network Name: NSPC TV

Program Name: Kampus Konek

3. Four hours will be allotted for the **pre-production** (story conference and scriptwriting), **actual production** (video shooting/recording, infomercial production), **post-production** (editing), and rehearsal.
4. Once scriptwriting begins, contestants are not allowed to leave the contest venue. For personal needs, the proctor will accompany them to the nearest restrooms.
5. Each team must submit four copies of the script: three for the judges and one for the NTWG. Additional copies for team use may be printed.
6. The cover page of the script must reflect the TV Network and Program names (as provided by the NTWG), and the names of the team members with their respective roles (i.e., anchor, field reporter, etc.).
7. The script should not contain any information that could identify the contestants, their school, division, or region.
8. All teams must stop working after the allotted four-hour time limit. A buzzer signals the end of the scriptwriting and production time.
9. A designated holding area shall be provided for each role.
10. Team members are only allowed to leave the room when it is their turn to perform or for personal needs under the supervision of a proctor.

C. TV BROADCAST SKILLS PERFORMANCE

1. Only two laptops are allowed inside the studio: one for use as a substitute for the teleprompter, one for technical application.
2. News segments will consist of live and edited reports created during the allotted time for production. Only the OBB/CBB and stingers/audio bed are pre-recorded/pre-produced.
3. Video and audio playback for the live reports are either extracted from the folders or created during the actual contest.
4. Other than the actual broadcast time, ten minutes will be allotted for entrance and preparation.
5. Each team is given ten minutes of preparation time with the assistance of technical experts (service providers). Three warnings will be issued to any team that fails to begin after the allotted preparation time unless a technical issue arises:

First warning	:1 minute
Second warning	:1 minute and 30 seconds
Third/final warning	:2 minutes

After the third warning and the team fails to start, disqualification will be imposed.

6. Each team is given **six minutes** for the actual broadcast.
7. The host region shall provide a timer that can be seen by the contestants and the judges. During the six-minute broadcast time, an official timekeeper will give the following signals using colored flaglets to the broadcasting team:

Green flaglet	: start of the presentation
Yellow flaglet	: one minute remaining
Red flaglet	: time allotment is over

8. If there is a case of overtime/undertime during the specified broadcast duration, points will be deducted based on the following criteria for adherence to time allotment (5%):

Overtime/Undertime	Deduction
1-15 seconds	1 point
16-45 seconds	2 points
46-90 seconds	3 points
91-120 seconds	4 points

9. The timekeeper will furnish the judges with a record of each group's broadcast running time immediately after their performance. The record will detail the number of seconds/minutes each group exceeded or fell short of the allotted time.
10. Three minutes will be allotted for the exit.

ANNEX 11

GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT AND PAGE DESIGN CATEGORIES FOR THE SCHOOL PAPER CONTEST

A. Editorial Section

1. The section must consist of at least two pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included but are not mandatory.
2. The discussion of issues should demonstrate a fair and balanced presentation of both sides of the issue, a clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics featured in the section should tackle various international, national, or local issues that may have direct or indirect impact on the school or the community it serves.
4. The decision of the Board of Judges is final and irrevocable.

B. News Section

1. The section must consist of at least three pages.
2. The content and scope of the news stories should cover international, national, regional, community, and school-related news stories.
3. The content of the section may include straight or spot news, advance/follow-up reports, news bits, news features, news analysis, and in-depth news/investigative news.
4. The decision of the Board of Judges is final and irrevocable.

C. Feature Section

1. The section must consist of at least three pages.
2. The feature articles should display unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language, and proper citations/attribution of sources.
3. The decision of the Board of Judges is final and irrevocable.

D. Sports Section

1. The section must consist of at least two pages.
2. The content and scope of the sports news should cover international, national, regional, community, and school-related sports news stories.
3. The section may contain straight or spot news, advance/follow-up reports; news bits; news feature/news analysis; in-depth news, features and editorial/column related to sports.

4. The decision of the Board of Judges is final and irrevocable.

E. Science and Technology Section

1. The Science and Technology Section must consist of at least two pages.
2. The content may cover health, environmental, scientific, technological, and innovative stories presented in news, feature, or scientific commentary style. This should also discuss the economic impact of Science and Technology on the lives of the Filipinos.
3. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.
4. The decision of the Board of Judges is final and irrevocable.

F. Layout and Page Design Category

1. This category must conform to the principles of layout and design.
2. The content (texts and images) should consider a variety of stories about the community and the school, including those of international, national, and local significance.
3. The decision of the Board of Judges is final and irrevocable.

ANNEX K1

CRITERIA FOR THE SEARCH FOR OUTSTANDING CAMPUS JOURNALIST

A. ACADEMIC STANDING in ALL LEARNING AREAS (latest grading period)

Rank	with Highest Honors	with High Honors	with Honors	89-85 average	Earned points:
Points	15	10	5	3	_____

MOVs:

SF 9 – Report Card

Certificate of Recognition / Certification from the school principal

B. ACHIEVEMENTS IN CAMPUS JOURNALISM

Achievements in Campus Journalism Contests refer to the awards received by the nominee every year from Schools Press Conferences organized by the Department of Education.

1. Individual Contests

a. National

Rank	1st	2nd	3rd	4th	5th	_____
Points	25	24	23	22	21	

b. Regional

Rank	1st	2nd	3rd	4th	5th	_____
Points	20	19	18	17	16	

c. Division

Rank	1st	2nd	3rd	4th	5th	_____
Points	15	14	13	12	11	

2. Group Contests

a. National

Rank	1st	2nd	3rd	4th	5th	_____
Points	25	24	23	22	21	

b. Regional

Rank	1st	2nd	3rd	_____
Points	20	19	18	

c. Division

Rank	1st	2nd	3rd	_____
Points	15	14	13	

Special Awards in Group Contests:**Earned Points**

a. National

Rank	1st	2nd	3rd	4th	5th
Points	15	14	13	12	11

b. Regional

Rank	1st	2nd	3rd
Points	10	9	8

c. Division

Rank	1st	2nd	3rd
Points	7	6	5

MOVs:

Certificate/s of Recognition

Copy of the official results (division, regional, and national levels) where the name of the applicant is indicated

DepEd Memorandum

C. LEADERSHIP, INNOVATIONS, AND ADVOCACIES**Position of the Nominee in the School Publication****Earned Points**

Editor-in-Chief	10
Associate Editor	8
Section Editor	5
Writer/Contributor/Others	3

Editors' Guild Leadership (Highest elected position per level)**Earned Points**

Position	National	Regional	Division
President	10	7	4
Vice President	9	6	3
Other positions	8	5	2

Recognized by DepEd

Innovations and Advocacies Related to Campus Journalism**Earned Points**

Implementation	National	Regional	Division	District	School
	30	25	20	15	10

MOVs:

Certification from the School Principal, Association President / Adviser

Copy of the school paper

Copy of the Project Proposal / Concept Paper and Accomplishment Report for innovations and advocacies

Certificate of Accomplishment signed by the School Principal, Schools Division Superintendent, and Regional Director

D. COMMUNITY AND EXTENSION SERVICES RELATED TO JOURNALISM

	Earned Points		
	National	Regional	Division
Committee Chairperson	10	8	6
Facilitator	8	6	4

MOVs:

Copy of the Project Proposal / Concept Paper and Accomplishment Report for innovations and advocacies

Certificate of Recognition / Accomplishment from the School Principal, Schools Division Superintendent, Regional Director, and DepEd Central Office Personnel

E. PUBLISHED WORKS

	Earned Points		
	National	Regional	Division
Articles Written in National and Local Dailies, Editors Guild Newsletters, Palara News Letters and Documentaries	5	3	1

MOVs:

Copy of the publication

Certificate of Acknowledgement / Recognition from the editor

F. Journalism-related Trainings Attended

(Only trainings recognized or organized by DepEd)

	Earned Points			
	National	Regional	Division	School/District
	5	4	3	2

MOVs:

Certificate of Participation

DepEd Memo / Advisory

Photos

G. PANEL INTERVIEW with the SELECTION COMMITTEE (10 pts)

1. Understanding of Journalism Principles and Ethics
2. Leadership/ Mentorship Potential
3. Experience and Engagement in Campus Journalism
4. Commitment to Growth and Learning
5. Communication Skills

Each category will be scored as follows:

0 – 0.4 points : Insufficient answer or no response

0.5 – 0.9 points: Limited understanding or experience

1 point: Clear, thoughtful, and comprehensive response

Earned Points

ANNEX L1

**CRITERIA FOR THE SEARCH
FOR OUTSTANDING SCHOOL PAPER ADVISER**

A. PERFORMANCE RATING

- 1. Must have an average performance rating of not lower than Very Satisfactory (VS) for the past five (5) school years

B. ACHIEVEMENTS IN JOURNALISM CONTESTS FOR THE PAST FIVE YEARS

(NOTE: Achievements in Journalism Contests refer to the awards received by the nominee from Schools Press Conferences sanctioned by the Department of Education. The candidate shall earn the corresponding points of all his/her winnings at all levels for the last 10 years, in all instances.)

1. INDIVIDUAL CONTESTS	Weight	Earned points
a. National		
1 st ----- 20 pts	8%	_____
2 nd ----- 19 pts		
3 rd ----- 18 pts		
4 th ----- 17 pts		
5 th ----- 16 pts		
6 th ----- 15 pts		
7 th ----- 14 pts		
b. Regional		
1 st ----- 12 pts	5%	_____
2 nd ----- 11 pts		
3 rd ----- 10 pts		
c. Division		
1 st ----- 7 pts	3%	_____
2 nd ----- 6 pts		
3 rd ----- 5 pts		
2. GROUP CONTESTS		
a. National		
1 st ----- 20 pts	8%	_____
2 nd ----- 19 pts		
3 rd ----- 18 pts		
4 th ----- 17 pts		
5 th ----- 16 pts		
6 th ----- 15 pts		
7 th ----- 14 pts		

	Weight	Earned Points
b. Regional		
1 st ----- 12 pts	<u>5%</u>	_____
2 nd ----- 11 pts		
3 rd ----- 10 pts		
c. Division		
1 st ----- 7 pts	<u>3%</u>	_____
2 nd ----- 6 pts		
3 rd ----- 5 pts		

2.1 SPECIAL AWARDS IN GROUP CONTESTS

	Weight	Earned Points
a. National		
1 st ----- 15 pts	<u>3%</u>	_____
2 nd ----- 14 pts		
3 rd ----- 13 pts		
4 th ----- 12 pts		
5 th ----- 11 pts		
6 th ----- 10 pts		
7 th ----- 9 pts		
b. Regional		
1 st ----- 7 pts	<u>2%</u>	_____
2 nd ----- 6 pts		
3 rd ----- 5 pts		
c. Division		
1 st ----- 4 pts	<u>1%</u>	_____
2 nd ----- 3 pts		
3 rd ----- 2 pts		

	Weight	Earned Points
3. SCHOOL PUBLICATION CONTEST		
*points per section		
a. National		
1 st ----- 13 pts	<u>6%</u>	_____
2 nd ----- 12 pts		
3 rd ----- 11 pts		
4 th ----- 10 pts		
5 th ----- 9 pts		
6 th ----- 8 pts		
7 th ----- 7 pts		
b. Regional		
1 st ----- 6 pts	<u>3%</u>	_____
2 nd ----- 5 pts		
3 rd ----- 4 pts		
c. Division		
1 st ----- 3 pts	<u>2%</u>	_____
2 nd ----- 2 pts		
3 rd ----- 1 pt		

MOVs:

Certificate/s of Recognition

Copy of the official results (division, regional, and national levels) where the name of the applicant is indicated

4. LEADERSHIP RELATED TO JOURNALISM

(Highest position elected per level. Only organization/s recognized or organized by DepEd)

Position	National	Regional	Division	Weight 13%	Earned Points _____
President	25	20	15		
Vice President	20	15	10		
Other positions	18	12	8		

MOVs:

Certificate of Recognition from the Schools Division Superintendent, Regional Director, and NSPC Focal Person
Accomplishment Report

5. EXTENSION SERVICES RELATED TO CAMPUS JOURNALISM: Organizer/Facilitator

		Weight 13%	Earned Points _____
National	10 pts		
Regional	7 pts		
Division	5 pts		

Innovations and Advocacies Related to Campus Journalism Implementation

National	15 pts
Regional	12 pts
Division	10 pts
District	8 pts
School	6 pts

MOVs:

Copy of the Project Proposal/Concept Paper and Accomplishment Report for innovations and advocacies

Certificate of Accomplishment from the School Principal, Schools Division Superintendent, and Regional Director

6. SPEAKERSHIP: Resource Speaker, Judge

(Only trainings or workshops recognized or organized by DepEd)

		Weight 10%	Earned Points _____
National	10 pts		
Regional	7 pts		
Division	5 pts		

MOVs:

Certificate/s of Recognition

Accomplishment Report

Travel Authority

Letter of Invitation to the RD, SDS, SH

7. PUBLISHED BOOKS, MODULES, WORKBOOKS, LAS related to Journalism

		Weight	Earned Points
National	10 pts	5%	_____
Regional	7 pts		
Division	5 pts		

MOVs:

Copy of the publication

Certificate of Acknowledgement / Recognition from Schools Division

Superintendent, Regional Director, National Focal Person

8. ARTICLES PUBLISHED IN NEWSPAPERS/MAGAZINES/JOURNALS

		Weight	Earned Points
National	5 pts	5%	_____
Regional	3 pts		
Division	1 pt		

MOVs:

Copy of the publication

Certificate of Acknowledgement / Recognition from the editor

9. PANEL INTERVIEW 10 pts Earned Points _____

1. Understanding of Journalism Principles and Ethics
2. Leadership/ Mentorship Potential
3. Experience and Engagement in Campus Journalism
4. Commitment to Growth and Learning
5. Communication Skills

Each category will be scored as follows:

0 – 0.4 points : Insufficient answer or no response

0.5 – 0.9 points: Limited understanding or experience

1 point: Clear, thoughtful, and comprehensive response

Total Earned Points: _____