



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY



October 5, 2026

DIVISION MEMORANDUM

666-2026

**REITERATION OF THE OBSERVANCE OF THE 34TH NATIONAL CHILDREN'S MONTH
THIS NOVEMBER 2026**

To : Office of the Assistant Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisors
Public School Heads
All Others Concerned

1. Pursuant to the celebration of the **34th National Children's Month (NCM)** this November 2026, and in support of the Council for the Welfare of Children (CWC), the Schools Division Office of Baguio City enjoins all concerned to actively support and participate in activities promoting the theme, "*Child Protection in Emergencies (CPIE) Mandidinan! Tumugon at Kumalinga: Sa Batang Handa, Mas Ligtas ang Bansa.*"
2. All schools are encouraged to disseminate the NCM theme and key messages, share the official information materials, and conduct appropriate activities that promote child protection, preparedness, meaningful child participation, and safety during emergencies and crisis situations.
3. The 2026 NCM Toolkit and other official collaterals may be accessed through: 2026 NCM Collaterals and Toolkit: tinyurl.com/26ncmcollaterals1.
4. Enclosed is the Regional Memorandum and Council for the Welfare of Children (CWC) for reference, guidance, and appropriate action.
5. Immediate dissemination of and compliance with this Memorandum is desired.

SORAYA T. FACULO PhD, CESO V
Schools Division Superintendent

For the Schools Division Superintendent:


SAMUEL T. EGSAEN JR, EdD, CESO VI
Assistant Schools Division Superintendent

SGOD/NMT/jalcem



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Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION

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21 September 2026

REGIONAL MEMORANDUM

No: 740.2026

**OBSERVANCE OF THE 34TH NATIONAL CHILDREN'S MONTH THIS
NOVEMBER 2026**

To: Assistant Regional Director
Schools Division Superintendents
Division LRP Focal Persons
Elementary and Secondary School Heads
All Others Concerned

1. In support to the Council for the Welfare of Children (CWC) in celebrating the 34th National Children's Month (NCM) this November 2026, with the theme **"Child Protection in Emergencies (CPiE) Manindigan! Tumugon at Kumalinga: Sa Batang Handa, Mas Ligtas ang Bansa,"** this Office issues this Memorandum for the information and dissemination of all concerned.
2. Child Protection in Emergencies (CPiE) is a comprehensive and child-centered approach that aims to strengthen awareness, preparedness, and coordinated action to ensure the protection and well-being of children during emergencies and crises.
3. Accordingly, schools, through their respective Schools Division Offices, are encouraged to undertake the following:
 - a. Share the 2026 NCM theme, key messages, and information materials with their offices, members, field offices, local partners, communities, and other relevant networks;
 - b. Disseminate the 2026 NCM Toolkit to concerned stakeholders;
 - c. Encourage partners and networks to conduct appropriate activities in support of the 34th National Children's Month celebration;
 - d. Use and adapt the suggested activities provided in the NCM Toolkit, as appropriate; and
 - e. Promote meaningful participation and advocacy for child protection, particularly in emergency and crisis situations.
4. The 2026 NCM Toolkit and other collaterals and reference materials may be accessed through this link: **tinyurl.com/26ncmcollaterals1**.
5. Attached is the Memorandum from the Council for the Welfare of Children (CWC) for reference and guidance.
6. Immediate dissemination of and compliance with this Memorandum is desired.

NICOLAS T. CAPULONG PhD, CESO III
Director IV / Regional Director

Attachment: As stated

ESSD/GCD/dst



Republic of the Philippines
COUNCIL FOR THE WELFARE OF CHILDREN



DEPARTMENT OF EDUCATION	
RECORDS SECTION REGIONAL OFFICE - CAR	
SEP 15 2026	
BY:	TIME:

MEMORANDUM

FOR: CWC PARTNERS AND STAKEHOLDERS: NATIONAL GOVERNMENT AGENCIES; GOVERNMENT-OWNED AND/OR -CONTROLLED CORPORATIONS; LEGISLATIVE AND JUDICIARY BRANCHES; CONSTITUTIONAL BODIES; LOCAL GOVERNMENT UNITS; CIVIL SOCIETY ORGANIZATIONS/NON-GOVERNMENT ORGANIZATIONS; ACADEMIC INSTITUTIONS; PRIVATE SECTOR; AND OTHER ORGANIZATIONS AND INSTITUTIONS SUPPORTING CHILDREN'S RIGHTS AND WELFARE

SUBJECT: THE 34th OBSERVANCE OF THE NATIONAL CHILDREN'S MONTH
THIS NOVEMBER 2026

DATE: 14 SEPTEMBER 2026

I. RATIONALE

The Council for the Welfare of Children (CWC) announces the focus and theme of the 2026 National Children's Month (NCM) and enjoins all its partners and stakeholders to help disseminate relevant information, advocacy materials, and its accompanying Toolkit through their respective agencies, organizations, networks, and communities.

This year's celebration will highlight children's right to protection, with an emphasis on:

FOCUS:	Child Protection in Emergencies (CPIE)
THEME:	Manindigan! Tumugon at Kumalinga: Sa Batang Handa, Mas Ligtas ang Bansa

The 2026 campaign emphasizes the importance of Child Protection in Emergencies (CPIE) as an essential component of protecting children, families, and communities before, during, and after emergencies and crises.

Child Protection in Emergencies (CPIE) is a comprehensive and child-centered approach to ensuring the safety, protection, rights, well-being, and recovery of children before, during, and after disasters and other emergency situations. Consistent with Republic Act No. 10821, it encompasses measures to prevent and respond to violence, abuse, exploitation, neglect, separation, and other protection risks, while ensuring children's access to essential services, education, health and psychosocial support, safe spaces, family care and reunification, information, and meaningful participation.

Disasters and other crises can result in displacement, separation from families and caregivers, interruption of education, loss of safe spaces, increased exposure to violence and exploitation, and limited access to health, social welfare, justice, and other essential services. These realities make CPIE relevant not only to government agencies and child protection professionals, but also to families, schools, communities, civil society organizations, local governments, and other stakeholders who have a role in keeping children safe.

In this regard, all partners and stakeholders are enjoined to cascade and disseminate the 2026 NCM information and advocacy materials through their respective networks and partner organizations.



Republic of the Philippines
COUNCIL FOR THE WELFARE OF CHILDREN



II. CALL TO ACTION

The CWC recognizes that its partners and stakeholders operate under their respective mandates, authorities, policies, and organizational frameworks. Accordingly, the activities and actions outlined in this Memorandum are intended to provide guidance and encourage coordinated support for the 2026 NCM celebration, and may be adopted or adapted by partners consistent with their respective mandates, policies, resources, and applicable laws and regulations.

In particular, partners are encouraged to:

- a) **Share the 2026 NCM theme, key messages, and information materials** with their offices, members, field offices, local partners, schools, communities, and other relevant networks.
- b) **Disseminate the NCM Toolkit** to partners and stakeholders as a practical resource for planning and implementing activities during NCM.
- c) **Encourage partners and networks to conduct appropriate NCM activities** that promote child protection, child rights, and the safety and well-being of children, particularly in the context of emergencies and other situations that may increase children's vulnerability.
- d) **Use and adapt the suggested activities in the NCM Toolkit** according to the needs, capacities, and circumstances of their respective organizations and communities; and
- e) **Promote meaningful participation of children** in appropriate NCM activities and advocacy efforts, consistent with the principle of child participation and the best interests of the child.

The 33rd NCM Toolkit and other collaterals/reference materials can be accessed through this link tinyurl.com/26ncmcollaterals1.

The NCM Toolkit provides practical guidance, suggested activities, key messages, and activity ideas that partners can readily use or adapt. It is intended to make participation in NCM more accessible and manageable by providing stakeholders with concrete options for what they can implement within their respective settings.

The CWC therefore enjoins all concerned to actively support and participate in the 2026 NCM campaign and to cascade the NCM information and Toolkit through their respective networks and partners.

For concerns, you may address them to the CWC Public Affairs and Information Office (PAIO), through Ms. Joanna Camille R. Jacinto-Lizardo, Information Officer IV/Unit Head at paio@cw.gov.ph.

For the information, guidance, and appropriate action of all concerned.

Thank you.

Digitally signed by Tapaes Angelo Milan
Date: 2026.09.15 10:38:37 +08'00'

USEC. ANGELO M. TAPALES
Executive Director V

cac/fcl