



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY



October 30, 2026

DIVISION MEMORANDUM
No. 747, s. 2026

**REITERATION OF THE GUIDELINES ON THE IMPLEMENTATION OF THE 34TH
NATIONAL CHILDREN'S MONTH IN THE SCHOOLS DIVISION OF BAGUIO CITY**

To: Office of the Assistant Schools Division Superintendent
Chief Education Supervisors
Learner Rights Protection
Public Schools District Supervisors
Public & Private School Heads
All Others Concerned

1. In support of the celebration of the, entitled **“Guidelines on the National and Regional Implementation of the 34th National Children's Month,”** the Schools Division Office of Baguio City enjoins all public & private elementary and secondary schools to actively participate in the observance with the theme, *“Manindigan! Tumulong at Kumalinga: Sa Batang Handa, Mas Ligtas ang Bansa.”*
2. In this regard, all school heads are directed to ensure the proper implementation of relevant activities and initiatives in their respective schools, particularly the following:
3. Conduct of Classroom-Based Discussions on Bullying Prevention. Schools are encouraged to facilitate meaningful classroom discussions to raise learners' awareness of bullying prevention, promote empathy and respect, and strengthen their understanding of creating safe and child-friendly learning environments. The corresponding learning materials may be accessed through this link:
<https://tinyurl.com/FinalVerSGonBullyingPrevention> .
4. Furthermore, as part of the National Children's Month celebration, a National Competition for learners shall be conducted in the following categories:
 - a. Infomercial Competition;
 - b. Digital Poster-Making Competition; and
 - c. Innovative Program Proposal on Existing School Initiatives to Address Bullying and Violence in Schools.
5. All interested learners and participating schools are encouraged to join the competitions. The specific mechanics, guidelines, and other relevant details are provided in the concept note. Entries must be submitted on or before **November 11, 2026**, through the following designated Google Forms:



Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OF BAGUIO CITY

a. Infomercial Competition:

<https://tinyurl.com/NCM-INFOMERCIAL-ENTRY>

b. Digital Poster-Making Competition:

<https://tinyurl.com/NCM-DIGITALPOSTER-ENTRY>

c. Program Proposal Competition:

<https://tinyurl.com/NCM-PROGRAMPROPOSAL-ENTRY>

6. All schools are directed to submit videos, photographs, and activity reports documenting their National Children's Month activities through the following link:

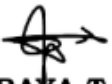
<https://tinyurl.com/RegionalNCM2026> .

7. For reference, attached is the copy of Memorandum No. OM-OUGOPS-2026-11-4030.

8. The Public Schools District Supervisors and the Division Learner Rights Protection Focal shall assist in disseminating these guidelines and monitoring the implementation of the activities to ensure the meaningful observance of the 34th National Children's Month across all schools.

9. For queries and concerns, kindly contact Julie-Abegail Loy C. Martillana or Ron Bixby A. Pedronio, Division Youth Formation Coordinators thru (074) 665-1231 youthformationbaguiocity@gmail.com.

10. Immediate dissemination of this memorandum is desired.

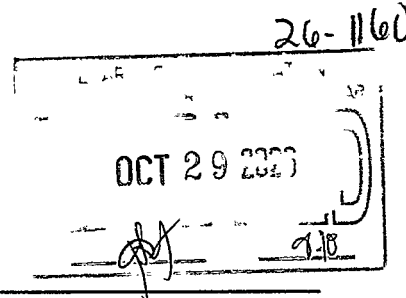

Digitally signed by Soraya T. Faculo
Date: 2026.10.30 17:38:34 +08'00'
SORAYA T. FACULO PhD, CESO V
Schools Division Superintendent

RECEIVED

Date: OCT 29, 2026 | Time: 10:32 AM
Received By: Jet



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



28 October 2026

REGIONAL MEMORANDUM

No. 881.2026

**GUIDELINES ON THE NATIONAL AND REGIONAL IMPLEMENTATION OF THE
34TH NATIONAL CHILDREN'S MONTH**

To: Assistant Regional Director
Schools Division Superintendents
Elementary and Secondary School Heads
Division LRP/YF Focal Person
All others Concerned

1. In support to the celebration of the 34th National Children's Month (NCM) this November 2026, with the theme "*Manindigan! Tumugon at Kumalinga: Sa Batang Handa, Mas Ligtas ang Bansa,*" this Office issues this Memorandum to provide guidelines for the implementation of relevant activities across the Cordillera Administrative Region.

2. Schools Division Superintendents (SDSs) shall ensure the dissemination of these guidelines and monitor the implementation of activities within their respective jurisdictions. All SDOs are directed to consolidate and submit videos, photographs, and activity reports documenting the National Children's Month celebration through the following link: **<https://tinyurl.com/RegionalNCM2026>**.

3. Furthermore, SDO, through their respective schools are encouraged to facilitate the conduct of the classroom-based discussions on bullying prevention. The corresponding learning materials may be accessed in this link: **<https://tinyurl.com/FinalVerSGonBullyingPrevention>**.

4. Additionally, as part of the NCM celebration, a National Competition for learners will be conducted in the following categories: (1) Infomercial Competition, (2) Digital Poster-Making Competition, and (3) Innovative Program Proposal on Existing School Initiatives to Address Bullying and Violence in Schools. The specific contest mechanics, guidelines, and other relevant details are provided in the concept note. Outputs must be submitted on or before November 11, 2026, via the designated Google Forms below:

- a. Infomercial Competition: <https://tinyurl.com/NCM-INFOMERCIAL-ENTRY>
- b. Digital Poster Competition: <https://tinyurl.com/NCM-DIGITALPOSTER-ENTRY>
- c. Program Proposal Competition: <https://tinyurl.com/NCM-PROGRAMPROPOSAL-ENTRY>

5. Enclosed is the copy of Memorandum No. OM-OUGOPS-2026-11-4030 for your reference.



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6. For concerns or clarifications, please contact Georgina C. Ducayso, Education Support Services Division Chief, at car.essd@deped.gov.ph or Dalton S. Teliao, Project Development Officer II, through email at dalton.teliao@deped.gov.ph.
7. Immediate dissemination of and compliance with this Memorandum is desired.

NICOLAS T. CAPULONG PhD, CESO III
Director IV / Regional Director

For the Regional Director:

RONALD B. CASTILLO, CESO V
Assistant Regional Director

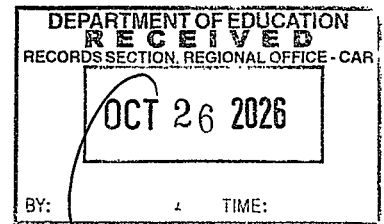
Enclosure: As Stated

ESSD/GCD/dst



Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR GOVERNANCE AND OPERATIONS



MEMORANDUM

OM-OUGOPS-2026- 11 - 4030

TO : REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
SCHOOL DISTRICT SUPERVISORS
SCHOOL HEADS
REGIONAL/DIVISION LRP FOCAL PERSONNEL
ALL OTHERS CONCERNED

FROM : MALCOLM S. GARMA 
Undersecretary for Governance and Operations



SUBJECT : GUIDELINES ON THE NATIONAL AND REGIONAL
IMPLEMENTATION OF THE 34TH NATIONAL CHILDREN'S
MONTH

DATE : October 13, 2026

In line with Republic Act No. 10661¹ and in support of the 34th National Children's Month Celebration, the Department of Education (DepEd), through the Bureau of Learner Support Services - Learner Rights and Protection Division (BLSS-LRPD), proposes the conduct of this annual nationwide celebration.

For this year's commemoration, the Council for the Welfare of the Children (CWC) has adopted the theme, "*Manindigan! Tumugon at Kumalinga: Sa Batang Handa, Ligtas ang Bansa.*" Consistent with the Department's mandate to uphold every learner's right, safety, and well-being, the BLSS-LRPD proposes the sub-theme: "*Adhikà: Alamin at Damhin ang Kalagayan, Higit na Magmalasakit, Kumilos para sa Kabutihan.*" This seeks to deepen understanding of children's rights and co-equal responsibilities, strengthen meaningful child participation, and promote safe, inclusive, and nurturing learning environments where every learner is protected, supported, and provided opportunities to thrive.

Accordingly, the BLSS-LRPD, shall conduct the following activities:

- a. **Kick-Off Program** - To be conducted on the 2nd Week of November 2026 to be held in DepEd Region IV-A (CALABARZON). The Kick-Off Program shall incorporate interactive discussions and engaging games, designed to promote learner participation and foster a positive learning environment.
- b. **Culminating Program** - This will be conducted in the 4th week of November 2026, in Region XI (Davao Region).

¹ Republic Act No. 10661 "National Children's Month Act"

Part I:

The Culminating Program focuses on inclusivity, ensuring that diverse learners, including learners with disabilities, lead and participate actively and meaningfully in the celebration of the National Children's Month.

Part II:

As part of DepEd's commitment to strengthening the capacity of teaching and non-teaching personnel, a Psychological First Aid Training will be conducted. This initiative aims to ensure that key personnel are equipped with the knowledge and skills necessary to provide timely and appropriate initial support to learners experiencing distress and to enhance the school's capacity to respond effectively to learner protection concerns.

- c. Region-Led NCM Celebrations** – Regional Offices (ROs) may spearhead the celebrations. The ROs may designate a Schools Division Office (SDO) to lead the celebration at a specific school or to implement division-wide activities involving schools in the division. The proposed kick-off program may likewise be adopted or replicated by ROs and SDOs, subject to discretion and local context.

Likewise, ROs, SDOs, and schools are encouraged to facilitate the conduct of the classroom-based discussions on bullying prevention. Further, ROs, SDOs, and schools may incorporate the suggested activities of the Council for the Welfare of Children (CWC), subject to availability of funds and other resources. Lastly, each governance level is requested to ensure compliance with DepEd's policy of non-disruption of classes in the implementation of NCM activities.

Additionally, part of the 2026 NCM is the National Competition intended for learners. The competition categories are as follows:

- a. Infomercial Competition** - Participants shall produce a 3-minute infomercial video that promotes learners' rights and their co-equal responsibilities in creating a safe and positive learning environment.
- b. Digital Poster Making Competition** - Participants must create an original digital poster that promotes learners' rights and their corresponding responsibilities or highlights the importance of preventing bullying and fostering a safe, inclusive, and positive learning environment.
- c. Innovative Program Proposal on Existing School Initiatives to Address Bullying and Violence in Schools**

These competitions are open to all learners, encouraging them to showcase their creativity, talents, and digital competencies while promoting awareness of children's rights, responsibilities, and the importance of maintaining a safe and child-friendly learning environment.

The full mechanics, criteria for judging, and submission links are indicated in the attached concept note, for your reference.

Lastly, to ensure the effective implementation of the program, Regional Offices are reminded to upload all consolidated videos, pictures, and activity reports from their regional, division, and school-level celebrations to the link below:

<https://tinyurl.com/RegionalNCM2026>

For ease of access and reference, campaign materials and collaterals related to the 2026 NCM (e.g. banner design/tarpaulin design, social media cover photo template, shirt design), may be accessed and downloaded through the following links:

Council for the Welfare of Children: <https://cwc.gov.ph>
DepEd NCM Collaterals: <https://tinyurl.com/NCMCollats2026>

For more information on the 2026 NCM Celebration, please refer to attached Concept Note.

For queries, the LRPD may be reached through email at lrpo@deped.gov.ph or at (02) 8638-1782.

For immediate dissemination and compliance.

Thank you very much.

[BLSS-LRPD/ASPR]